



#### **TABLE OF CONTENT**

SL NO	TITLE	PAGE NO
1	DIRECTOR'S MESSAGE	3
2	VISION, MISSION AND PROGRAMME EDUCATIONAL OBJECTIVES	4
3	OUR PEOPLE	5
4	FACULTY ACHIEVEMENT & KNOWLEDGE ENRICHMENT	10
5	EVENTS & HAPPENINGS	15
6	ACADEMIC CORNER	37
7	STUDENTS' CORNER	75
	MEDIA	76

Sankalp



2020-21 Year

#### **Message from Director:**

Dear Well wishers and Readers

We are pleased to present Sankalp our house magazine for the academic year 2020 - 21 covering the events and happenings in the institution.

The pandemic continued to cast its shadow during this year too resulting in lock down which forced the campus to remain inaccessible to the students for most part; however the technology and its adoption enabled the operations to move on.



Many a expert lectures and sessions via zoom helped the students to stay in touch with learning. Technology also enabled to get the best people to share their ideas and experience.

During some time that campus remained open the events like Foundation day was organized on a large scale. The much awaited and long thought of "Chetan Shri" award to be given to the eminent person from industry, commerce, social work was conferred on "Padmashri" Dr.Vijay Sankeshwar during the foundation day. The final year students were taken to the out bound to Mysore.

The year marked 10th year of the institution's services to the society.

The 10th batch of the MBA joined though the academic year was delayed in its commencement. The well designed orientation programme was organized and the students were taken out bound to Sahyadri Nature Resort.

The institute has been ranked at **6**<sup>th</sup> **position** at all India level by CSR GHRDC in category of Promising B School in the country.

Besides the MDP and SDP, the institution organized vaccination drive for the students and general public on more than one occasion.

The pandemic is still around us yet the life must move on. We wish our readers and Well wishers a very healthy and safe life.

Hope you find the Sankalp a good read.

We wish and hope that the normalcy returns sooner than later.

Please send in your feedback

#### Dr. V M Koravi

#### Director

Chetan Business School

Sankalp 2020-21 Year

#### VISION

ASPIRE TO BE AN INSTITUTION FOSTERING
LEADERSHIP FOR SUSTAINABLE
DEVELOPMENT OF BUSINESS
ORGANISATION AND SOCIETY.

#### MISSION

- M1: TO CREATE AN ECOSYSTEM INCULCATING VALUES, ETHICS, LEADERSHIP QUALITIES, DECISION MAKING ABILITY AND COMMUNICATION SKILLS.
- M2: TO ENCOURAGE INNOVATION USING CONTEMPORARY KNOWLEDGE.
- M3: TO CREATE AN AMBIANCE FOR LEARNING AND DEVELOPMENT.

#### PROGRAM EDUCATIONAL OBJECTIVES

- PEO 1: TO PROGRESS IN THEIR CHOSEN PROFESSION.
- PEO 2: TO REACH LEADERSHIP POSITION IN AN ORGANIZATION OR A TEAM AND EXHIBIT ETHICS AND VALUES.
- PEO 3: TO BE A RESPONSIBLE CITIZEN, CAPABLE OF SERVING TO SOCIETAL NEEDS.

Sankalp



2020-21 Year

# **OUR PEOPLE**

MANAGEMENT
FACULTY AT A GLANCE
ADMIN STAFF
SUPPORT STAFF



Sankalp



2020-21 Year

### **MANAGEMENT**



Sankalp



2020-21 Year

#### **FACULTY AT A GLANCE**



Sankalp



2020-21 Year

## MARKETING TEAM



## **PLACEMENT**



Sankalp



2020-21 Year

### ADMINISTRATION STAFF



#### SUPORT STAFF









Mr. Tippanna Angadi

Chetan Business School

Sankalp



2020-21 Year



# **FACULTY ACHIEVEMENT**



# KNOWLEDGE ENRICHMENT

Sankalp



2020-21 Year



Dr. Veda Malagatti CMA-Inter, MBA, NET, Ph.D Assistant Professor

Chetan Business School faculty Dr. Veda Malagatti who holds PhD in costing area from Karnataka University Dharwad has successfully written a book Titled "Costing For Services Industries" published by Cambridge Scholars Publication UK.

The e-copy of the book is available on Google play book, Gardners and Summons.

The relevance and importance of the book lies in the fact that it has come at a time when

service sector is contributing 60% to the GDP of the country.

Not many books are available on this subject.

Costing forms a foundation for pricing and the elements of costing in service are not easy to accurately measure hence it needs a deep research to write a book on costing for services.

In a book release event organized by the institution Prof. Mukund Dixit, former professor



of Indian Institute of Management Ahmedabad released the book. Prof. M. R. Sholapur former professor of Commerce of Karnatak University and former director of department of Management SIT Tumukur and Prof Ashok Chachadi and Prof. V M Koravi along with the staff were present on the occasion. Students joined on line.

Dr. Veda was felicitated for her achievement. Her family members were present in the event. She thanked members of audience and dignitaries for the honor.





Chetan Business School

Sankalp



2020-21 Year



Prof. Aniruddha R Ankolekar Assistant Professor

We are happy to share our faculty Prof Aniruddha has cleared the IICA self assessment and qualified and eligible for appointment as Independent Director on Board of Companies.





Prof, Shweta Sajjnar Assistant Professor

We are happy to share our faculty Shweta completed Emotional intelligence Practitioner course certified by Complementary Therapists Accredited Association (CTAA).



Sankalp



2020-21 Year



Dr. Ramakant Kulkarni Director (Academics)

We are happy to share Dr. Ramakant Kulkarni has cleared the IICA self assessment and qualified and eligible for appointment as Independent Director on Board of Companies



MR. HARISH

#### **Gym Instructor**

We congratulate our Gym instructor Harish for securing 1st place in Master's State Competition.



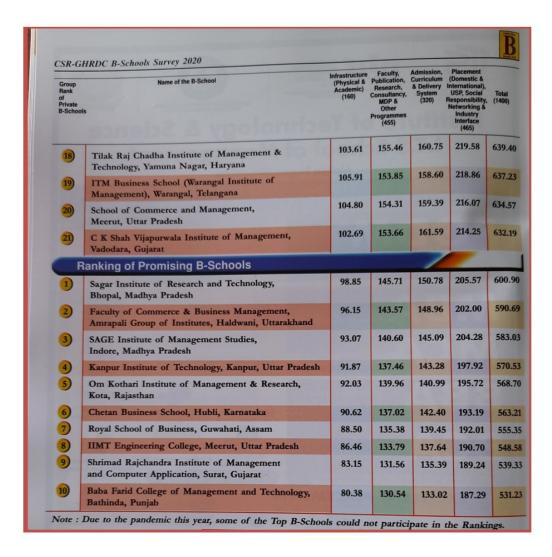
Sankalp



2020-21 Year

#### CSR GHRDC - RANKED OUR B SCHOOL

Heartily congratulations to all the Students, Staff and Management for securing  $\mathbf{6}^{th}$  Rank at all India as a Promising B School for the year 2020 according to the survey CSR-GHRDC B School survey.



