

CHETAN  
BUSINESS  
SCHOOL

# SANKALP

..... TO MOVE AHEAD AND DO BETTER



Vol. 1, Year 2015 – 16



Institute of Management and Research  
100ft.Road, Srinagar, Unkal, Hubli  
[www.chetanbschool.in](http://www.chetanbschool.in)



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**Message from Director:**

We are pleased to bring out the maiden issue of our house magazine Sankalp. The credit for this goes to our students and staff for their idea and contribution. Chetan Business School is known for such initiatives. From its beginning the B school has grown to an acceptable destination to the students for their career in management. The staff has been giving their best to realize the students' aspirations. Sankalp is yet another step



towards their effort. Chetan B School boast of excellent faculty with six faculty having the Ph.D to their credit, the best intellectual capital among the peers in North Karnataka. This is leveraging into the best inputs in class both in academics and other activities. All this finds its mention in the Sankalp.

Chetan as a group is growing. It has in its stable apart from the MBA, now the commerce ( PU and degree) BCA courses. PU Science has been a well known brand already.

All round student development is at the heart of all that happens at Chetan B School. You will find this in Sankalp.

Why Sankalp ? It is the sincere effort at Chetan to let the academic world and society know how we function.

The title of the magazine "Sankalp" speaks of our resolve to strive to do better and move ahead with zeal.

Our congratulations to the students and staff for their efforts in bringing out this issue.

Our esteemed well wishers and readers are requested to accept the issue of Sankalp and give their valued feedback.

With Kind Regards

**Dr. Vishwanath Koravi**  
**Director**

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**Message from Director Academics:**

Dear Well Wishers and Readers.

It gives us immense pleasure to present you the first issue of Sankalp, the year magazine. We are pleased to introduce ourselves as Chetan Business School based at Unkal, Hubli. We offer two year MBA course with the approval of AICTE. We are affiliated to Karnataka University, Dharwad. Since its start in 2011 Chetan Business School has given MBA education to three batches and the fourth batch is passing out this year. The fifth batch is in the first year while the sixth batch will join us from the coming academic year.



Sankalp is the yearly magazine of Chetan Business School. The tag line “move ahead and do better” sums up the intention of the Sankalp. The various events and happening covered in the issue will make you familiar with our B school as well as the holistic approach we have adopted to move ahead.

Academics forms the main focus of attention in the educational institution. But a well planned activity and event supports the academics. Believing in this we at Chetan Business School have tried our best to blend the events and activities with academics to enable the learning process for the students and staff.

We hope you appreciate and receive well the first issue of Sankalp and send in your feedback. We are aware that the road ahead is long and the path of excellence needs the resolve hence we make a Sankalp to move ahead and do better.

Please send in your feedback to [ramakantkv@yahoo.co.in](mailto:ramakantkv@yahoo.co.in)

We thank our librarian Ms. Pushpa for putting in efforts to bring out this issue.

With Best Wishes and Kind Regards

**Dr. Ramakant Kulakarni**  
**Director (Academics)**

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## OUR PEOPLE

MANAGEMENT  
FACULTY AT A GLANCE  
ADMIN STAFF  
SUPPORT STAFF



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## MANAGEMENT



**Shri. Murugesh S. Sidnal**  
President



**Shri. Jagadeesh H. Dyavappanavar**  
Chairman



**Dr. Vishwanth M. Koravi**  
Secretary

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## FACULTY AT A GLANCE



**Dr. Vishwanath Koravi**  
B.Com, M Com. M. Phil, Ph .D  
Director



**Dr. A H Chachadi**  
B.Sc(Text),MBA, Ph. D  
Professor Emeritus and Mentor



**Dr. Ramakant Kulkarni**  
MBA, MMM,MFT Ph. D  
Director (Academics)



**Dr. M B Huli**  
M. Sc, Ph. D  
Adjunct Professor



**Dr. Kartikeya V Koti**  
M.Com, MBA, M. Phil, Ph. D  
Associate Professor



**Dr. Veda D Malagatti**  
CMA-Inter, MBA, Ph. D  
Assistant Professor



**Mr. Aniruddha R**  
B.Sc, MBA, NET,KSET (Ph. D)  
Assistant Professor



**Mr. Mrityunjaya B C**  
B.Sc, MBA, NCFM, (Ph. D)  
Assistant Professor



**Mrs. Shweta Sajjanar**  
BE. MBA



**Mr. Alok Gaddi**  
B.E(C.S),MBA,(Ph.D)  
Faculty for IT



**Dr. A R Wadakannavar**  
B Sc, M Sc, (Statistics ) Ph.D  
Faculty for QT

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## ADMINISTRATION STAFF



Shri. Prashant H  
Admin Officer



Shri. Sunil Kalburgi  
Accountant



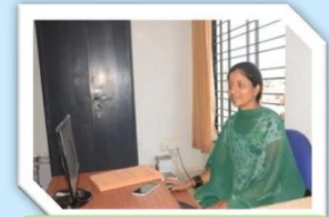
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Mrs. Spoorti Kurlgeri  
Executive Assistant



Ms. Pushpa Shiraguppi  
Asst. Librarian



Mr. Sujay Inamdar  
BDO



Mr. Sujay T P  
BDO



Mr. Hussain Torgal  
Office Assistant

## SUPPORT STAFF



Shri. Tippanna



Mrs. Renuka A

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## **FACULTY / VISITING FACULTY WRITE UPS**

**Time Management Technique in Practice..**

**Summer In Plant Training:**

**Leadership Visited**

**The Human Capital**

**Customer Awareness & Adaptability towards Internet Banking: A Study of  
Indian Banking Industry**

**Knowledge management and its benefits**

**Finoconal - Forum for Financial Learning**

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## Time Management Technique in Practice...

Few months back I had an occasion to visit a doctor of neurology to assist my friend who wanted to consult the doctor for treatment. The doctor was a well known surgeon of neurology. He would get his patients not only from Hubli but from many nearby places in the radius of 200 kilometers distance. The consulting hours were between 10am and 1pm. The patients would start coming in from 8.30 am onwards every day. So by 10am any day about 50 to 60 patients would be there in the waiting hall and added to that were the accompanying people with patients leaving the hall over full with hardly any space left for sitting and even standing. So the patients used to stand outside at times.



**Dr. Ramakant Kulkarni**  
**Director Academics**

Looking at such a huge rush anybody would guess that a waiting time of two to three hours was must to for his / her turn to get into the consulting room to meet the doctor. As soon as the doctor came there was huge rush at the counter to find out whose turn was it to get in, though the counter had a system to call out the patient's name by turn and the case file sent in well in time.

When we entered inside the consulting room first time as per our turn it was a surprise for us. The assistant did few checks and sent us out asking for few tests to be got done before the doctor would see us. So the first meeting always ended up with this practice not for us but for anybody who was the first timer.

On having completed the tests and the reports collected the next visit would begin. After going through the waiting when the turn came to enter the consulting room as one entered he /she would find few patients waiting there too. The whole scenario in the room was driven by a sequence of activities.

Apart from the nursing staff, the room would have the doctor, three to four patients and three assistant doctors or medical students. The doctor would be attending the patient on one side, one of the assistants would be writing case facts and the prescription as dictated by the doctor while the check was on, one assistant was made to go through the test reports of the patient and would brief the doctor, one assistant would take care of the waiting patient by putting





him/ her through the elementary checks like BP, weight etc and note the same in the file to be kept before the other assistant so that the briefing was done to the doctor when the said patient was taken up for consultation. The doctor would do only the talking job and never did he write anything nor did he see and go through any reports. His talking /discussion with the patient was to the point and minimum. His briefing to the assistant about case facts and prescription was only once with no repetition. The actual consultation would end in two to three minutes. Every five minutes one patient would come out and the next one would get in. Any time the patient coming in late the doctor would show his discomfort to the counter staff. For him the fourth patient not in the consulting room meant no patient was waiting outside. The doctor would clear all the 50 to 60 patients in the consulting time he had earmarked in the session.

A remarkable efficiency in time management with which the doctor handled the out patients was there for anybody to see and appreciate and good lesson as to how the busy people like this doctor manage the time and the activities so perfectly.

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## Summer In Plant Training:

The summer in plant training is an important part of curriculum in MBA.

This article is intended to prepare the students for the same.

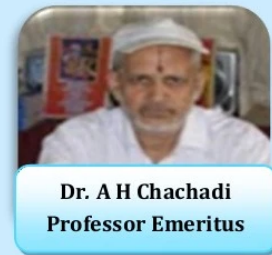
Management essentially a mix of practice and theory sometimes a theory leads to practice at other time practice leads to theory. Here practice and theory are like oil and water and they need to be mixed autonomously. Otherwise they will separate out. In fact MBA course abroad in western countries is offered only to those students who have 2-10 years experience. Only in India this rule is forgotten. This means before you do your MBA you should have prior work experience. This would help you understand the business environment better.

Essentially a summer project lasts for 2 months. You are assigned to a business organization doing this period. Since many of you do not have prior work experience you may have to study organization in detail how it works and then do a project.

Project can be divided in to two parts.

**Part – I:** Study of organization here you can study the following:

1. Form of business: is it a partnership private ltd or public ltd.
2. Capital Structure: Authorized issued, subsided.
3. Turnover:
4. Nature of business: service or products nature of service or nature of products.
5. Departmentation: How the organization is divided in to different department.
6. Organization: Different layers of management. Top, middle, lower level of management, superior level and operational level.
7. Hierarchical relationships: who report to whom? You can do an organizational chart for the same.
8. Nature and size of industry: in which business is located.
9. Market share: of the business vis-à-vis the competitors.
10. Who are the major competitors?



**Dr. A H Chachadi**  
**Professor Emeritus**



11. Organizations strength, weakness, opportunities, treats: Where the organization is good at they need to improve what are future prospects. If they don't change in time what is likely to happen.
12. Organization Culture: What are the ethos's or guiding principles of organization.
13. Organization history: When was it started? Who started it and how it has developed.
14. Organizations people strength or staffing : How many people work for the organization
  - a. Top level
  - b. Middle level
  - c. Lower level
  - d. Operational area

In addition to whatever interest you should study so that you have a good grasp of what organization is all about.

#### **Part – II:**

Select any project based on your interest of based on the interest of the organization. Discuss your observation with the managerial personnel or guide to understand the issues involved so that it leads to a project. Don't worry too much about what specialization you should do as it is an exploratory stage and you really don't know where you are good at.

Project is a work of a defined duration during which you have to complete a task. The task will involve identifying a problem, defining a problem, developing solution and selecting an optimum solution evolving criteria.

- e.g.
- i ) You may develop an induction manual in HR.
  - ii) You may do cash flow analysis in finance.
  - iii) You may assess market prospects in a new product category.
  - iv) You may study administrations and suggest how it can be remodeled. This pertains to general management.

In doing everything following are important.

1. Your interest and dedication.



2. Your Ability to work hard.
3. Your ability to stick to time schedule of your organization.
4. Yourself discipline.
5. Your preparedness for the project.
6. Your willingness to be or help to organization.
7. Your ability to get along well with people.
8. Your ability to mix and lead people when necessary.
9. Your ability to concentrate on the given test.
10. Above all your sincerity of purpose.

What you should not do.

1. Report on the appointment on appointment time. This is the first impression and it is important.
2. Dress formally and be presentable. Casual dressing should be avoided.
3. Respect people in the organization for their experience and maturity.
4. Show that you have come to learn and not to teach.
5. Participate voluntarily in the process of organization.
6. Don't absent yourself.
7. Avoid taking leave unnecessarily, if done it shows lack of commitments.
8. Don't use organization phone for your personal purpose.
9. Don't keep chatting on your mobile.
10. Keep all deadlines and don't miss them.

Above all understand that it is the best opportunity for you to prove your worth and bring a good name for yourself, your teachers, your organization and do make your career proud of you.

Wish you all the best.

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## Leadership Visited:

Leadership is an important component of organization behavior. It is becoming relevant and complex by the day. There is a dearth of good and effective leaders around the world.

In the past 60 years, as many as 65 different classification systems have been developed to define the dimension of leadership (Fleishman et al, 1991).

According to Bass (1990) some definitions view leadership as the focus of group processes. This view looks at the leader as a center of group change and activity and embodies the will of the group. Other set of definition conceptualizes leadership from a personality perspective which suggests that leadership is combination of special traits or characteristics that some individuals possess.

There is no one general theory of leadership that is accepted universally. The trait theory has been researched for well over a century. In the beginning there was a lot of enthusiasm, but later on researches had nothing much to offer. But lately there has been a resurgence of trait theory and many important traits have been identified which are essential for the development of an effective leader.

Leadership started getting relevance since 1980's when many private and public sector organization had to confront and cope with globalization, deregulations sweeping social and political changes and the technological revolution in products and services (Gary Yukl, 2014).

With the advent of globalization, cross-cultural movement of people has started and the diversity of people in the work force has become a reality. This has posed considerable challenge to the leaders.

This diversity at work place also provides an opportunity to exhibit the talents and creativity of the organizational members but at the same time it is also a source of conflicts because of differences in values, belief, expectations, etc. leading to lower satisfaction and turnover. So the emergence of technologically savvy leader who is also adept at handling the diversity in the work place will be the one who will be looked for in the future.



**Dr. M B Huli**  
**Adjunct Professor**



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**References:**

- 1) Bass B.M (1990) Bass and Stogdill's handbook of leadership: A survey of research newyork: Free press
- 2) Fleishman;E.A; et al, (1991) Taxonomic efforts in the description of leader behavior: A synthesis and functional interpretation. Leadership Quarterly,2(4)  
245-287
- 3) Gary Yukl(2014) Leadership Theory and Practice (6th edi.). Sage Publication India Pvt. Ltd., New Delhi.

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## The Human Capital:

Organizations are not brick and mortar; they are made up of people. The human capital has proved to become the most important of all resources employed by the business entity. Even as a company recognizes the worth of the human resource, the need for its maintenance and care makes for a strong case all the more. "Developing and motivating people is the most important part of my job. I spend one third of my time on people", said Jeffrey Immelt of GE. GE is known to be committed to provide a sound working environment for its employees.



Mrs. Sandhya Vasudev  
Ex-banker, Teacher,  
Trainer, Freelance, Writer

A good HR strategy involves getting a competitive edge through people. Employees give their best when they are positively motivated. Motivation brings about employee engagement in work. An employee is said to be engaged in his work when he believes that his work quality is of utmost importance to his company and he strives to deliver his best. He comes up with creative ideas and gives suggestions towards better ways of doing things and delivering results. He does this because he feels one with the company and believes his destiny to be irrevocably linked with that of the organization.

Various organizations think of innovative ways to encourage employee engagement. The organizations have realized that money spent on fostering employee engagement is well worth every penny as it has proved to reduce attrition rate. The HR team organizes so-called fun activities like birthday bashes, picnics, walking tour, family days, quiz contests, pot-luck parties and so on. The goal is to liberate the employee from his daily routine and help him bond with his peers, and also with the organization which has brought out such fun events. The tactic is to make the employee feel cared for by the organization. The assumption of this strategy is that the employee returns to work with improved sense of gratitude. Gratitude enhances the mental well being of a person making him more positively oriented and committed towards all that he does. A positively engaged employee is known to be grateful to every small outcome he has encountered in his daily routine, and the emotion of gratitude is one of the important traits recognized by positive psychologists.

Bill Gates has said, "The inventory, the value of my company, walks out the door every evening". To ensure that this inventory comes back the next day companies should strive to take every possible measure to ensure that employees are happy and engaged.

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## Customer Awareness & Adaptability towards Internet Banking: A Study of Indian Banking Industry:

### Introduction:

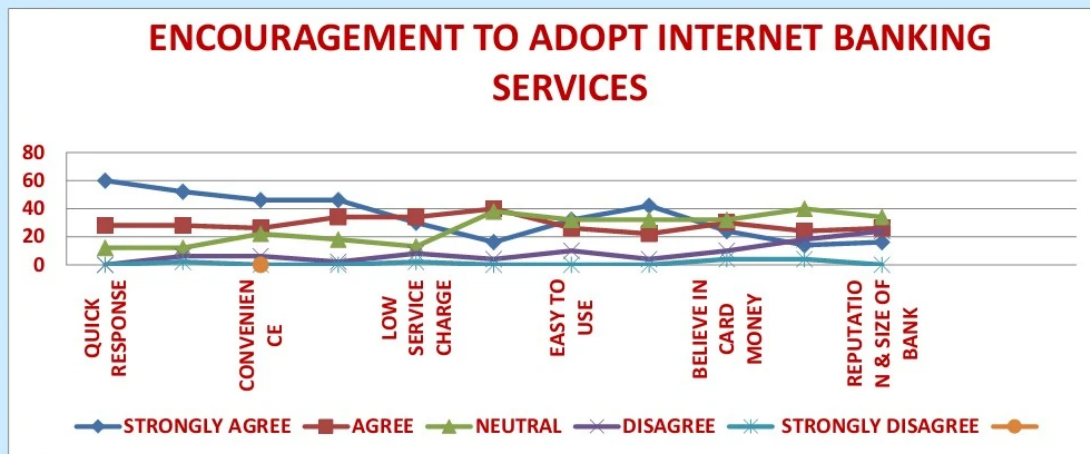
In modern day's customer have become more sophisticated and are more interested in doing banking transaction at one click being grounded at home. Internet Banking has created convenient and flexible platform to customer in the present era. The paper highlights on their awareness and period of knowing internet banking. It further analysis banking services online used by customer and their accessibility towards the practices. Reasons were found which encouraged them for adopting these services. Some of them were Quick response 60 %, 24\*7 service 52%, convenience and friendliness made 46 % each and free from queuing 42%. Factors which discouraged them of accepting services were Internet connectivity problem 40%, less awareness 28%, Insecurity and Low privacy 20%. Due to tough competition and actuate requirement of customers the banking sector is providing number of services, further more to make popular the private and public sector banks can take initiation of conducting basic training programs to customer and make them friendly with the services provided.



**Dr. Kartikey Koti**  
Associate Professor

### ANALYSIS

Chart-1.1

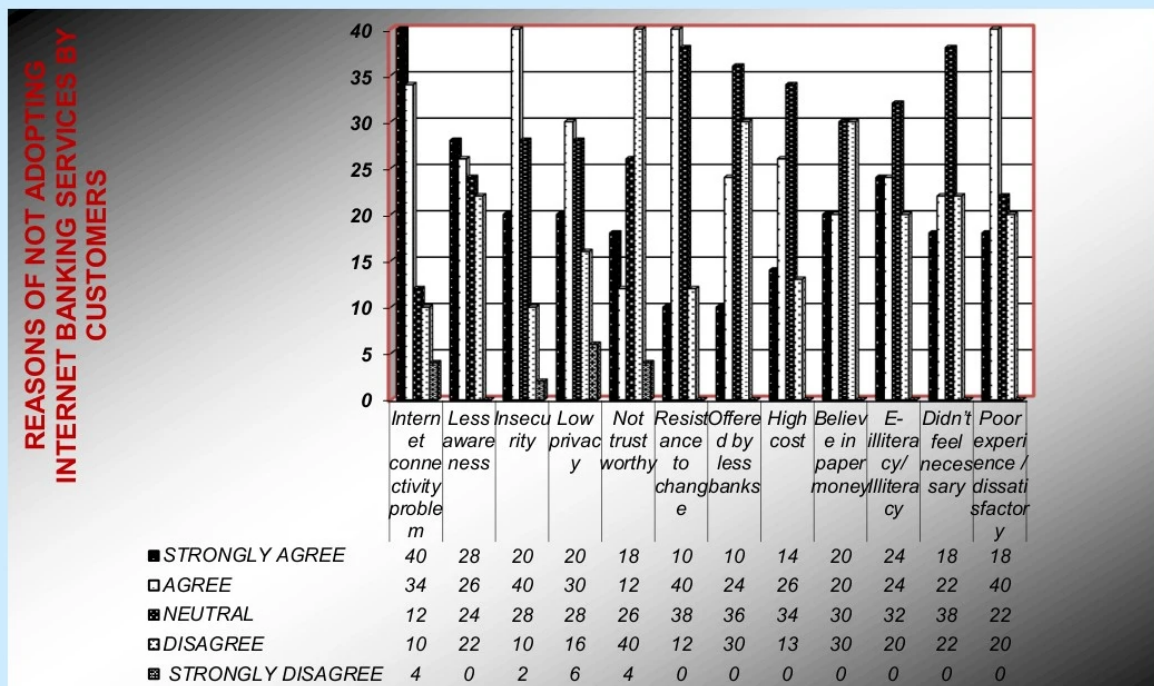




### Interpretation:

The encouragement to adopt internet banking services by the respondents which were strongly agreed are Quick Response 60%, 24\*7 Service 52%, Convenience 46%, User Friendly 46%, Queuing Free 42%, Easy To Use 32%, Low Service Charge 30%, Believe In Card Money 24 %, Reputation & Size Of Bank 16%, Transaction Security & Safety 16%, Bank Familiarity 14%.

Chart -1.2



### Interpretation:

Internet connectivity problem strongly agree 40 %, less awareness insecurity strongly agree 28 %, low privacy agree 40 %, not trust worthy disagree 40% , resistance to change agree 40%, offered by less banks, high cost, believe in paper money, e-illiteracy/ illiteracy, didn't feel necessary, poor experience / dissatisfactory were neutral by 36%, 34 % 30% 32% 38% 22% respectively.



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### **Conclusion:**

Banking sector is growing rapid based on the customer need. Customer wants banking services on ease for which they look for more online services. On need base and crucial importance almost all public and private sector banks provide online services, during the study it was observed that female user were less in number in using online services. Fixed deposit nature among the customer was less. Awareness of these services is thin through print and online media by 12 %. Majority of the customer are not using the services for a long time which is below five years. Usage of online banking services corresponding to view income tax statement and check loan payment status is 10 and 9 percent which can be further improve wise through bankers support. Encouragement to adopt internet banking services is more on disagreement for bank familiarity, reputation & size of bank by 18 and 24 percent which can be improve wise. It is suggested to the customer to have strong internet connectivity, awareness sessions can be conducted to make more familiar of using online services, customer are more worried on security issue where the banker takes adequate care on this front, some of the other areas that can be improve wise are privacy, trust worthy, resistance to change, offered by less banks, high cost, believe in paper money, e-illiteracy/ illiteracy, poor experience . Banker and customer should go hand in hand through which services provided by banks can be utilized optimal.

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## Knowledge management and its benefits:

In a knowledge driven era of highly specialized experts, businesses that can share, multiply and expertise the fastest, will win the race. As the world evolves into one more complex business ecology, more of what we seek is knowledge.



Mrs. Shweta. Aniruddha  
Lecturer

Knowledge and Management as two words seem to be different concepts in business. However the confluence of these two words speaks of a concept that would work as strategic advantage to the organization.