Sankalp 2020-21 Year



Chetan Business School

Sankalp



2020-21 Year

# KARNATAKA CHAMBER OF COMMERCE AND CHETAN BUSINESS SCHOOL HUBBALLI JOINTLY CONDUCTED THE MDP THROUGH WEBINAR ON THE TOPIC POST COVID - CHALLENGES AND OPPORTUNITIES FOR MSMES IN INDIA

Union Minister Sri Pralhad Joshi was the Chief Guest and Hon Minister Sri Jagdish Shetter was the guest of honor.

Prof. Mukund Dixit former professor of Indian Institute of Management Ahmedabad Sri Goudappagol Retd. Deptuy Commissioner Commercial Taxes, Sri. J C Chandra Regional Manager State Bank of India Zonal office, & Sri. Doddabasavraju Jt Director DIC were the resources persons for the webinar.

Sri. Mahendra Laddad President KCCI welcomed the participants; Dr. Koravi spoke about the purpose of the webinar and Sri. Ashok Gadad Secretary KCCI proposed vote of thanks. Dr. Ramakant Kulkarni and Dr. Mrityunjaya coordinated the webinar. Mrs. Nidhi Deshpande sung invocation song.



Sri. Pralhad Joshi spoke about the union government initiatives in helping the MSMEs. He outlined the schemes of the government.

Sri. Jagdish Shetter spoke about the steps taken by state government to tide over the problems encountered by MSMEs due to Covid.

Prof. Mukund Dixit in his presentation brought out the managerial issues and Business issues of MSMEs. He said rather than looking for the government sops MSMEs should be driven by markets.

Chetan Business School

Sankalp 2020-21 Year

Sri. J C Chandra spoke about the bank assistance to MSMEs and various COVID related decisions taken by banks to help MSMEs.

Sri. Goudappagol outlined the GST related issues. How GST is helping the MSMEs to look at big market.

In the question answer session experts answered the participants.



Sankalp

#### TEACHER'S DAY

2020-21 Year

As a best practice of felicitating a veteran teacher this year Prof Mukund Dixit, former professor of Indian Institute of Management Ahmedabad was the Chief Guest and receipent of the felicitation.

Prof Wadakannavar welcomed the gathering. Prof Koravi gave presidential remarks and Prof Gururaj gave vote of thanks. Prof Shweta coordinated the event. Staff members spoke on the occasion. All the staff were present.

Students joined the event online and presented the invocation song. Few students spoke on line on the occasion. A dance performance was presented on line by a student.



Prof. Mukund Dixit was presented a citation which was read out by Prof. Chachadi as a part of the felicitation for his outstanding service as a teacher at Indian Institute of Management Ahmedabad for 36 years and his contribution to the field of management.

Prof. Mukund Dixit in his address spoke about the joy of teaching and the learning. Every teacher is a learner and learning comes from different areas like class room, the environment in the campus, students, friends, parents, neighbors, the support staff, the equipments, the promoters. Therefore learning has to be broad based. Just 10% learning comes from class room.

Sankalp 2020-21 Year

Teachers leave profound impact on the students therefore teaching should be enjoyed and always reflected upon.

Citing the example of C K Pralhad and Steve Jobs he said they have contributed immensely to the insight into learning by their contributions of core competence concept and never settle for what is achieved.

Prof. M R Solapur was another teacher felicitated on the occasion. He was introduced by Prof. Sabbannavar. In his acceptance address Prof. Sholapur spoke about his teachers and the learning he received. He spoke about the need to get ready to embrace new education policy and the need for world class educational institutions.

The event concluded with National Anthem.

#### GANDHI JAYANTI AND SHASTRI JAYANTI CELEBRATED



Sankalp 2020-21 Year

#### **NAVARATRI**

The final and concluding day of nine day Navaratri utsav at Chetan Business School. The involvement of the students and staff was remarkable.





Sankalp



2020-21 Year

### DEEPAVALI PUJA AT THE INSTITUTE



#### MEN'S DAY CELEBRATION



Chetan Business School

Sankalp



2020-21 Year

#### SHRI. MOORUSAVIRAPPA KORAVI JAYANTI

Celebrated the Jayanti of Sri. Moorsavirappa Koravi on the occasion of his 82nd birthday. Prof. Koujalgi spoke on the occasion recalling the life and contributions of Sri Moorsavirappa.

Prof. Ramakant Kulkarni welcomed the gathering, Prof. Wadakannavar proposed vote of thanks, Prof. Nidhi gave invocation song, Dr. Mrityunjaya spoke on the occasion. Prof. Koravi gave presidential remarks. Prof. Shweta did the MOC.

Floral tributes were paid on the occasion



Sankalp



2020-21 Year

#### AARAMBHA 2021

Great Career Opportunity Ahead For Management Students - Dr Koravi

Chetan Business School organized 'Aarmbha-2020" (AN INDUCTION PROGRAM) Program to formally welcome the new batch of the students who have taken admission for MBA as the batch of 2020, on 11th Jan 2021 at its premises.

The program began with invocation song by students Ms. Sharada and Ms. Vidyashri.

Dr. Ramakanth gave a formal welcome to the guest and gathering in his welcome speech.

All the guest and dignitaries and newly joined students and parents signalled the start of Aarambh by watering the plant as a mark of inauguration.

A presentation on Anatomy of Chetan business School and introduction of staff was given by student Mr. Iranna Korishettar.

Senior Students Sampath, Shruti, Pavan, Shreedhar and Iranna Kambar shared their college experience with junior students.

Newly joined students introduced themselves to everyone present over there.



Dr. V M Koravi induction gave address and in his address he spoke about the importance of higher education decision in and that regard. Congratulating the new batch for joining the MBA course he said the Indian economy is

presenting full opportunity to the young people and it is right time to be in action. Teachers, students and parents have a great role to shape the development he said appreciating the presences of the parents in the program.

Chetan Business School

Sankalp 2020-21 Year

For successful career besides the hard work, personal values, ethics and commitment play a big role he added. The essence of academic knowledge is to seek understanding and the essence of practical experience is to understand its application hence one should be current with the developments happening in various fields particularly the field of study like MBA.

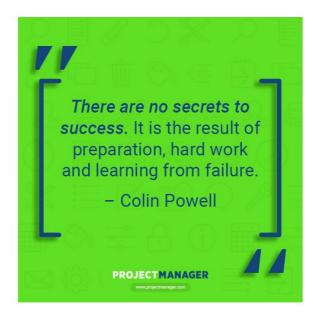
Giving various examples of Dr. Kalam and Swami Vivekananda he narrated the importance of values, dream, commitment and passion for work. He told that being educated it's our responsibility to take care of our parents in their old age, He showed a concern for increasing numbers of old age home in India.

And also gave details of reasons for the scholarships and services offered by the institute, the academic eco system developed by the institute. He added that the institute was started with a view of giving good education to the students and has been continuously working for that purpose. The placement records and student performance is the evidence of the efforts.

Prof. Naveen Hangandi proposed the vote of thanks in the end.

Prof. Shweta Sajjanar conducted the program.

Senior students decorated the campus in the guidance of Prof. Mrityunjaya and Prof. Aniruddha to welcome new batch students



Sankalp



2020-21 Year

# FELICITATION TO THE HIGHEST PACKAGE HOLDER OF RS.8 LAKHS IN BYJUS.

Felicitation to the highest package holder of Rs.8 Lakhs in BYJUS. Ms. Pavitra Hunagund in the presence of her parents, relatives, students and staff. Well done and keep it up.



Sankalp 2020-21 Year

#### REPUBLIC DAY

72nd Republic day was celebrated by hoisting the National flag. Director V M Koravi after unfurling the flag spoke about the making of constitution and how the country has progressed due to values of constitution. Staff and students participated.



Sankalp



2020-21 Year

#### **B PLAN COMPETITION**

The B Plan competition was held on 25th January. 10 teams participated in the event. Some innovative ideas and the related B plan was presented. Judges evaluated the presentation intensively by posing questions. Students and staff joined as the audience. In the valedictory the prizes were announced





Sankalp



2020-21 Year

# OUT BOUND TO SAHYADRI NATURE CAMP FOR 3 DAYS TO FIRST YEAR MBA STUDENTS



Sankalp 2020-21 Year

#### COVID VACCINATION CAMP

Covid 19 vaccination camp was organized in association with the Dist Health Center for the benefit of the people in the surrounding locality and the staff.

About 225 people received the benefit by taking the vaccination. DHO Dr. Jayant along with his team vaccinated the people who came.

The second dose of the vaccination would also be provided at the institute when it is due.

It is the first of its camp in Hubli where the vaccination has moved out of the hospitals and organized by a non hospital entity.





Sankalp



2020-21 Year

Page 30

# OUT BOUND TO MYSORE FOR 2 DAYS FOR SECOND YEAR MBA STUDENTS





Chetan Business School

Sankalp

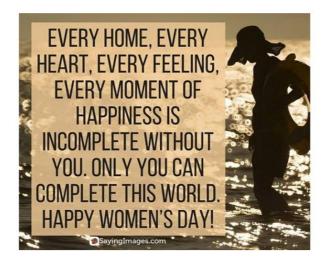


2020-21 Year

#### WOMEN'S DAY

Female staff and girl students organized International Women's Day.





Sankalp



2020-21 Year

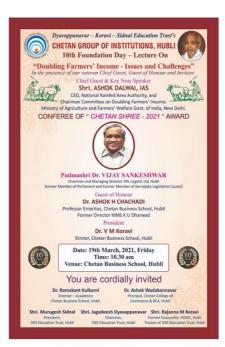
#### 10 FOUNDATION DAY

The 10<sup>th</sup> Foundation day of Chetan Group of Institutions was celebrated on 19<sup>th</sup> March 2021 Friday at the premises of Chetan Business School.

On this occasion the first Chetan Shri award was conferred on Padmashri Dr. Vijay Sankeshwar for his contribution to the growth and development of the India.

Prof. Chachadi read out the citation and Dr. Ashok Dalwai along with Dr. V M Koravi, Mr. Rajanna Koravi and others presented the award.

In his acceptance address Padmashri Dr. Vijay Sankeshwar spoke about the need to stay committed to the task and ownership in what we do, be it a job or business which surely brings the success. Calling upon the students he asked them become entrepreneurs because there are lot of opportunities now. Debt is a part of the business



one must have courage to handle the debt and generate money by hard work to repay it. The concept of holiday should not be on the minds of the entrepreneurs. Even though one works for 50 years what one is giving time is about 2500 weeks hence there is lot of work which calls for no holiday.

In his key note address Dr. Ashok Dalwai spoke about the idea of doubling the farmer's income. He gave the initiatives taken by the Govt. through agriculture ministry. He said the farmer's welfare being added to the nomenclature of Ministry of Agriculture is in itself a change in the Govt thinking.

The Govt is trying through policy and other means to ensure different areas associated with agriculture which could be the source of income. These areas include animal husbandry, agriculture produce processing and like.

The eco system that supports the agriculture is receiving attention so that the produce is preserved and marketed for better price.

There is a need to produce those crops that fetch good price he said.

While Govt has no intention to do away with APMC set up but farmers should enjoy the right to sell the produce all over which will give him better price and their power to negotiate would increase.

Chetan Business School

Sankalp 2020-21 Year

He narrated the example of Amul to drive his point of collective efforts which can make farmer's get the better deal for their produce.

Rajanna Koravi in his address spoke about the purpose and intention of starting the educational institution and recalled the efforts of the promoters.

Dr V M Koravi gave presidential remarks and spoke about the challenges ahead for the educational institution in view of NEP.

Prof. Wadakannavar welcomed the gathering and Prof. Ramakant Kulkarni gave vote of thanks in the end.



Students performed welcome dance and sang invocation song. A documentary on Padmashri Dr. Vijay Sankeshwar was presented. One documentary on doubling farmer's income was presented.

The department of horticulture displayed a stall to showcase the high yield variety of few vegetables and other produce.

Faculty Shweta and Bharati conducted the agenda.

All are staff and students contributed in their respective area of the assigned work responsibilities.

Sankalp



2020-21 Year

#### AZADI KA AMRUT MOHATSAV,

#### THE 75TH INDEPENDENCE DAY CELEBRATED

The 75th Independence Day was celebrated by Hoisting the Tricolor and singing the National Anthem.

Guest Prof Natraj Retd Principal of Lingaraj College Belgaum did the honor of hoisting flag.

The students had organized a program on National integration and freedom by playing videos. The dance and song performance was given by the students on the occasion.

The guest Prof Natraj was felicitated for his services to the society.

He addressed on the occasion recalling the sacrifices of many unsung heroes. He emphasized on knowing the history of our freedom struggle so that we could protect the freedom. It was wrong to assume freedom is unchecked behavior rather it is a responsible behavior he added. He narrated the story of one freedom fighter Ms. Arya who stood for the country at the cost of losing her husband.

Director Prof. V M Koravi gave presidential remarks spoke about the value of the freedom.



Sankalp



2020-21 Year

# MODERN METHODS IN VEGETABLE CULTIVATION POST HARVEST TECHNOLOGIES AND MARKETING

Chetan Business School is mentoring for over two years Sri Basaveshwar Krushi Sangh, Gamangatti to get the remunerative prices to the vegetables grown by the farmers. As a part of this exercise one day MDP was organized on 18th August, 2021 by inviting experts in the field and the farmers of Gamangatti.