The word knowledge is often confused for information or data. But both of these terms are a part of knowledge. Data is raw content, which by itself has no meaning or value without a proper context. When data is grouped together, it becomes information. For example, data with regards to marks scored by each student is collected, and upon analysis it becomes information. Later this information can be used as a part of the knowledge by the institute to understand the trend in the exam. In terms of knowledge management, knowledge is information that is in context, producing an actionable understanding. Thus Knowledge is defines as "Fact or condition of knowing something with familiarity gained through experience or association.

An organization's competitive advantage revolves around its most advanced talent - those leading edge knowledge workers who solve challenging problems, develop new products and take the business in novel directions. Naturally, competitive businesses want to protect this asset. They can patent inventions and trademark brands but they can't so easily nail down the expertise that mobile employees carry around in their heads. This is the fundamental driver behind the development of knowledge management systems, ways of capturing, storing and sharing expertise across an organization. This is easier said than done because instituting a knowledge management program requires many changes and support at all levels of the organization. Furthermore, there are different forms of knowledge to contend with and understand. Knowledge can be tacit or explicit, which requires different strategies to capture each type. Another challenge is to distill the practice of knowledge management into one neat concept.





## **Brief History:**

Knowledge management efforts have a long history, including on-the-job discussions, formal apprenticeship, discussion forums, corporate libraries, professional training, and mentoring programs. With increased use of computers in the second half of the 20th century, specific adaptations of technologies such as knowledge bases, expert systems, knowledge repositories, group decision support systems, intranets, and computer-supported cooperative work have been introduced to further enhance such efforts.

In 1999, the term personal knowledge management was introduced; it refers to the management of knowledge at the individual level.

In the enterprise, early collections of case studies recognized the importance of knowledge management dimensions of strategy, process, and measurement. Key lessons learned include people and the cultural norms which influence their behaviors are the most critical resources for successful knowledge creation, dissemination, and application; cognitive, social, and organizational learning processes are essential to the success of a knowledge management strategy; and measurement, benchmarking, and incentives are essential to accelerate the learning process and to drive cultural change. In short, knowledge management programs can yield impressive benefits to individuals and organizations if they are purposeful, concrete, and action-orientated.

## **Knowledge Management Benefits:**

Experts get better at what they do by learning more. Some people can only learn by trying to do things themselves, but most people learn a lot from each other. When people share expertise fully and openly, the sum is greater than the parts. Quantum leaps in knowledge can be generated when experts collaborate. Then there is simple efficiency. Time and other resources are wasted every time employees have to learn something through trial and error, working in isolation. The pace of change and innovation is so great that one person cannot do it all. When experts collaborate, progress can be made much faster than any one employee working alone. Speed is the essence today, speed of execution as well as that of innovation.





Knowledge management can be applied in many areas of the organization. It's not only about storing knowledge but greater focus is on sharing the knowledge. This helps in building the organization. Some of the areas which we can focus in building the organizations are; training, marketing research, human resource, information technology, corporate governance, etc.,

Applying knowledge management in any of these areas will definitely lead in improved communication and responsiveness in change.

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## Finoconal –

### Forum for Financial Learning:

In the recent times, one of the most exciting initiatives at Chetan Business School has been the setting up of Finoconal (a financial forum conceptualized in order to bridge the gap between the corporate finance world and education being imparted). Few of the attractions from the conclave are guest lectures, panel discussions, Finance Week & inter colligate fests. "Budget Gyaan – 2016", a panel discussion, involving experts from various disciplines which focused on analysis & insights into Union Budget-2016 is successfully conducted under Finoconal for the very first time. This platform has certainly helped the young minds to express the ideas. A sincere effort has been made to bring in the real time exposure to the finance students about Equity, Currency and Commodity markets. The Live online automated trading platforms help the young minds to practically understand the concepts & keep them excited.



**Mr. Mrityunjaya B C**  
Assistant Professor

Research has become an integral part in our institute. To enhance knowledge & develop skills in the current environment where we have scope for the research, a number of empirical studies were carried out by our students and successfully published in leading research journals.

"The inflation surprise in the April 2016 reading makes the future trajectory of inflation somewhat more uncertain. Containing inflation & enhancing growth has become the important objective of RBI. The Reserve Bank of India maintained status quo on its policy rate in its second bi-monthly monetary policy review. India has seen both contractionary and expansionary monetary policies over the last five years. Students carried out research in the relevant area and examined the impact of monetary policy on public sector and private sector banks, Effect of monetary policy on MSMEs and Effect of change in monetary policy on Indian stock market. Financial markets are very sensitive to the macro economic situation changes. How fast the information will get reflected in the stock prices and indices is examined to understand whether Indian stock markets are efficient.



Learning under Finoconal happens to be something extra, the real time research work & practical exposure to financial markets makes students to think out of box and keep them excited. The Finoconal forum provides an opportunity to the teacher & student to get involved in research activity and learn based on their own research outcomes. Having opted for finance as a specialization, student would become member & get an opportunity to work under Finoconal. Years ahead will see regular activities to augment the interest in finance and enhance knowledge.

**Happy investing.....!!**

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## ***FACULTY ACHIEVEMENT***

***&***

## ***KNOWLEDGE ENRICHMENT:***

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- Director and all the faculty of Chetan B School visited TAPMI Manipal.

On 6th and 7th January, 2016 the Director and all the faculty of Chetan B School visited TAPMI Manipal for one day exchange programme. During the visit they had an interaction session with the Director and select faculty of TAPMI. They were taken on the campus tour and various locations were shown to them. They were explained the academic process and academic practices followed at TAPMI in the formal presentation. Visit to Finance Lab and its working was explained detail.



- Prof. Mrityunjaya B Chavannavar has published paper titled:
- Effects of monetary policy on selective public sector & private sector banks.
  - Impact of monetary policy on selective MSME located in Gokul Industrial area Hubli.
  - Effect of interest rate and credit period in Jyoti steel industries, Hubli.
- Director Dr. V M Koravi attended the Management Conclave organized by KMAT at Bangalore.
- Dr. Veda Malagatti attended a conference at CSI College Dharwad. The topic of the conference was **1. Micro Finance for women empowerment** and **2. Financial Sector Reforms in India**.
- Faculty Mr. Mrityunjaya B C attended one day FDP on Research methodology conducted by IMER Belgaum.
- Faculty Dr. Ramakant Kulkarni attended two day international conference on the theme Management Education: Looking beyond curriculum. What to teach and how to teach organized by XIME Bangalore on 18 and 19 March 2016.

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- Ms. Rakshita and Prof. Aniruddha R have registered for Ph. D with KUD this year.
- Dr. Kartikeya Koti has published paper titled:
  - Hypothetical Experience of Challenges in Teaching across Different Cultural Environment, International Journal of Applied Research 2015; 1(10): 01-04.
  - Rising global debt: an alarming signal (a special reference to Indian, International Journal of Research in Management & Social Science.
  - Debt Market cost management practice in MSME , special report of MSME Uttar Kannada, International Journal of Economics, Law and Social Science.
  - Investor's behavior of professionals in different investment avenues, IJRCMEAS.
  - India Financial Inclusion situation in India, Reviews of Literature.
  - Fiscal deficit in India: an introduction, Reviews of Literature.
- Dr. Veda Devanand Malagatti, has published paper titled:
  - "Holistic Framework and Its Dimensions for Egalitarian Implementation of Corporate Social Responsibility" sent to Prabandhan: Indian Journal of Management, New Delhi. The double-blind peer reviewed refereeing process and has been accepted for publication.
- Faculty Dr Kartik Koti jointly with Director Dr V M Koravi presented a paper titled as :
  - "FDI In India. A Case Study Of Insurance Sector In India At the National Conference on 25 years of Financial Sector Reforms "A Look Back and Look Ahead Organized by Davangere University on 23rd April,2016.
- Dr M B Hubli attended one day conference on Strategic Management of Human Resources organized by R V Institute of Management Bangalore on 19th May, 2016.

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## EVENTS & HAPPENINGS

PGCET CRASH COURSE CONDUCTED BY MBA ASPIRANTS

AGAMAN

FRESHER'S DAY AT CBS

FUN WEEK

NEW YEAR CELEBRATIONS

BLOOD DONATION

REPUBLIC DAY

ETHNIC DAY CELEBRATION

SAMAR (SPORTS)

MANAGEMENT DAY (Insight in to Print Media)

FINACONAL – BUDGET GYAAN

INTERNATIONAL WOMEN'S DAY

FIN BEEZ

MANAGEMENT FEST

ONE DAY YOUTH FEST FESTIN O BEATS 2K16

MANTHAN

FIRST ALUMNI MEET

ONE DAY WORKSHOP

FACULTY DEVELOPMENT PROGRAMME

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## PGCET CRASH COURSE CONDUCTED FOR MBA ASPIRANTS

Every year a weeklong crash course for the MBA aspirants is conducted to help the students to prepare for the PGCET test and perform with confidence. This is given good mileage to the students and enhanced the reputation of the Institute this is a regular feature at Chetan Business School.



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## AGAMAN

### Induction Program

The New Batch of students stepped into the college with the Academic Year Inauguration followed by Induction Program and small outdoor activity and Dandeli. Inauguration was done by Dr. Uttamkumar Kinange, Director, Kousali Institute of Management Studies, Karnatak University, Dharwad.

### FRESHERS PARTY

Our senior batch of students gave warm formal welcome to their juniors.



### FUN WEEK:



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## HAPPY NEW YEAR 2016...



### BLOOD DONATION

A blood donation camp was organized in association with Red Cross and HDFC. Nearly 32 participants donated blood for the noble cause.

### REPUBLIC DAY

26th January, 2016. 67th Republic day was celebrated at the Institute. Chief Guest Sri B S Hiremath hoisted the national flag joined by guest of honor Sri Desai and the Director and staff. Prof Koujalagi welcomed the guest and gathering and in the end administered the oath to the gathering. Speaking on the occasion the chief guest narrated the current situation prevailing in the country and stressed upon the youth to be vigilant and work towards nation free from the evils in society. Sri Desai in his speech conveyed the greetings to the gathering. Dr Ramakant Kulkarni spoke on the occasion bringing out how the constitution is helping to manage and lead the country. One can show respect towards the nation by attending such national festivals. Faculty Rakshita conducted the programme as the anchor. National anthem was sung on the occasion and event concluded with refreshment

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## ETHNIC DAY



*Ethnic Day Celebration*

Ethnic day was celebrated. A competition was organized for the final year students and the staff. All the students and staff participated by wearing ethnic attire. Voting was done to select best dressed male and female student and staff. In the end the winners were the prizes. Lot of photos was clicked by the students and games were conducted as a part of celebration. (29<sup>th</sup> Jan)

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## SAMAR

11th February, 2016. Intra-college sports meet Samar was organized at SDM Dental College and Chetan B School ground. Cricket for boys and girls, Chess, Throw ball, volley ball, carom games were played

SAMAR is an intra college sports activity organized for the students. Students participate in various streams of sports like Volleyball, Cricket, Badminton, Carrom, Chess, Throwball to name some. This event also serves as the selection process for the sports events organized by other institutes.



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## Insight in to Print Media

Management Day was celebrated in Chetan Business School, Hubli on 18th Feb 2016 and the chief guest of the function was Dr. Harshvardhan Shilvanth ("MA in Journalism, Asst Professor at Mahila Vidya Peeth College and News reader on AIR, Dharwad and has 13 years of experience in Print Media")



He quoted "A Researcher may tell wrong but not lie", He also stressed on "Quality isn't an accident, It is an outcome of Hard work and Intelligence ".He said Print Media has 3 pillars namely Editorial, Advertising and Circulation. He

gave the classification of Print media into daily, forenoon, evening, weekly, fortnightly etc.