Dr. Laxaman Kuknoor of Horticulture University conducted the MDP on Modern Methods of Cultivation, Post Harvest Techniques and Marketing of vegetables.

Mr. J B Gopal, Asst Professor, Horticulture Science University, Bagalkot, spoke about the techniques on protecting vegetables from insects as an expert on the subject.

Mr. Mayoor Kamble, NABARD Officer, spoken on formation on Farmers Produce Organization (FPO)

The day long MDP was attended by the farmers and invitees.



Sankalp



2020-21 Year

#### SEMINAR ON KNOW YOUR WARD

Know your ward and understand the Corporation System of Administration. Seminar for Invitees and staff conducted by former corporator Shri. Rajanna Koravi.



Sankalp



2020-21 Year

## **ACADEMICS CORNER**



Sankalp



2020-21 Year

## PROF. MUKUND DIXIT ON STRATEGIC MANAGEMENT

## FORMER PROFESSOR OF INDIAN INSTITUTE OF MANAGEMENT, AHMEDABAD

He gave the introductory session outlining the scope, importance, need, for the study. How the subject prepares the students to handle organizations as the key person. Why the subject is compulsory in the B-School study.

He dealt the session through a case of a company which incurred loss from profit position and capacity utilization down.



"To be successful, you have to have your heart in your business, and your business in your heart." - Thomas Watson Sr.

Sankalp



2020-21 Year

#### SESSION ON CHANGE IN PLACEMENT SCENARIO DUE TO COVID.

Prof Ramakant Kulkarni welcomed the gathering. Prof Koravi gave the purpose of the webinar. Dr Goudar coordinated the event. Prof Ravi Kumar Kabbinad gave vote of thanks.

The four resources person spoke on the topic.

**Mr Pradip Kumar** CEO Promax International Bangalore spoke about the current state of the economy of India and other nations. The negative growth is worrying fact. Though the improvement is beginning to be seen but overall the year is tough. Few sectors are doing well like pharms. But the sectors which are affected like hospitality will take time to

recover.



The placement will be tough. In gloom not everything is lost. companies have announced the recruitment plan. So one has be on the lookout for such opportunities.

Few cities will be attractive one for placement so the students have to be flexible to move. The skill levels need to be updated to go through the new way of placement.

**Dr. Purashottam Bung** Director RVIM Bangalore spoke about the quick change that is forced on us. Technology has become inseparable part. Classes have to be online. Interaction has to be virtual. Citing various webinars his conducted show the importance of technology. The entire placement process starting with soft skills, resume building will be online. The need of the hour is to train the students to deal in the virtual process of placement.

Chetan Business School



Mr Giri Krishnan CEO Futures and Careers Bangalore. Spoke about the corporate expectation about the students wishing to join them. Communication skill, problem solving, interpersonal skills, employability skill, soft skills, positive attitude, ability to deal with uncertainty. The need to build impressive resume, good profile, body language,. Ability to handle Skype or zoom interview. The idea of dos and don'ts of placement must be there. A good video resume be ready.

Mr Ramani Venkat Corporate Trainer spoke on what changes students should make to get into the placement. There is a shift from expansion to survival by corporate. Multiple skilled people are retained by companies. So multiskilling is needed. Digital expertise is a new norm. Fresher's are economical so fresher's are welcome in companies. Students have to hunt for the job on their own. Due to the online interview attending is easy. LinkedIn profile is essential. Since survival is the present mantra take the placement that comes our way. Do internship even if one gets for small duration. It is time to change. Conceptual clarity is must.

In the question answer session the experts answered the audience's questions.

Prof Mukund Dixit gave his sum up ideas on the placement.

Sankalp



2020-21 Year

## MR. DEEPAK SHETTY ON CORPORATE GOVERNANCE

Mr. Deepak Shetty is an independent director on many companies and the former secretary to Govt. of India.

He spoke on the subject covering conceptual part, the practices in Indian companies and foreign companies. He covered the practical and theoretical issues in the corporate governance







## DR. ARTHUR FERNANDEZ ON EMOTIONAL INTELLIGENCE

The session was conducted on  $1^{st}$  December 2020 to make students understand more about emotional intelligence. Dr Arthur Fernandez was the resource person for the session.

The session started with welcoming by Shweta madam and student Nikhil Singhvi introduced the guest.

Dr. Arthur started interacting with students by asking what have been learned till now, and what are the expectations from this session. Students shared their learning's of emotional intelligence, and expectations with regards to the session.

Sir pointed out objectives of the sessions as mentioned below

- · Understanding what social skills are
- · Understanding what emotional intelligence is
- The link between social skills and emotional intelligence
- Being assertive in any situation
- Traits of a manger with effective skills
- Understanding and managing emotions and emotional intelligence

Also elaborated objectives with lots of real examples, fun in the middle, shared his





experience, asked the students to contribute and took their examples in understanding the different aspects for the students, and gave many approaches to apply social skills with emotional intelligence, and how to think like a manger, and behave like a Leader.

He also stated the importance of emotional intelligence in connection with emotional intelligence, and social skills

Learning's from the session:-

- Try to speak with person who has not meet in long time to resolve the conflict.
- There is no leader, without followers and to be effective leader emotional intelligence plays an important role.
- Free flow of communication will always avoid the conflict or resolve the conflict in the organization.

Session ended by asking questions, he cleared the doubts and answered the questions with utmost interest and energy.

Durrenayad Quadri proposed vote of thanks on behalf of students, professors, and Director.

Emotional intelligence is your ability to recognize and understand emotions in yourself and others, and your ability to use this awareness to manage your behavior and relationships."

Chetan Business School

Sankalp



2020-21 Year

## DIRECTOR'S TAKE ON MBA. REPORTED BY MEDIA USEFUL FOR THE MBA ASPIRANTS AND PARENTS.

## Ample Opportunities for MBA Students in Corporate Sector

General Economic teaching puts the students in from the very start of the from home encouragement. Condition: The Indian real life situations of business Economy today is 5th setting.

from the very start of the from home encouragement course by preplacement schedules, skill building activities, the new normal of work from the very start of the from home encouragement. largest economy in the world The managerial skills are not and poised to scale up further just are needed in commercial dollars mark.

The missions such as Skill to name a few. India, Start up India are mainly Therefore the scope for MBA return with working are helping the opportunity after MBA.
aspirations of the youth. Comparatively other courses

raphic dividend due to the way. The organization come calling large proportion of the people Placement Planning by to the colleges to conduct the years. expected to last few more making, problem solving, groups, working in global

MBA course and prepares the weight age to placement and students to face and fall in line academic activities.

Carona and Placement.: In new normal due to present with the industry require- In most of the colleges a

balance.

patch in terms of the demog- up opportunities in limited

e age group of 18 to 29 Corporates : The general This dividend is tendency among the corpor offers before returning to their to last few more ates is planning the manpheadquarters. decades holding the promise ower requirements at least of bright future. The skilled one year in advance therefore and qualified youth is the placement process starts organization by and large all pressing necessity of the day. as soon as the students come organizations have a clearly Managerial Skills: This rosy into the second year and it laid out plan to induct the picture demands the youth lasts upto the end of the joinees by training, orient-possessing the skills and academic year in June. The ation and other formalities qualities such as decision students get the offer letter well ahead of the course emotional stability, working in completion which gives them and their parents both the setting, ability to work in satisfaction and assured various cultures, handling employment as soon they pressures and stress, work life walk out of the college. The education within quick time. organizations also are sure to The curricula designed in the carry out their plan since they in corporates the salary and MBA course draws its subjects are sure of students joining as career for the performing staff from numerical, behavioral, per the plan they have drawn. analytical and comprehension It's a win win situation for both promotions are performance based areas so much the MBA passed out students linked and not on time or

the colleges are perfectly MBA Colleges: The import-designed to build skills, ance and the scope of knowledge and aptitude. This placement being high in MBA bright career to the deser is something special about the the colleges accord equal ving.

teaching, the activity based round the clock on placement getting ready to facilitate work

training sessions.

The summer project in the in the near future. The various organizations like industry, industry provides the first ate on MBA: The feedback initiatives by the government trade but also in other sectors opportunity to the students to collected from the companies have been focused on achie-like government sector, NGOs, perform and demonstrate the ving the dream of 5 trillion Educational institutions, reli-skills and the abilities to the gious organizations, hospitals work in the organization setting. Many a times students an offer of taken to generate employment graduates is immense in terms placement in the hand in the opportunities. The ease of of the placement Entreprene- first year of MBA. Many doing business, reforms in urship is one more area where students get paid during the various areas of government students can explore the project work. They get short listed to join after completing the course. This is a power of India is going through purple are generic in nature and open MBA and unique of MBA course.

placement and selection. Issue

On boarding process, : Once the selected students join the done professionally.

Salaries and Career: The general level of the salaries MBA gets is around Rs 4lakh on average. The students are able to recover their cost of Performance being the mantra

is on the fast track. The necessary to acquire the skills. and the organization. service period linked the The teaching methods used by **Placement Preparation** by employees scale the hierarchy service period linked the very fast, MBA has thus carved a niche for itself in providing

pandemic organizations have ments of employing them. placement officer is a full time been gearing up placement Besides the class room based dedicated staff who works process using technology and

the new normal of work from

The Feedback From Corporwhen they come for campus reveals that the companies are looking for the students who are equipped with skills, attitudes and ready to take challenges so that they can get the people going very fast in the competitive environment They look for MBAs they find MBAs ready with all such needs of companies. Just a few days of induction and briefing on the job role sees MBAs going ahead with their work. This quality of MBAs and the confidence in them makes companies look for MBAs to join them and therefore they come to campus every year.
9] Conclusion: In short MBA is

a unique placement providing course by its design of the curricula, employability skill building efforts by the colleges, exposure to the industry by way of projects, prepalcement earning potential and exce llent career opportunities and the confidence of the companies in the abilities of the MRAS



Dr. V M Koravi Director Chetan Business School, Hubballi

Chetan Business School

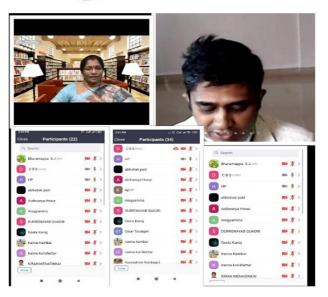
Sankalp



2020-21 Year

# DR. E. VIJAYA ON ENTREPRENEURSHIP

Faculty from National Institute of MSME, Hyderabad. She gave insights into and throws light on Entrepreneurship Opportunities and Schemes offered by Govt. of India.





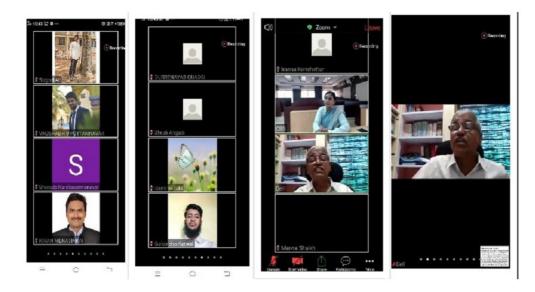
MR RAJENDRA JYOTI
ON SUPPLY CHAIN
MANAGEMENT for the
MBA students.

Sankalp 2020-21 Year

## CA. P M MUDIGOUDAR ON RISK MANAGEMENT & INSURANCE

Finance session by CA P. M.Mudigoudar. He has started practicing from 1995 and other certificate in Risk management & Insurance. Now owns an association in partnership with 7 branches spread in two states. He is a practicing Chartered Accountant and also has academic exposure teaching and coaching CA students. He has audited in Private firms, co-operative societies, Banks and Government companies. Assessment and the legal aspects of income tax. He is a chairman, secretary, treasurer for various firms.

He started with Different source of income with respective sections. Steps in income computation, advance returns, returns, date of filing, and different methods of assessment. He also covered topic like e-filing, documents required for the same and interest imposed as penalty for non-compliance in time. He touched the litigation aspects and when assesses can appeal to Commissioner and where assesses can go to Tribunal and the further steps. Before ending there was a question —answer interaction. He advised students to do more valuable project and learn through practical aspect



Sankalp



2020-21 Year

#### PROF. RANGASWAMY

#### KARNATAKA STATE LAW UNIVERSITY

## **HUMAN RIGHTS: IMPLICATIONAL ON BUSINESS**

He covered the basic from meaning of law, origin of Human rights, how laws are made, the need for law, in Human rights the state enforces the right and the aggrieved party challenges the state, why business needs to be mindful of human rights.

The concept and operational part was discussed.

Law faculty coordinated the program and students managed it by welcome, introduction and vote of thanks.



MR. PRAVEEN RAMDURGA ON ACTIVITIES AND FUNCTIONS OF VTPC.

Mr. Praveen Ramdurg, Joint Director of Vishweshwarya Trade Promotion Center, Bangalore had a session for MBA students on the framework, activities and functions

of VTPC. He narrated the details of the initiative of his organization and acquainted the students with the government scheme and support for exports and trade.

The entire echo system how it works in tandem for promoting the exports and how one can get benefitted from the knowledge of such system he elaborated.