Also said that everyone should Read to Remember and not only just glance. He guided the MBA students to focus on Specialization as the age is of Super Specialization. , and also said



the job opportunities in Print Media like Circulation, Printing and Personnel /HR.



Dr. V. M. Koravi was the President of the function, Dr. Ramakanth Kulkarni also presided over the function and introduced the Chief Guest, Prof. Mriyuntajaya welcomed the gathering, Prof. Aniruddha presented about Management Guru Dr. C. K. Prahalad with a video presentation. Miss. Anusha Koravi was the Facilitator for the function.



## FINACONAL

One day State level event 'Finoconal' was organized on 4th March, 2016 by inviting participation from the MBA colleges all over the state. 11 teams participated in the event.

The event focused on the communication skills of the student and their knowledge about the Union Budget- 2016 and gave a chance to express their views on the budget. It was elocution cum debating competition on Union Budget-2016. A written quiz on budget was conducted and separate prizes were given.



The Panelists were Sri. Sheshgiri Kulkarni, Sri. Ravi Kulkarni, Sri. Prakash Yalavatti, Sri. Hemal Desai, Sri. A A Thomachan.

'Finoconal' was inaugurated by Sri. A A Thomachan, Asst. General Manager, Bank of Baroda, Hubli.

In his address Sri. Thomachan said there are enough opportunities in public sector banks. He called upon the students to stay positive.

The event also gave a benefit to the students to listen to the expert's views on Union Budget in the separate panel discussion organized. The panel members were drawn from diverse background. They included academicians, practicing Chartered Accountants, Executives from service sector, media sector, investment advisors, banking sector. The panel discussion was moderated by CA. M B Natraj.



In giving their views on the competition both the judges asked the participants to come out of hesitation and speak with confidence and learn to overcome the mistakes. In the panel





discussion Mr. Natraj in his opening remarks as a moderator gave an overview of the budget and raised the issues to the other panelist to get their views.

Shri. Prakash Yalavatti speaking on stock market said the present market rally is short lived and it is not a good time to invest, but wait for few months. The external conditions are having their impact on the market though budget is good.

Shri. Sheshagiri Kulkarni outlined the tax aspects and the changes in taxes proposed in budget. He opined that corporate tax should have been uniform.

Shri. Ravi Kulkarni gave an insight into role of media in reaching the budget to the readers and reaching the public view to the Govt. citing in support of his view the example of public outburst on proposed tax on withdrawal of EPF. He gave many concepts involved in budget.



Shri. Hemal Desai expressed that increase in services tax would affect to some extent hospitality sector but the people's spending habits have gone up, travel has gone up, infra spend in budget would help hospitality industry.



Shri. Thomachan expressed that infusion of capital in banks was a good move. This would help banks to lend. The credit off take has to improve. The banks are suffering because they are asked to lend to long gestation project which was the job of investment banks earlier.

The panel members answered the questions raised by the students.

The event concluded with prize distribution to the winners.

The event was designed by students of CBS MBA and mentored by the faculty.

Dr. Ramakant Kulkarni Director-Academics oversaw the event. Prof. Mrityunjay C was the coordinator of Finoconal. Faculty Shweta, Rakshita, Anirudha, Kartik Koti, Huli, Veda and other staff members contributed immensely.

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### **8th March, 2016. International Women's Day (IWD) was celebrated at CBS by the staff and students**

Mrs. Methila Ghorpade / Sureban, the first generation start up entrepreneur was the Chief Guest. She is a qualified MBA and runs the Event management and Ad Company "Sarvatra" at Hubli. She was introduced to the gathering by the student.

In her address she traced her life as an entrepreneur and how she became the entrepreneur by quitting the job at an ad company. She went on add that the being an women there is no problem to become an entrepreneur. Chase your passion and achieve your goal, do not get nervous due to failure she said.

Dr. Ramakant Kulkarni - Director-Academics spoke on the occasion giving the history of IWD and this year's theme "Planet 50:50....2030...Pledge for Parity"

Dr. Korvi - Director spoke about the life of the women in society and at home and how it is changing over the years.

The female students and female staff were given the token of love on this occasion.

The IWD was concluded with National Anthem.

### **FIN BEEZ**

Two Student teams consisting two students each participated in the Competition "Fin Beez" organized by IBMR MBA Institute, Hubli on Union Budget-2016 and performed well.

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## "Management Fest"



Chetan Business School, Hubli student Team participated in the Management Fest- GALACTO-2016" conducted by GBS Hubli for three days from 10th to 13th March-2016.

Team stood runners up in the 'Ice Breaking' event and brought glory to the institute. The event required the entire team to introduce themselves in a unique way before the huge audience in the open public place.

The event tested the courage to face the open public audience, innovation, thinking on feet and team work.

The staff and students congratulated the team for their performance in the event and winning the prize. The student details are as below.



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## One Day Youth fest Festin O Beats 2k16 was conducted on 31.3.2016.

" Chetan Business School located at Sri Nagar Unkal Hubli offering two year MBA under affiliation to Karnataka University Dharwad conducted one day event for the under graduate students drawn from various colleges in Karnataka on 31st March at its premises. The event was named as "Festin O Beats 2k16".

About 15 teams representing Arts, Science, Commerce, BCA etc faculty participated in the event.



The various games designed by the students were centered around the expression of talent in the students. The theme of the event was "Talent is Hidden and needs expression"

Dr. Sanjeev Kulkarni practicing doctor and environmentalist from Dharwad was the chief guest for the inauguration and Sri. Ishwar

Pattanshetti ex-MD of Tata Sponge Ltd was the chief guest for valedictory.

Dr. Kulkarni in this inaugural address by way of three stories gave a message of consistency, clarity, patience, sensitivity. How all these are useful in life he added later. The stories narrated were of a broken pot, song of silence and J N Gudal. He also spoke about a doctor who has been regularly giving free service on one Sunday of a month in a village and thereby doing a social service.



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Director Dr. V M Korvi presided over the event. In his presidential address he spoke about the learning process that takes place to the participants.

The daylong event was totally planned and executed by the organizing students by applying the management skills learnt.

The event gave an opportunity to the participants to express their leadership, general knowledge, general aptitude, negotiations, photography, social media presence, savings and investment attitude, stress handling etc skills.

In the cultural programme the participants got an opportunity to express different traits of Indian culture.



Dr. Kartikeya Koti welcomed the gathering, Dr. Ramakant Kulkarni introduced the Chief Guest Student Ms. Supriya gave invocation song, whereas student Ms. Javeria S proposed vote of thanks.

A video presentation on the event was made to the gathering.

Student Mr. Bhima Joshi compared the inauguration.

In the valedictory prizes were distributed to the winning teams by Sri Ishwar Pattanshetti, Ex Managing Director Tata Sponge Ltd.

Prof. Mrityunjaya coordinated the event.

The event received a good response from the sponsors. Among the various sponsors SBI, Bank of Baroda, Canara Bank, Gokul Restaurants, Madhukar & Co, LemorZ have given great support.

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## Manthan

Institute Annual Day Manthan held on 2-4-2016 and Awards presented to Students.



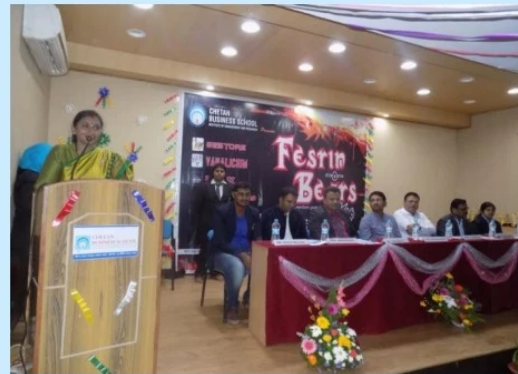
University Dharwad was the Chief Guest and Sri Gururaj Kulkarni-proprietor Dharani Enterprise, Hubli was the Guest of Honor.

During Manthan the achievement of the students in various areas like sports, academics, social activities, and college activities were recognized and awarded.

Ms. Anusha Koravi was awarded as the best girl, Ms. Poona Patel as the overall best performer,

Chetan Business School located at Sri Nagar Unkal Hubli offering two year MBA under affiliation to Karnataka University Dharwad conducted its Annual Day "Manthan" on 2nd, April, 2016 at its premises in the evening.

Dr R V Dadibhavi Senior Fellow at CMDR and Ex HOD of Economics at Karnataka



Ms. Melita Simoes as the best performer in academics, Mr. Akabarali as the best summer internship performer, Mr. Sridhar Renjal as the best boy, and Mr. Jambuling as the best sportsman.



The annual report of the institution covering the year long events and happenings was presented on this occasion by Prof. Annirudha elaborately.



Three staff members were felicitated during Manthan namely Prof. Anirudhha and Ms. Rakishta for their getting selected for Ph.D in Karnataka University and Sham for his services at Chetan as he was leaving the institution for better career prospects.



private sector since 1992 liberalization he said the government jobs were not going to come by any more in big way. With clear goal and motivation therefore one should join the career .Learning by doing and a good leader is ever learner he added.

In his address the guest of honor Sri.

Gururaj Kulkarni narrated his experience during his stay at Gujarat and how people their take pride in entrepreneurship. This motivated him to start his own venture at Hubli. Citing the example of Dr. Dhirubhai Ambani he gave a call to the students to start their own business in whatever small way. Lot of opportunities are available which can be capitalized he said.

Dr V M Koravi the Director presided over Manthan. In his presidential address he said how the institution is working for imparting quality education.

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In his address the Chief Guest Dr. R V Dadibhavi spoke about ethics in business and in personal life and how that helps to achieve the results and brings the satisfaction. He further stressed on quality education and regular research. Pointing at the various opportunities presented in



Faculty Dr. Veda welcomed the gathering, Dr. Kartik Koti and Prof. Mrityunjaya introduced the guest Dr. Dadibhavi & Mr. Kulkarni respectively.

Dr. Ramakant Kulkarni carried out the felicitation to staff by giving a brief and proposed vote of thanks in the end.

The Guest presented various awards to the students.



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### First Alumni Meet - Sammilan Held on 9th April, 2016.

On 9th April, 2016 Chetan Business School, organized the first alumni meet Sammilan at its premises. About 50 students belonging to the three pass out batches attended the meet. It was a home coming to them.

Dr. Ashok Chachadi, former Dean and Director of Kousali Institute of Management Studies, (KIMS) Karnataka University, Dharwad was the Chief Guest and Dr. Aditya Pandurangi practicing Psychiatrist was the Guest of Honor.



Prof. Mrityunjay welcomed the gathering. Prof. Ramakant Kulkarni and Prof. Shweta introduced the chief guest and guest of honor. Dr. Veda Malagatti proposed vote of thanks.



Director Dr. V M.Koravi presided over the function. In his address as the chief guest Dr. Chachadi spoke about how the alumni convention was started in KIMS in 1996 and how strong it has grown over these years. How it is now helping all the students. He said institution plays a vital role in shaping the careers of the students and students in turn give back

by becoming alumni. He further added that there are various ways in which alumni can contribute to the institute. Among the ways are experience sharing, taking classes covering few topics in syllabus, donating books and instruments, giving feedback to the teachers on the teaching methods, helping to start the new courses relevant to the needs of industry, giving leads on summer projects and helping for final placement, starting the scholarship etc he said. In due course various region wise alumni chapters can be established.