Sankalp



2020-21 Year

## MR. TUSHAR LIMAYE ON MORTAGAGE LOANS.

Organized a guest lecture from a senior banking/finance professional Sri Tushar Limaye, National Head, Risk Management at Vartahana Finance Ltd Bangalore. On

## KYC AND MORTAGAGE LOANS AND FRAUDS ASSOCIATED WITH MORTAGAGE LOANS.

He covered various KYC issues and how important it is for both the customer and organization. In spite of checks and controls KYC frauds occur. The methods adopted by the fraudsters are unique hence one must be careful in putting up information in social media.

He further explained about the mortgage and how financial institutions go about in mortgage.

He touched upon USA mortgage crisis and explained how it occurred.



Sankalp



2020-21 Year

#### MR. NAGRAJ KULKARNI ON HEALTH INSURANCE

Mr. Nagraj Kulkarni, Area Head Religere Health Insurance Co to the students of final year MBA on Health insurance as a part of certification course on Insurance.

He covered the importance, products, need and potential of health insurance. Giving different examples he shared concepts and field experiences.



## **ALUMNI SPEAK**

Alumni Speak: **Twinkle Ponda** the alumni had a session for MBA final year. She shared her experience of her job profile and the work assignment. The corporate culture in her organization. The soft skills required to perform her role.









She touched upon the present job market conditions and what the aspirants should do to enter the job market.

She shared her days of student life on campus.

How she used the COVID times to become entrepreneur and is now managing both the job and her venture.

She was free flowing in her speaking.

Chetan Business School

Sankalp



2020-21 Year

## SRI. GOVINDAPPA GOUDAPPAGOL ON UNION BUDGET 2021 Retd Dy Commissioner Commercial Taxes

Union budget 2021-22 Analysis for the students of MBA and Commerce through on line.

He started his presentation with the fundamentals and important concepts used in budget.

He presented the 6 themes on which this year's budget is prepared.

Further the highlights of all the themes were explained giving the rationale for allocation under each theme and how that would help build the economy development.



Students posed questions in the end which he answered.

#### MRS. SHWETA TONAPI CHETLUR ON CAREER

# Sr. Finance Executive at Sankalp Semiconductors P Ltd part of HCL subsidiary Technologies



She spoke about her career progression from MBA trainee to the present position, professional behavior and its dos and don'ts, work life balance, skill building and its need, her MBA days and learning from that. She had a quick activity for the students to convey a message.

The importance of certification for skill building.

She concluded with the message that keep open mind, there are many

opportunities outside. Use the opportunity in right manner.

Chetan Business School

Sankalp



2020-21 Year

## DR. SUMUKH HUNGUND ON BUSINESS RESEARCH

## Asst Professor, MIT Manipal.

He posed few searching questions on why business research is needed. Should one need MBA for business research. MBA teaches skills as knowledge is available these days.

An analytical skill through research is the reason for one to go in for business research.

Business research is predominantly focused on behavior related research area.

How to carry out research. It comes through inquiry. Whether entrepreneurs or marketing specialists must have research skills. The way to research is many ways like information collection, inquiry, etc. The tools to do research are needed and acquisition of those helps research. He concluded that inquiry and questioning is the basis of the research.



Sankalp



2020-21 Year

## PROF. A. K. JAIN AND PROF. MUKUND DIXIT ON TI CYCLES CASE

## BOTH FORMER PROFESSORS OF IIMA,

Marketing and business policy area respectively conducted the session on Orientation to the Marketing through a case on TI cycles to the first year MBA students. It was done on line.

The students were grouped into 6 member group each and the discussion was conducted.

Through the session the 7Ps, value delivery and consumer behavior were oriented.





### PROF. B H NAGOOR ON THE NEW FARM BILL - WHAT AND WHY.

#### Department of Economics, Karnataka University, Dharwad.

He began with the history of Indian agriculture. It was the most prosperous and main revenue sources of the government. It was a exporting sector. Many agro industries have prospered this was before the British era. British introduced zamindari system. This led to the decline of agriculture and distress.

After the independence the reform process began.

The first reform was abolishing of zamindari system. Land reforms were thought of. There was starvation. Shastri and Gandhi advocated for agri developed. But Nehru had different approach. He was influenced by Russian model of industrial development. He allowed the prices of agri to push down in the fear of cost of living going up.

The terms of trade were in favor of industry. The country was not self sufficient in food. The Bengal famine added to the owes.

Shastri became PM. He deputed experts to other countries to study agriculture, who advised that unless the agriculture was given big push it would be very difficult to come out of starvation. The holistic approach was advised. It was applied in few pocket in the country. There was no state support to agriculture. Punjab and Haryana received big support through support prices, subsidies. The agriculture grow in the protective environment and in pockets.

Then green revolution came in.

From 1966 till now no major reforms were introduced. Only few concessions were extended.

Other countries introduced market driven approach to agriculture like in China etc. Since Govt is the big buyer it was always an attempt to push down agriculture prices. Inflation was upper most in the government minds.

India is not in the value added bracket in agriculture sector. India has potential to scale up in the value chain.

China adopted the policy in 1990s to invite foreign companies to set up value chain which could benefit the agriculture.

Our socialistic mindset is a big hurdle in introducing the reform.

The reforms are not just restricted to India but many countries have taken to the reforms. This is the reason for new bill.

Chetan Business School

Sankalp 2020-21 Year

The bill has three parts.

- 1. Freedom to sell the produce outside the mandis also. As against the present system of selling to the mandis.
  - The fear of the farmers is in future APMC may become redundant. In long run the private buyers may exploit the farmers by keeping the prices lower. They are asking to legalize the MSP for private players. But why private players would accept it.
- Right to contract. Farmers and private buyers can enter into the contract for what to sow, prices for it to be decided before sowing.
   Fear is private buyers could dictate what they need in market. So freedom to sow may be lost.
- 3. Allow FDI in agriculture. Fear is private players could exploit the farmers to sell the land. The land may be diverted for any other purpose.



The possible solution is Govt. can always intervene if things are not going the way it was thought.



The subsidy could be used to build agriculture infrastructure and thereby farmers could be empowered Govt. should convince on this.

Sri. Jaydhar Ekbote partner A Manappa Sons the other guest spoke.

Agriculture is never a dying sector. 130 cr population has to fed daily. 2001 brought in lot of changes from informal to professional way of thinking in farmers.

Qualified people are getting into agriculture related to areas. What is the likely production and likely prices for a produce in the coming year.

The traders should be well equipped to know many information points like yield, production qty, prices etc.

Farmers ask for searching questions for taking decisions on selling their produce.

MSP is calculated based on well developed method.

Contract farming is for one crop cycle. FPO is allowed. FPO is encouraged. Collective farming is encouraged. 10,000 FPO are planned for future years.

Prof. A H Chachadi spoke about the efforts being done in helping the farmers.

Prof. V M Koravi gave closing remarks.

Sankalp 2020-21 Year

#### PROF. K R S MURTHY ON "EVOLUTION OF MANAGEMENT"

#### FORMER DIRECTOR IIM, BANGALORE AND FORMER PROFESSOR IIMA

He covered various aspects of the evolution from the early days to the present and few indications for the future. He began with Unlike Medicine or Law, management can be practiced by any one, not just those with degrees—MBA or other; no certification or registration required for practice.

- Learning from practice and improving is an art and science. Theory and Classroom learning alone will not help in the long term.
- Take opportunities in the real-world learning even while in School and learn from the feedback of all stakeholders.
- Evolution of management has been through outstanding practitioners, who have creatively and objectively met the challenges in the real world.
- Evolution: refers to the process of continuous interaction between living organisms and the environment. The process leads to the elimination of redundant forms & functions and emergence of new ones.
- Ancient Management experience related mostly to managing men and materials for administration of governments, armies, large projects and religious organizations. Agricultural societies had mostly individual or small-scale local artisans and crafts.
- Another major land mark is a series of experiments over several years of human behavior in the 1920s at the Hawthorne Works of Western Electric Company.
- Mathematical applications developed during the Second WW yielded new methodologies for operations management—Linear Programming and optimization techniques.
- The Toyota Production System challenged earlier notions on tool set-up time, work-in-process inventory, assembly line inspection & defect handling, and quality control. Kan Ban, Just-in-Time, Total Quality Control brought about a revolution in management thinking.

Post-Independent India's economic policies did not help rapid industrialization—socialistic pattern of society, reservation of large industries for Government, limiting output of large private sector units,

 Based on U.S. experience, management was identified as an important input to industrial development.

Chetan Business School

Sankalp 2020-21 Year

- $\bullet$  Government of India, at the initiative of Ford Foundation, set up in 1960s IIMs in Calcutta & Ahmadabad.
- The revolution in Information and Communication Technologies are communication speed & cost and increasing the flow of information, shortening operating cycles and unbundling value chains.
- Services not manufacturing is the largest employer.



Sankalp



2020-21 Year

## MR. SAMEER DESAI ON DIGITAL MARKETING

## CEO, Pebble Connect, Bangalore on Electronic and Digital Marketing



## DR. DNYANESHWAR CHOURI ON CONSUMER PROTECTION LAW

## Professor at G. K. Law College Hubli

Changes in New Consumer Protection Law and Product Liability. This was on the occasion of World Consumer Day.



Chetan Business School

Sankalp



2020-21 Year

## PROF. HARSHAVARDHAN SHILAVANT ON GREAT BACKYARD BIRD WATCHING

Sri Harshavardhan Shilvant conducted a session on Great Backyard Bird Watching for the students of MBA.

Every year from 17<sup>th</sup> to 20<sup>th</sup> February this event held. He was a part of the event this year in Jharkhand where a big gathering of the bird watchers was there.

He showed about 100 variety of various birds and explained the behavior of the birds.

He informed that around us there are many birds and we can watch them. He explained the time and method involved in the bird watching.

Each geographical and climatic region has the special types of the birds. Some are very rare. The typical of the birds is male birds are beautiful while female are not.











Birds are an important part of ecology. Birds contribute a great in maintaining the ecological balance. But human centric

neighborhood.

Bird migration is a

development has been ignoring the birds which are resulting into birds getting extinct.

The high decibel sounds, sharp focused high voltage lights, cutting tress, and hindrance in the movement of the birds all are impacting the health and reproductive health of them. The future generations of birds hence could be not healthy and their contributions to the ecological balance will be not very great.

He called upon the students to develop the bird watching habit by spending 15 minutes daily. There are apps on which the one can upload the bird watched. Education institutions can set up ecoclub to promote the bird watching.

Chetan Business School

Sankalp



2020-21 Year

## MS. SPANDANA DHADUTI ON MARKETING AS A CAREER

Product Expert at Google with her previous stint at coke, Mindtree, Tata Steel and Asian paints in sales and marketing area with all of them addressed the MBA students on her career journey and experience as a marketing and sales person.

Her love for marketing from her MBA days took her to the career in marketing.

Different products, different markets and both national and Middle East territory gave her confidence and advancement.

Marketing as a career for female cannot be a limitation she said. One need to make right choices. She enjoys her role in sales because sales gives confidence, networking and challenging opportunities she adds.



Sankalp



2020-21 Year

## MS. SNEHA AIRANI ON STRESS RELIEVER

#### ASSOCIATES OF BOLLYWOOD FOR LIFE CALIFORNIA USA

On the occasion of International Dance Day a special session was organized for the students and alumni. Ms. Sneha Airani and her associates of Bollywood for life California USA were the resources persons.

The program was done in three phases.

In the first phase Ms. Sneha gave a interview In Conversation with Chetan Business School in which narrated her journey as a dancer. Her venture BFL and how it has grown in covid times from a small start to what it is today. She spoke about her career as a dancer and the role models she followed.

Being an Engineer by qualification what made her to take to dance was a very interesting thing to listen.

In the second phase she played a quiz on dance and made the attendees to participate. Prizes were announced to the winners.

In the final phase she performed few dance sequences and allowed the students to join her in the performance making the event lively.



Sankalp



2020-21 Year

## MR. SANTOSH BANNATTI ON SALES AND MARKETING.

He has a corporate experience of over 15 years in FMCG. He narrated his journey in V Guard, Coke, FMCG companies where he served. Sales needs passion. One must stay in the company for reasonable time to build a reliable profile so that the next employer trusts you work with him.

Each product has its own sales challenges hence there are always learning and new things. Study of market and people buying behaviour is an important part of sales job which helps in career.

If one gets a good boss to work under that is best thing for career he shared.

His passion to have his own made him take to stockiest as his venture. Though started in the peak of covid times he could do a good business. His network helped him. The shortcuts give short term results hence better to avoid that route.

He spoke about his ambition to achieve Rs 5cr in next two years. He started his own business under the banner K S Banahatti & Company as a co-founder in 2019. His company has two locations at Hubli and in Hungund. K S Banahatti and Co are into sales and distribution for FMCG products. They are super stockists in North Karanataka. Santosh Bannatti operates from Hubli.



Sankalp

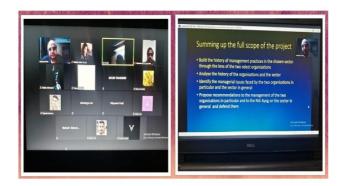


2020-21 Year

## PROF. MUKUND DIXIT ON STUDENT'S PROJECTS

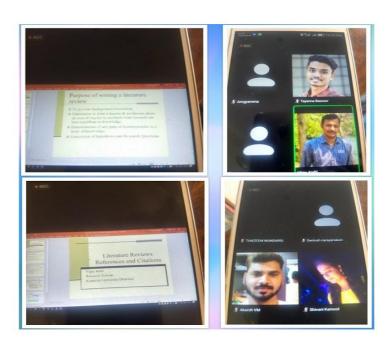
## FORMER PROFESSOR OF INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

He presented various insights into the selection, setting framework and issues, information sources and analysis in the project work.