As the guest of honor Dr. Pandurangi spoke on stress and its management. Asking the students not to get worried about the stress he said it is essential that one must start to learn to adapt to the changes around us so that stress is managed well.

Dr. V M Koravi in his presidential remarks thanked the alumni for responding to the institute call and turning out in good numbers. He apprised them the developments taking place in the institute in the recent past. Asking them to keep coming back he said institute will try to assist them in different areas and ways even though they have passed out.

In the interaction session with the students the alumni spoke about their life in corporate and how they have used the learning in the institute to build the career. They answered the questions raised by the students. Sharing their memories as the students during their time they thanked the faculty and other staff.



The students entertained the alumni by giving a grand cultural programme. The event ended with the dinner.

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## One day workshop

On "Research Ideas in Management & Commerce" held on 13th April, 2016

Chetan Business School located at Sri Nagar Unkal Hubli offering two year MBA under affiliation to Karnataka University Dharwad conducted one day Workshop for the faculty of Management and Commerce on 13th April, 2016 at its premises. The Workshop was titled Management Research ideas In Management & Commerce.



About 20 faculties representing Commerce & Management participated in the daylong event. Among these faculties few had enrolled for their Ph.D and few were aspiring for Ph.D.

The objective of the workshop was to orient the faculty to take to research. It included in its coverage how to go about writing the papers of various types, how to publish the papers and how to work on the Ph.D.



Dr Manoharan, Faculty of Management, BMS Engineering College, Bangalore and Dr Uttam Kinange Director of Kousali Institute of Management Studies, Karnataka University, Dharwad were the resources persons.

The workshop was divided into three sessions. In the first session Dr Manoharan covered the various

aspects of research starting from fundamentals like what is research, how to do research, why to do research and when to do research. Further he covered the various issues involved in



doing research and dos and don'ts while doing the research. He cited number of examples and areas where the research can be done.

The second session was conducted by Dr. Uttamkumar Kinange. He covered how to write papers and how to get them published in various journals. He narrated different pitfalls committed by the paper writers and how to overcome that he further covered in the session.

The third session focused on writing skills. How to develop the skills, how to look for issues to write, different avenues to look for issues. This session was done through a panel discussion. The Panel consisted of Dr. Manoharan, Dr. Huli, Dr. Koravi, Dr. Ramakant Kulkarni, Dr. Ashok Chachadi. Dr. Chachadi acted as the moderator and raised various issues to the panelists who answered. The panel discussion took the questions from the participants and answered.

In the morning the workshop was formally inaugurated by Dr. Manoharan, Dr. Koravi presided. Dr. Kartik Koti coordinated the workshop. Dr. Veda welcomed the gathering whereas Prof. Mrityunjay proposed vote of thanks, Prof. Shweta introduced the guest and Prof. Aniruddha oversaw the programme.

The participants were given the certificates in the end. The feedback on the workshop was taken from the participants.

The event closed with National Anthem.

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## FACULTY DEVELOPMENT PROGRAMME

On 16-4-2016 Chetan B School, organized one day FDP on case method of teaching. It was conducted by Dr Gururaj Kidiyoor of TAPMI. Besides giving the conceptual frame work, he dealt five cases for the faculty and thereby gave lot of insights into case method.



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## Academic Corner

**Pedagogy workshop**

**Industrial Trip**

**Nanda.. Conducted soft skills**

**Marketing Research**

**Financial Markets**

**Placements**

**Students Achievements**

**Student Speaks**

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## PEDAGOGY WORKSHOP

Institute hosted workshop on MBA syllabus; Road Ahead on behalf of APMINK by inviting



faculty from various colleges coming under APMINK and deliberated on the broad guidelines for proposed syllabus. Resources people from industry were invited in to join the deliberation.

On this occasion Dr. M S Subhash was felicitated on his becoming the V.C. Mr. Patil was felicitated on his taking charge as Chamber of Commerce President. About 60 delegates attended the workshop.



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## INDUSTRIAL TRIP

4th Feb, 2016. The first year students went on industrial tour to Dandeli and visited Dandeli Paper Mill and studied the working and understood the paper manufacturing process. Interacted with the executives and got knowledge about the management practices at that company. Two faculties led the student team.



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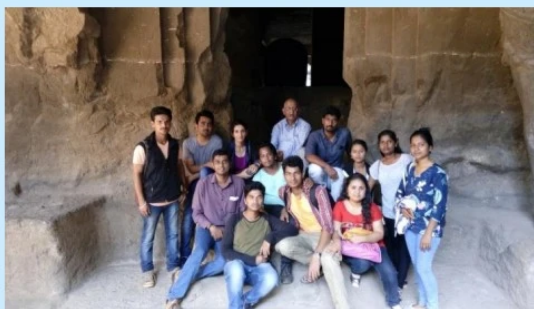
## INDUSTRIAL TOUR

23rd February to 2nd March, 2016 the final year MBA students went on educational tour to Mumbai and Gujarat.

In Mumbai they visited Gate way of India, Taj Hotel, Elephanta caves, had a round in Nariman Point and Marine drive.



They visited AMUL plant at Anand and understood the process and interacted with the officials to understand the management practices.



A visit to Monarch Rubber Company gave them the idea of rubber industry working.

During the visit to Gir they learnt the nature and animal world. They visited the Somnath and Akshardham temple and had a visit to Diu



place.

At IRMA (Institute of Rural Management, Anand) they had interaction with the staff and students and learnt about that institute.



They had interaction with the student team at IIM (A) in Ahmadabad and met the Director Dr

Nanda. The visit gave them lot of insight into the way IIMA functions.

Faculty Prof. Mrityunjaya coordinated the tour he was joined by was Dr. Huli and Ms. Pushpa.



## Industry Visit

The students and all the faculty of Chetan Business School, went on one day industry visit on Saturday 7th May, 2016. They visited Tata Marcopolo, Tata Hitachi and Company owned Indian Oil Petrol Pump in Belur / Mummigatti.



The visit began in the morning with students and faculty reaching Tata Marcopolo Plant at Mummigatti. They were briefed about the precautions to be taken during the plant tour by Sri Guruprasad Kulkarni Manager-Safety, Health and Environment and then they were taken on the plant tour. They

were explained the various manufacturing processes that were carried out in various machine shops. The visuals displayed in each shop locations were self explanatory giving the students the insights into the processes and quality commitment of Tatas.

In the separate interaction sessions the officers likes Sri Prashant Patel, Basavraj gave a overview of the working. They handled the question answer sessions with all the patience and made students comfortable thereby enabling the learning.

In the afternoon the students and faculty went to Tata Hitachi. They visited the Operator Training Center. They were received by Sri Ajit Kulkarni and Sri Ashok Raut. Lunch was organized there. After lunch in the class room they were briefed about the plant operations in the PPT







presentation. The question and answer session was conducted. The purpose of the newly created training center was also explained. Sri Ajit Kulkarni gave a glimpse of his talent by entertaining the gathering.

The plant visit was followed by the briefing. The plant located at Mummigatti produced different sizes of construction equipments. The students were explained the layout by Sri Prashant Dixit.

The shop visit was a guided one. The students were shown the production / manufacturing activities. This plant too was very well laid and well designed. Lot of visuals were displayed which gave insight into the working and safety and quality commitment.

The visit in the third phase was to a factory owned and factory operated Indian Oil Petrol pump.

Sri I R Patil ex-officer of Indian Oil for four decades and now the visiting faculty to Chetan B School who started the pump in 2002 and later gave it back to Company explained the working and how he managed the pump ethically against all odds. He was with the tour whole day with staff and students. The visit enlarged the thinking horizon of the students which was by and large remained centered to petrol filling activity that one was usually exposed to.

The good learning experience to all the students and faculty. The tour ended in the evening.

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## Soft Skills

Mrs. Nanda Hampiholi a soft skill trainer conducted a session to the first year student on soft skill. She covered attitude formation, aptitude skills and leadership. The session was towards impressing about the dynamic living.

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**Dr Prashant Yatagiri- Faculty of Marketing at TAPMI Manipal conducted a session in Marketing Research subject to the MBA students of Chetan Business School, on 10th, May,2016.**

During the session he covered the case study of TAPMI's iconic event Brand Scan which has been now made a regular subject in Marketing area there. Through the case he brought out the various concepts of marketing research and impressed up on the students the importance and application of marketing research. Explaining how the subject can be serious and rigorous he cited many examples and live instance of the event. Despite the pressure the subject being popular was due to the experience the students gain and that was the learning out come so he stressed on the students involvement. He answered the questions raised by the students in the subject.

In the session for faculty he spoke on the lesson plan preparation done in his institute. How meticulously the plan is followed and the evaluation was done he further explained.

In the end he was felicitated by Dr Koravi- Director of the Chetan B School. He was introduced to the students and staff by Ramakant Kulkarni.

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## **Mr. Prakash Yalavatti – conduct Financial Markets**

Mr. Prakash Yalavatti investment adviser conducted the guest lecture for the first year students on 10th April, 2016 on the subject Financial Markets. He touched upon markets, investment avenues, banking and market structure. It was a great value addition.

On 16-4-2016 Chetan B School, organized one day FDP on case method of teaching..

On 16-4-2016 Chetan B School, organized one day FDP on case method of teaching. It was conducted by Dr. Gururaj Kidiyoor of TAPMI. Besides giving the conceptual frame work, he dealt five cases for the faculty and thereby gave lot of insights into case method.

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## Placements:

**28th January, 2016** The final year students placed Manjunath Kadagad, Niteesh Goankar and Vinayak Reddy were campus selected by Spandana Finance Services, as Cluster Managers.

**1st Feb to 3rd Feb, 2016.** Final year students attend the placement in the pool campus at JSS Dharwad and GBS Hubli. The companies that came were Halleys Blue Steel P Ltd and Kotak Mahindra and HDFC Sales. 9 students got shortlisted at Kotak Mahindra. (Poonam and Ashwini for HDFC Sales)

**8th February, 2016** Final year students attend campus pool placement at IMSR for Future Group. Two students were short listed.

**10th February, 2016-** Mr. John trainer and placement advisor addressed the final year students on placement preparedness and current placement needs and situation. In the one on one session he counseled the students on placement.

**15th February, 2015.** Two companies visited the campus for placement. The companies were ATS and Nanopix. The students of Chetan B School participated and were shortlisted for joining. It was a pooled campus process conducted by Chetan b School hence students from other MBA colleges also took part.

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## ***MULTIPLE OFFERS***



***ANUSHA L KORAVI***



## ***DUAL OFFERS***



***ASHWINI V H***  
KOTAK MAHINDRA BANK  
HDFC SALES



***VINAYKUMAR LAKKUNDI***  
KOTAK MAHINDRA BANK  
ADITYA TRADING SOLUTIONS



***JAMBULINGA T***  
KOTAK MAHINDRA BANK  
ADITYA TRADING SOLUTIONS



***AKBAR ALI***  
KOTAK MAHINDRA BANK  
ADITYA TRADING SOLUTIONS



***SHRIDHAR RENJAL***  
KOTAK MAHINDRA BANK  
ADITYA TRADING SOLUTIONS



***SHIVARAJ PATIL***  
KOTAK MAHINDRA BANK  
ADITYA TRADING SOLUTIONS





## DUAL OFFERS



**VINAYAK RADDAR**  
CLUSTER MANAGER  
SPANDANA SPOORTHY



**MANJUNATH KADGAD**  
CLUSTER MANAGER  
SPANDANA SPOORTHY



**NITISH GAONKAR**  
CLUSTER MANAGER  
SPANDANA SPOORTHY



**MELITA P SIMOES**  
ASSOCIATE  
METRO SERVICE



**POONAM V PATEL**  
SALES MANAGER  
HDFC BANK



**PRATHIBA**  
HR- EXECUTIVE  
M.C GHEEWALA  
GLOBAL CONSULTANT



**FAKKEERAGA OUDA**  
SALES MANAGER  
KOTAK MAHINDRA BANK



**NEETUPRIYA M P**  
SALES MANAGER  
KOTAK MAHINDRA BANK



**KHALID BEIG R N**  
MARKETING EXECUTIVE  
ADITYA TRADINGSOLUTIONS



**RENUKA D BANDI**  
MARKETING EXECUTIVE  
ADITYA TRADIN SOLUTIONS

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## ***ENTREPRENEURS***



***SRISHAIL RABBA***



***JAYAPRAKASH***



***AJIT A GOGI***

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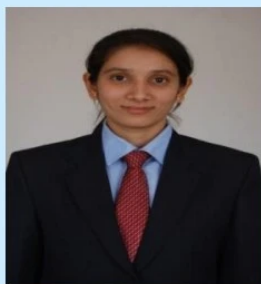
## Students Achievements:



Ms. Anusha Koravi  
BEST GIRL



Mr. Sridhar Renjal  
BEST BOY



Ms. Poonam Patel  
OVERALL BEST PERFORMER



Mr. Jambulinga T  
BEST SPORTS MAN



Mr. Akber Ali  
BEST SIP PERFORMER



Ms. Melita Simoes  
BEST PERFORMER ACADEMICS

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- IBMR had organized for one day debate competition and our students stood second in the competition.
- Galacto, a PG level management fest, where our students stood second in the ice breaker event.
- Pinnacle 2015 A Sports competition organized by GBS, Hubli on 13th and 14th of March 2016. Our students won the
  - First Prize in Throw ball for women,
  - First Prize 100 meters men,
  - First prize 4 X 100 meters women
  - Stood as runners up in Cricket men and 4 X 100 meters men.
- Thus three winners and two runners up positions gave them the overall runners up status and they became second best team in Pinnacle.
- Student Modinsha wins the prize in floral show

Student Modinsha won the **cash prize and trophy in the Oasis Floral Foam flower show** organized on 21/4/2016 at Bangalore. The competition witnessed participation by about 20 members.
- Student Anusha Koravi completed her MCP work at Future Robo system, Hubli. **Besides getting the letter of appreciation for her work in digital marketing project she got a cash prize from the CEO Mr Amit Kulkarni.** Proud moment for Chetan Business School, Hubli.

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## STUDENTS SPEAK

### My Days @ Chetan Business School

I was the one who came very last to the college on November 3. But all teachers supported me a lot. Especially Basavaraj sir I am very thankful to him. We had a good time with friends, faculties, friendly environment. From starting great bonding with our seniors. They organized a fresher's week for us. We had good environment throughout the first year.

I want mention that Vasanth sir, Shashi sir ....I miss them a lot because of them we are here they guided us very well and even the personal problems also they used to help solve. That one thing we are proud to be the students of Chetan Business School.

Personally, after joining this college I have improved myself a lot. I was weak in my communications, interpersonal skills, and I used to be introvert but now that circumstances has changed. Because of mentoring sessions, personal talks, motivation speaking all these things have very much benefitted me. My first year was full of joy, active participation, exams, events, fest, SIP.



**Ms. Pratibha Iddalagi**

**All teachers supported me a lot. CBS Improved me in many ways specially communication skills.**

When am talking about my SIP I feel very proud to say that I have done my SIP in Gateway hotel Hubli. I have struggled initially in my SIP in HR field but the guide, Deepak sir of the HR department helped me so I am thankful to sir for motivating me in lots of way... attitude behavior everything was changed for me, that is learning for me in my life. And I finished SIP there because of the support of Aniruddh sir my mentor who is such a nice person. I never used to be close with any faculty in my whole life but, here that fear has gone.

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### My Days @ Chetan Business School

I had a good time in this college. We had good time with friends, faculties, friendly environment. From the starting itself we had a great bonding with our seniors, they organized a fresher's week for us. Enjoyed the good environment throughout the first year. Initially I failed to adjust with the environment and faced some problems but faculties were big support for me.

After joining this college I have improved myself a lot. Before I used to get fear to do presentation had stage fear but after joining Chetan Business School I improved a lot. First I was weak in my communications, now I have improved a lot. Faculties helped me a lot. There are mentoring sessions, personal talks; motivations speaking all are very much beneficial to me. My first year was full of joy, exams, mentoring sessions, cultural participation, SIP etc.

I thank to Basavaraj Vasana sir, Shashi sir. MBA First year, I miss them a lot guided us, they supported us. once again sir.

When talking about my SIP I proud to say that I have done Dipsons consultancy service. I struggled little in beginning I adjusted to the atmosphere even with the support of Annirudha sir, He was my mentor, found him to be a such nice person, he guided me in the project and helped me a lot to complete my SIP.

Thank you to all the faculty who has supported me in each and every movement which I have spent here.

Their contribution is also there in my because of them we are here they

Thank you

I used to get fear to do presentation had stage fear but after joining Chetan Business School I improved a lot

feel very my sip in Dharwad stage later

improved a lot. I finished SIP there was my mentor, found him to be a such nice person, he guided me in the project and helped me a lot to complete my SIP.



Ms. Deepa S H

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### My Days @ Chetan Business School

Before joining this college really I was thinking to join a big reputed college but fact was I did not know about the MBA program and no one supported to join the MBA college some people tried to misdirect me saying there is no use to join MBA, I was little confused. I met Prof. Basavaraj Vasana sir and he explained about MBA program and motivated and encouraged me. I got little confidence and I selected CHETAN B SCHOOL

My experience about 3 semesters in CHETAN B SCHOOL

1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> semester I was the person who have got more than 95% attendance and also participated all events which are conducted in our college.

I am happy to say that our college caring about the student and on my less attendance a letter was sent to my home really I was shocked about that I but felt it is better for us



Mr. Jambulinga T

Korvi sir really supported us in this college I felt special

I liked teaching staff especially MJ sir he taught differently than others so like him very much about his teaching style.

Korvi sir really supported us in this college I felt special or different. In other colleges I understand students select the company to do project but here we got support from our Korvi sir as well as from all the faculties.

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### My Days at Chetan Business School



Ms. Neethupriya

It was really a good experience in these two years in Chetan Business School. We had good time with friends, faculties, and enjoyed friendly environment. Initially I had trouble in adjusting with environment and faced problems but faculties were big support for me..

I feel very proud to be saying that I have done my SIP in Nielsen Company in Bangalore

Personally, after joining this college I have improved myself a lot in presentation skills, interpersonal skills, Mentoring sessions, personal talks, motivation speaking all helped me very much. My first year was full of joy, active participation in events, fest and SIP..

I feel very proud to be saying that I have done my SIP in Nielsen Company in Bangalore. I worked as freelancer. My attitude & behavior changed a lot after SIP. Had a great learning in SIP. I finished my SIP under the guidance of Aniruddha sir.

**As a student I am very much thankful to this institute.**

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### My days at Chetan Business School

I joined late to college because of my family problem. When I came to college I was very alone thought of going back to home but later I got adjusted with the environment.

I had good time with friends, faculties, friendly environment of college. Faculties were big support for me

I used to be introvert but because sessions, personal talks, motivation I feel confident I am very much benefitted. My first year was full of joy, active participation feel very proud to be say that I have done my sip in Dipsons Consultancy Pvt.Ltd in Dharwad

I feel lot of improvement after SIP. I worked as TFH (Talent from home) executive. Attitude & behavior everything changed for me. That is the learning for me in my life.

And for my communication, presentations, class interactions helped me a lot as a student I am very much thankful to this institute.

I used to be introvert but because of mentoring sessions, personal talks, motivation speaking I feel confident



Ms. Rabeka K. Gopal

of mentoring speaking me feel

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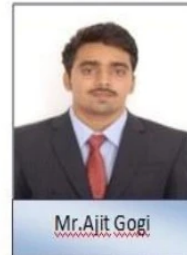
### My 2 Year's experience of MBA at Chetan Business School

My experience was good in 2 years' joined MBA to improve our business and apply the management concepts to expand my current textile business.

After joining the college I had thought it will be difficult to learn the things but the faculty and my friends made me comfortable and learn the things easily.

My some good memories in college

1. Swachh Bharat Abhiyaan
2. Karnataka Rajyotsav Event
3. Annual Day
4. The farewell we conducted for our seniors and our dance performance
5. The Samyukta Karnataka management fest gave the best experience. We learnt lot of management things.



Mr. Ajit Gogi

The project helped me to know how customers think of digital marketing and it helped know about the Neo Reach Company and how it set its business effectively and plan the business according customer needs.

*Customer awareness towards digital marketing in Hubli*

The summer implant project which was after 2<sup>nd</sup> semester I did my project in Neo Reach Digital Marketing Company on the topic "**Customer Awareness towards Digital Marketing in Hubli**".

The project helped me to know how customers think of digital marketing and it helped know about the Neo Reach Company and how it set its business effectively and plan the business according customer needs.

With academics we also enjoyed every day of our college with my friends. Sports in college and tournament at Dharwad were goods days in the college.

So the MBA course was useful for me I have gained confidence that I can expand my business and be a good business man.

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Ms. Ashwini H

Two years were good .we had good time with friends, faculties, friendly environment. I want mention that Vasan sir, Shashi sir helped me a lot. They guided us very well and this one thing we are proud to be student in Chetan Business School.

*Personally, after joining this college I have improved myself a lot because of mentoring sessions, personal talks, motivation speaking..*

About my SIP I feel very proud to be say that I have done my SIP Nielsen company Banglore. Had learning for me in SIP. Aniruddh sir my mentor was a nice person.

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### My Days @ Chetan Business School



Ms. Anusha Koravi

**Days at chetan buisness school no words to describe it was very sweet memorable days....!**

**We have completed our industrial tour to Gujarat and Maharashtra which was very wonderful and memorable**

First day of my college really I was too much scared as I did not know anyone here all new faces from different region background and also different streams... although my day passed beautifully by making new friends and also followed by guest lectures and resource persons from various streams which were very motivating and interesting. The lecturers at college were very friendly and caring, they took personal attention of each one of us as we were less in number. We had an advantage too.....! Fresher's week was another beautiful moment as a fresher at this college and all this credits goes to our special seniors who motivated us to participate in all the activities we had lots of management games fun and joy later a wonderful fresher day we felt relaxed at college campus... now we were no were new to the campus the campus was very known to us..! we had lots of benefits at the college like Wi-Fi facility delicious food well equipped library AC classroom, industrial visit local and out of state and many more...

1<sup>st</sup> year the journey was fantastic which cheered us with new learning's of management joy team work group discussions interaction exams presentations with all this activities our journey began here completion of syllabus writing of internal exams and final exams waiting for results scare happiness and also learning... activities conducted by seniors to us sports management games various days at college like color days theme days traditional days and etc....!

Later we had wonderful mind-blowing annual day organized by juniors as well as seniors which was beautifully scheduled by us. It was very happiest moment to me because I hosted the event cultural functions as well as formal functions. The event was grand success.

The companies were sourced by the college based on incentive scheme a 2 months internship program undergone by us at the company there we got a real life exposures towards corporate world. We worked there for 2 month in the company. There we got to know what the corporate life is... how the world works. It was very difficult and tolerant but quite good learning for us.

I have done my SIP at NDIS PVT LTD it is a startup company by shri Vijay Mane CEO. For the best work done by me at the company I received an appreciation letter as honor for the work and also for benefiting the company by retaining the old customers.

Later entered to 2<sup>nd</sup> year of MBA program we became the seniors and welcomed our juniors with lots of love and organized many activities related to management and also adventure. Along with new learning from new faculties who entered our college i.e. Ramakant sir who's words always inspires us as he does not believe in text book reading rather he believes in practical knowledge. Prof Chachadi and Prof Huli motivated us by telling us the profiles of successful entrepreneurs and also how we should make objectives for life and also to set vision and mission in life.

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### My days at Chetan Business School.

My days at Chetan Business School are memorable. The first day started with lots of new friends and interaction with them was the first activity conducted by Rakshita Mam. During the introduction of our self in front of friends that time I was felt stage fear. Later it was an ongoing process as that was conducted it many a time so it was helpful. The facilities provided by the college we use to get good we get hygienic food, free Wi-Fi, availability of books in the Library and also college provided sufficient course material for study.

**Faculties had been friendly with us they taught nicely. By interaction with us they conducted activities for us in middle of the class, surprise exam conducted, they gave topic to us to make presentation on it which was a power point presentation. I learnt to make presentation on computer.**



Mr. Shridhar Renjal

In the first year seniors conducted Mr. Fresher competition in that I was awarded as Mr. Fresher. It was an awesome experience participation in various activities getting prize for it was difficult but I took it as a challenge and I participated in every activity conducted by the college.

Industrial visit too many places within the state and outside the state trip was conducted. They took us to Dandeli west coast paper mill where we learnt how the paper was manufactured. We visited Akshay patra Iskon which was cooked 1,80,000 meals per day. We visited KOF oil manufacturers and exporters located in APMC Hubli. We visited Toyota Kirloskar Bangalore which was excellent visit I learnt about Total Quality Management from that visit

Management events, sports activity everything was conducted in the college which we managed as the students, that was also learning, cultural activity was important Fresher's day, Annual day and Farewell were conducted and college provided prize for the event winners.

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**My Days @Chetan Business School****Ms. Poonam V Patel**

When I was pursuing my degree I had not heard of CBS, it was the time when my PGCET exam I got to know the college. I had come for filling the form of examination. That was the first day I entered into the college. Then after that Vasam Sir had discussion with us. I was with my friend, sir was briefing about the college. I took my admission in CBS influenced from my friend. Then after my admission my first day was on 21<sup>st</sup> August 2014. On first day I was very silent in class not to mingle with anyone. But as the days passed made new friends and getting closer to them. With friends I enjoyed here a lot with friends but as the classes started it was very hectic with the 8 classes from morning to evening. After 3months we got our fresher's we enjoyed the party with friends. Lectures were strict as well as supportive so it was good to be here. It was tuff but managed it. This college made us tuff and made us to manage our time in any way. Its good time in this college getting new experience and learning.

Learning new things like time management and practical knowledge was important and this was very well thought by our lecturer by giving assignment and class together and to manage it and complete it in time.

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### *My Day @ Chetan Business School*

My two years journey at Chetan Business School started somewhere in August 2014. I was the first student to register to the college even before PG CET. After the PG CET exam my ranking was 567 and my seat was a government seat. Initially when I first entered it was an overall new experience for me. Not that I had come to the college for the first time, I had initially done my PG CET crash course from this institution itself but it was the class. Most of my classmates weren't from Hubli and all new faces apart from Poonam and Neethupriya my BBA classmates.



**MELITA.SIMOES**

My overall experience at Chetan Business School was good. It had a lot of happiness, anger, frustration, enjoyment, but undoubtedly the best part was the new friends that I made over these two years. I seriously never had complaints with the faculties. We were initially welcomed to this college with an induction program and then the MBA course began. Our batch was small in comparison with our seniors and junior's one thing that I really liked was a perfect blend in the timetable which included Academics, Assembly, Sports, and Mentoring etc. Many a times we were told to read magazines and prepare a report on it and present it the next day. From the very first day the classes began and we had Dennis sir, Shashi sir, Rakshita mam, Shweta mam and Aniruddha sir's. Later the number of classes increased and more faculties started taking classes. This continued. Now in the last few days of my MBA what I miss is that continuous classes, getting disappointed if I didn't top any subject in mid semester, quarrels in canteen to get the plate first, and most particularly spending time and irritating all my friends.

When I initially joined MBA, I had made my mind to join Finance but when I scored the least marks in Koravi sir's financial management compared to all the subjects that I topped in Mid semester I was worried. But, I took a chance and stayed to my decision to stay with finance.

I made a lot of friends not only in my own class but also with my seniors and juniors. The faculties also were very supportive and cooperative and I am going to miss that all.

My two most favorite moments in this college were when the result came and I had topped both the semesters. I also wish that the third semester result day also turns out to be my favorite. The college has over these two years has become my second home because I spent most of my day here i.e 8 am to 6pm. I will also miss the stupid fights, fresher's week, events, annual day, assembly, sports and undoubtedly the two trips one at Bangalore and the other at Gujarat, etc. In Hubli we also visited Akshay Patra, Metcut and particularly my project at WEIR BDK Valves. In Bangalore we visited Paramount Nutrition, Toyota which taught us concepts of Kaizen, Quality Revolution etc and we also stayed at Amma Naturopathy which was an very beautiful place with nature surrounded over. Also because of this college I wore a saree for the first time in my life and also travelled by train. Whatever the situations I would definitely miss my college because I collected a lot of memories within these two years. An unforgettable memory for the rest of my life

.....



## **FESTIVALS @ CBS**

### **Karnatak Rajyostava**



### **Dipawali**



[HOME](#)



## Holi



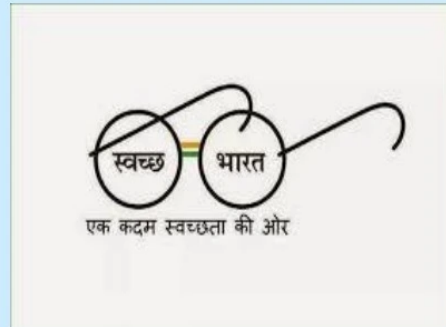
## Dhandiya Raas



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## SWACCHA BHARATH ABHIYAN



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## CBS IN MEDIA

**ಎಂಬಿಎ ಪ್ರವೇಶಕ್ಕೆ ಅರ್ಜಿ ಸಲ್ಲಿಸಲು ಸಲಹೆ**

ಹುಬ್ಬಳ್ಳಿ: ಸ್ನಾತಕೋತ್ತರ ಪದವಿಗಳಾದ ಎಂಬಿಎ, ಎಂಸಿಎ, ಎಂಇ ಮತ್ತು ಎಂ.ಟೆಕ್ ಕೋರ್ಸ್‌ಗಳ ಪ್ರವೇಶಕ್ಕೆ ಕರ್ನಾಟಕ ಪರೀಕ್ಷಾ ಪ್ರಾಧಿಕಾರ (ಕೆಇಎ) ಸಾಮಾನ್ಯ ಪ್ರವೇಶ ಪರೀಕ್ಷೆ (ಸಿಇಟಿ) ನಡೆಸಲಿದೆ. ಇದಕ್ಕೆ ಅನ್ವೇಷಣೆಯಲ್ಲಿ ಅರ್ಜಿ ಸಲ್ಲಿಸುವ ಬಗ್ಗೆ ಮಾರ್ಗದರ್ಶನ ಮಾಡಲು ಎಲ್ಲ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳಲ್ಲೂ ಸಹಾಯವಾಣಿ ತೆರೆಯಲಾಗಿದೆ ಎಂದು ಉತ್ತರ ಕರ್ನಾಟಕದ ಖಾಸಗಿ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳ ಸಂಘದ ಅಧ್ಯಕ್ಷ ಡಾ.ವಿ.ಎಂ.ಕೊರವಿ ಗುರುವಾರ ಇಲ್ಲಿ ತಿಳಿಸಿದರು. 'ಕೋರ್ಸ್‌ಗಳ ಪ್ರವೇಶಕ್ಕೆ ಅನ್ವೇಷಣೆಯಲ್ಲಿ ಅರ್ಜಿ ಸಲ್ಲಿಸಲು ಜೂನ್ 8 ಕೊನೆ ದಿನ. ಈ ದಿನಾಂಕದೊಳಗೆ ಉತ್ತರ ಕರ್ನಾಟಕ ಭಾಗದ ವಿದ್ಯಾರ್ಥಿಗಳು ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯಲ್ಲಿ ಅರ್ಜಿ ಸಲ್ಲಿಸಬೇಕು' ಎಂದು ಅವರು ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಕೋರಿದರು. 'ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಶಿಕ್ಷಣಕ್ಕೆ ಹೆಚ್ಚಿನ ಉದ್ಯೋಗ ಅವಕಾಶಗಳು ಇವೆ. ಹೀಗಾಗಿ ಪದವಿ ಮುಗಿದಿರುವ ಮತ್ತು ಅಂತಿಮ ಪದವಿಯಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳು ಪ್ರವೇಶ ಪರೀಕ್ಷೆಗೆ ಅರ್ಜಿ ಸಲ್ಲಿಸಬಹುದು' ಎಂದು ಅವರು ಹೇಳಿದರು. ಎಂಬಿಎ ಮತ್ತು ಎಂಸಿಎ ಕೋರ್ಸ್‌ಗಳ ಪ್ರವೇಶ ಪರೀಕ್ಷೆ ಜುಲೈ 7ರಂದು ನಡೆಯಲಿದೆ. ವಿವರಗಳಿಗೆ ಕೆಇಎ ವೆಬ್‌ಸೈಟ್‌ಗೆ (<http://kea.kar.nic.in>) ಭೇಟಿ ನೀಡಬಹುದು. ಸಂಘದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ಡಾ.ಶ್ರೀನಿವಾಸ ಅರ್.ಪಾಟೀಲ್, ಉಪಾಧ್ಯಕ್ಷ ಡಾ.ಪಿ.ಬಿ.ರೂಡಗಿ ಹಾಜರಿದ್ದರು.

Mr. Editorial Office: CTS 17/1B, Vidya Nagar, P.B.Road, Hubballi - 580 021. E-mail: editorpv@prajavani.co.in.  
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Hubballi, Karnataka

DECCAN - HERALD - 2 April 2016



Dr Sanjeev Kulkarni inaugurating 'Fests in O'Beats', a management fest, at the Chetan Business School in Hubballi. Ishwar Pattanshetty, Dr Ramakanth Kulkarni, Dr V M Koravi, and others are present. DH PHOTO

**'Clarity in thinking must to achieve success'**

HUBBALLI: Dr Sanjeev Kulkarni has stated that clarity in thinking, consistency in effort, and having patience plays a crucial role in achieving success in life.

He noted this while speaking after inaugurating a management festival - Fests in O'Beats - organised by Chetan Business School here recently.

He said, one should have clarity in thinking. If the thinking was clear, the means for reaching goals would be easier.

Consistent efforts would help achieve the goal definitely. He said, patience was an essential character one should have. "We should not lose hopes, if we fail in our efforts to achieve something initially. Take a second chance and make another attempt. You will definitely achieve success," he said.

**Learning continuous process**

Presiding over the programme, college Principal V M Koravi said, learning was a continuous process and students must keep on reading to keep abreast of happenings around the globe.

Dr Karthikeya Koti welcomed the gathering. Javeria S proposed a vote of thanks.

Tata Sponge's former managing director Ishwar Pattanshetty, J H Dyavappanavar, Dr Ramakanth Kulkarni, J N Gudal, Mrithyunjay Channavar, and others were present.

DH News Service

**KEA to hold PGCEt this year as well**

Hubballi: After it successfully conducted entrance examination for admissions to MBA/MCA/ME/MTech courses last year, the Karnataka Examination Authority (KEA) has been entrusted with the responsibility of conducting PGCEt for 2016-17 also.

Dr Vishwanth Korvi, president of Association of Private Management Institutions of North Karnataka (APMINK) said, the process of filing of applications online has already begun from May 24 and the last date for submitting duly filled applications online is June 8. This time, candidates will also be receiving their admission tickets online, he added. In order to assist students particularly from North Karnataka in filing applications online, the APMINK has opened helpdesks at many colleges, Korvi said, appealing students to make use of those helpdesks.

P B Roodagi, vice president of APMINK expressed concern over decreasing number of students opting for MBA despite lots of job opportunities. Dr Srinivas Patil, Mahesh Deshpande and others were present at the press conference. TNN

**Corporation Limited**  
Company of India (CIC)  
1998, Tamil Nadu, India

**DER (Domestic) - e tendering**

Description / Quantity	Due Date and time for Bid submission
Acid in Tankers, 10 MT	21.06.2016 Upto 15.00 Hrs

ders.gov.in for further details about the tender.

HOME

DECCAN HERALD - 1 April 2016



ಚಾಲನೆ

ಹುಬ್ಬಳ್ಳಿ: ಉಣಕಲ್ಲಿನ ಶ್ರೀನಗರದಲ್ಲಿರುವ ಚೇತನ ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್ ಎ.2ಕೆಂಠು ಸಂಜೆ 5:30ಕ್ಕೆ ಮಂಥನ ಹೆಸರಿನಲ್ಲಿ ವಾರ್ಷಿಕ ದಿನ ಆಚರಿಸುತ್ತಿದೆ.

ಕ್ರೈಶಾ ಲಾಕಿ - 1-4-2016



ಯುವಜನೋತ್ಸವವನ್ನು ಸಹಿಗ ನೀರುಣಿಸುವ ಮೂಲಕ ಉದ್ಘಾಟಿಸಲಾಯಿತು. ಪ್ರೊ. ಮೃತ್ಯುಂಜಯ ಚಾವಣ್ಣವರ, ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ, ಪ್ರೊ. ಜಿ.ಎಚ್. ದ್ವಾವಣ್ಣವರ, ಡಾ. ಸಂಜೀವ ಕುಲಕರ್ಣಿ ಮತ್ತು ಡಾ. ರಮಾಕಾಂತ್ ಇದ್ದಾರೆ.

## ಚೇತನಾ ಕಾಲೇಜು: ಯುವಜನೋತ್ಸವ

1/4/16 - ಕ್ರೈಶಾ ಲಾಕಿ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಹುಬ್ಬಳ್ಳಿ: ಇಲ್ಲಿನ ಉಣಕಲ್ಲಿನ ಶ್ರೀನಗರದಲ್ಲಿರುವ ಚೇತನಾ ವಾಣಿಜ್ಯ ಕಾಲೇಜಿನಲ್ಲಿ ಗುರುವಾರ 'ಫೆಸ್ಟಿನ್ ಒ ದೀಪ್' ಯುವ ಜನೋತ್ಸವ ಜರುಗಿತು. ಕಲೆ, ವಿಜ್ಞಾನ ಹಾಗೂ ವಾಣಿಜ್ಯ ವಿಭಾಗದಿಂದ 15ಕ್ಕೂ ಹೆಚ್ಚು ತಂಡಗಳು ಉತ್ಸವದಲ್ಲಿ ಪಾಲ್ಗೊಂಡಿದ್ದವು.

ವಿವಿಧ ಸ್ಪರ್ಧೆಗಳು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಹುಡುಗಿದ್ದು ಪ್ರತಿಭೆ ಪ್ರದರ್ಶಿಸಲು ವೇದಿಕೆಯಾದವು. ಸ್ಪರ್ಧೆಗಳಲ್ಲಿದ್ದ ಸಾಯಿಕತ್ತ ಗುಣಿ, ಸಾಮಾನ್ಯ ಜ್ಞಾನ, ಅವರ ಅಭಿವ್ಯಕ್ತಿ, ನಿರ್ಧಾರ ತೆಗೆದು ಕೊಳ್ಳುವ ಸಾಮರ್ಥ್ಯ, ಭಾಯಾಗ್ರಹಣ, ಸಾಮಾಜಿಕ ಮಾಧ್ಯಮ ನಿರೂಪಣೆ, ಉಳಿತಾಯ ಮತ್ತು ಹೂಡಿಕೆ ಕೌಶಲ, ಒತ್ತಡ ನಿರ್ವಹಣೆ ಮುಂತಾದ ಕೌಶಲಗಳನ್ನು ಉತ್ಸವ ಒಂದಿಗೆ ಹೆಚ್ಚು ಸಾಂಸ್ಕೃತಿಕ ಕಾರ್ಯಕ್ರಮಗಳು ನಡೆಯಲಿವೆ.

ಳನ್ನು ಉತ್ಸವ ಒಂದಿಗೆ ಹೆಚ್ಚು ಸಾಂಸ್ಕೃತಿಕ ಕಾರ್ಯಕ್ರಮಗಳಲ್ಲಿ ಭಾಗವಹಿಸಿದ್ದ ವಿದ್ಯಾರ್ಥಿಗಳು ದೇಶದ ಸಂಸ್ಕೃತಿಯನ್ನು ಅನಾವರಣಗೊಳಿಸಿದರು.

ಮುಖ್ಯ ಅತಿಥಿಯಾಗಿ ಭಾಗವಹಿಸಿದ್ದ ಡಾ. ಸಂಜೀವ ಕುಲಕರ್ಣಿ, ಜೀವನದಲ್ಲಿ ಸ್ಪಷ್ಟ, ಸ್ಪಷ್ಟತೆ ಹಾಗೂ ತಾಳ್ಮೆಯ ಮಹತ್ವವನ್ನು ವಿವರಿಸಿದರು.

ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿದ್ದ ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ, ಕಲಿಕೆ ಪ್ರಕ್ರಿಯೆಗಳು ಹಾಗೂ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಭಾಗವಹಿಸುವ ಪ್ರಯೋಜನವನ್ನು ತಿಳಿಸಿದರು.

ಟಾಟಾ ಸ್ಟಾಂಪ್ ಲಿಮಿಟೆಡ್‌ನ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಈಶ್ವರ ಪಟ್ಟಣಕಟ್ಟಿ ಹಾಜರಿದ್ದರು. ಸುತ್ತಿಯಾ ಪ್ರಾರ್ಥಿಸಿದರು. ಪ್ರೊ. ಮೃತ್ಯುಂಜಯ ಚಾವಣ್ಣವರ ನಿರೂಪಿಸಿದರು. ಎಸ್. ಜವೇರಿಯಾ ವಂದಿಸಿದರು.

## ವಾರ್ಷಿಕ ದಿನಾಚರಣೆ

ಹುಬ್ಬಳ್ಳಿ: ಉಣಕಲ್ಲಿನ ಶ್ರೀನಗರದಲ್ಲಿರುವ ಚೇತನ ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್ ಎ.2ಕೆಂಠು ಸಂಜೆ 5:30ಕ್ಕೆ ಮಂಥನ ಹೆಸರಿನಲ್ಲಿ ವಾರ್ಷಿಕ ದಿನ ಆಚರಿಸುತ್ತಿದೆ.

ಡಾ. ಆರ್.ವಿ. ದಾಡಿಭಾವಿ ಮತ್ತು ಗುರುದಾಸ್ ಕುಲಕರ್ಣಿ ಅವರು ಮುಖ್ಯ ಅತಿಥಿಗಳಾಗಿ ಆಗಮಿಸುತ್ತಿದ್ದಾರೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಕ್ರೀಡೆ, ಶಿಕ್ಷಣ, ಸಾಮಾಜಿಕ ಚಟುವಟಿಕೆ ಮತ್ತು ಕಾಲೇಜು ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ಸಾಧನೆ ಮಾಡಿದ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಗುರುತಿಸಿ ಅವರನ್ನು ಸನ್ಮಾನಿಸಲಾಗುವುದು. ಅದಲ್ಲದೇ ಸಂಸ್ಥೆಯ ಇಡೀ ವರ್ಷದ ವಾರ್ಷಿಕ ವರದಿಯನ್ನೂ ಮಂಡಿಸಲಾಗುತ್ತಿದೆ. ನಂತರ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಸಾಂಸ್ಕೃತಿಕ ಕಾರ್ಯಕ್ರಮಗಳು ನಡೆಯಲಿವೆ.

ಸಂಜೆ ದೆಹಲಿ 30-3-2016

## ಚೇತನ ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್‌ನಲ್ಲಿ ನಾಳೆ ವಿದ್ಯಾರ್ಥಿಗಳ ಉತ್ಸವ ಮೇಳ

ಹುಬ್ಬಳ್ಳಿ, ಮಾ. 30-ಚೇತನ ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್‌ನಲ್ಲಿ ನಾಳೆ ದಿ. 31 ರಂದು ರಾಜ್ಯ ಮಟ್ಟದ ವಿದ್ಯಾರ್ಥಿಗಳ ಉತ್ಸವ ಮೇಳವು ವಿದ್ಯಾರ್ಥಿಗಳ ಉತ್ಸವ 'ಫೆಸ್ಟಿನ್ ಒ-ದೀಪ್' ನಡೆಯಲಿದೆ.

ಜಿಲ್ಲಾ 9-30 ಕ್ಕೆ ನಡೆಯುವ ಉದ್ಘಾಟನಾ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಪ್ರಾ.ತ ವೈದ್ಯ ಡಾ. ಸಂಜೀವ ಕುಲಕರ್ಣಿ ಮುಖ್ಯ ಅತಿಥಿಯಾಗಿ ಆಗಮಿಸಲಿದ್ದು, ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ ಡಾ. ವಿ. ಎಂ. ಕೊರವಿ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಲಿದ್ದಾರೆ.

ವಿಜ್ಞಾನ, ಕಲೆ ಹಾಗೂ ವಾಣಿಜ್ಯ ಪಠ್ಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಉತ್ಸವದಲ್ಲಿ ಪಾಲ್ಗೊಳ್ಳಲಿದ್ದು, ಪ್ರತಿಭಾ ಪ್ರೋತ್ಸಾಹಕ್ಕೆ ವೇದಿಕೆ ಕಲ್ಪಿಸಲಾಗುವುದು.

ಸಮಾರಂಭ: ಸಂಜೆ 6.30 ಕ್ಕೆ ನಡೆಯುವ ಸಮಾರಂಭ ಸಮಾನಾಂತರದಲ್ಲಿ ಮುಖ್ಯ ಅತಿಥಿಯಾಗಿ ಟಾಟಾ ಸ್ಟಾಂಪ್ ಲಿಮಿಟೆಡ್ ಮಾಜಿ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಈಶ್ವರ ಪಟ್ಟಣಕಟ್ಟಿ ಆಗಮಿಸಲಿದ್ದಾರೆ ಎಂದು ಪ್ರಕಟಣೆ ತಿಳಿಸಿದೆ.

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### **Drop your feedback**

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