## MR. VIJAY JOSHI ON LITERATURE REVIEW

Shri. Vijay Joshi on literature review, reference and citation for MBA final year students to orient them on the project work. He gave areas, tips and sources and method on the topic.



Sankalp



2020-21 Year

#### MS. PRATIBHA ON ZUMBA AND AIROBICS DANCE

## ALUMNI OF 2016 PASS OUT BATCH CONDUCTED ON LINE ZUMBA AND AIROBICS DANCE SESSION

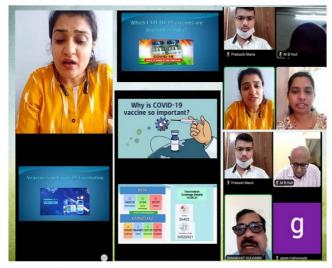
A professionally trained Pratibha runs her dance class and coaches the interested. While

giving many tips on the dance she gave demos and involved the students who joined and enjoyed the dance sequence. Fitness coupled with entertainment dance is a great stress reliever she informed. It was a great session that brought lot of relaxation.



# MS. GEETA MEHARWADE ON AWARENESS ABOUT COVID VACCINATION

SEMINAR ON AWARENESS ABOUT COVID VACCINATION. AN INVITED DOCTOR DR GEETA MEHARWADE



A group of students presented on the topic. It was a very informative session which covered about basic aspects what's immunity, importance of vaccine and myth what people have about it. The presentation also covered about origin of covid, present position in the country, the development of vaccine from initial stage to you administration stage. Further an invited speaker Dr. Geeta Meharwade spoke about the practices through which one

can build immunity. She gave simple tips for people which can be used sitting at home. Students and faculty shared their feedback in the end.

Chetan Business School

Sankalp



2020-21 Year

#### DR. SHASHIDHAR NARENDRA ON DRAMA AS AN ART.

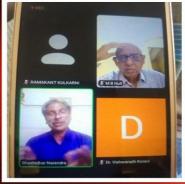
SR. ANNOUNCER, AIR DWD

EXPERT COMMITTEE MEMBER, CENTRAL MINISTRY FOR CULTURE, GOVERNMENT OF INDIA AND A GRADE DRAMATIST. SERIAL ACTOR. THEATRE ARTIST. MA IN SANSKRIT AND PHD IN LANGUAGES OF KANNADA DRAMA FROM KARNATAKA UNIVERSITY & HAMPI UNIVERSITY RESPECTIVELY CONDUCTED A SESSION ON DRAMA AS AN ART.

He spoke elaborately on the origin of the drama in early 1700s. Drama is a nice fusion of many arts like dance, poetry, emotions etc. The nine different rasa (Nav rasa) finds it full expression in drama.

He spoke about various eminent people who contributed to the development of drama and left their mark. The influence of language is immense on the drama therefore the dramas in different regions bear the local language flavor. The Abhinaya is the heart of the drama which is expressed in different forms such as the intonation, body gesture, eyes and like. There are two types of artists namely professional and amateur.









get it that easily he added.

He gave few glimpses of acting drawing from few dramas.

The dramas are classified into different types like contemporary social themes, religious based, history based etc. Our regular behavior itself is an act as when we talk to different people we behave and speak differently. Hence drama is imitation of act and behavior is a given set of situation. This art acquired by many others don't

Chetan Business School

Sankalp

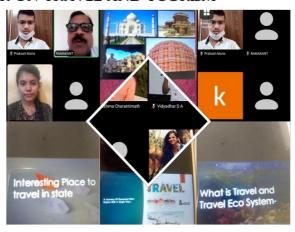


2020-21 Year

#### STUDENTS' SEMINAR ON TRAVEL AND TOURISM

The seminar covered various sub topics such as what is travel, types of travel, means of travel, why people travel, national and international travel, tips for safe travel, places to see in Karnataka State, in the country and overseas. The Govt. policy on tourism and travel, contributions of travel and tourism in the economic development of the country.

Students shared their feedback. Faculty added to the discussion by

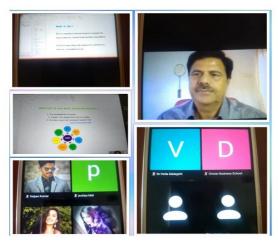


their inputs. Guest Ms Bharati gave her views on the subject and appreciated the efforts.

#### SHRI. GOVINDAPPA GOUDAPPAGOL ON GST

SRI GOVINDAPPA GOUDAPPAGOL RETD DY. COMMISSIONER OF COMMERCIAL TAXES CONDUCTED THE SESSION ON GST

He covered in his discussion and presentation the history of taxes, meaning of tax, why



various taxes were introduced in different time, the impact of various taxes on the business, the adverse impact of complex taxes, the circumstances leading to the formulation of GST, the changes in constitution to usher in GST, how GST is helping ease of doing business and thereby increasing competitiveness of the business. The CGST, SGST, IGST why and how of them. GST rate structure and the administration. The revunue collection and sharing resulting out of GST. One nation and one market concept under GST he explained in detail adding that GDP of the

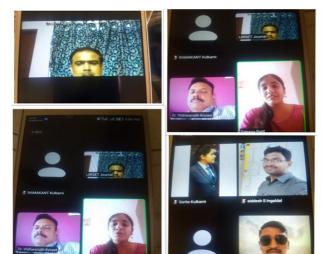
country will go up leading to overall economic development. He showed by numerical examples the working of earlier tax and GST system.

Sankalp



2020-21 Year

# DR. P. KUMAR ON RESEARCH PAPER WRITING AND PUBLISHING IJITSET JOURNAL HEAD



The participants were students and Invitees. It was a State level seminar session. Dr. Kumar gave the idea of what is paper types of papers and writing format and style of writing.

He explained the process that goes into the selection of the papers once it is submitted for publishing. He added how paper writing and publishing helps spread of knowledge and builds the knowledge. Students Sahana, Sushma, Shilpa and Pushpa performed the assigned responsibilities in the conduct of

the seminar. Faculty Shweta organized the seminar.

# MR. V PRADEEP KUMAR ON ROLE AND RESPONSIBILITIES OF HR PROFESSIONALS

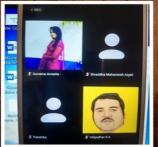
SENIOR MANAGEMENT PROFESSIONALS, CAREER COUNSELOR AND CONSULTANT,

"Role and responsibilities of HR professionals in career planning and development for employees in an organization."

He spoke about the evaluation of HR from the early days to today and hinted about few possible emerging areas in HR. He said it could be from HRM to Human Capital Management. About the role of HR in career planning and development in organizations he touched upon vide spectrum of HR functions from recruitment to exit giving ideas on 18 areas. Students Pushpa welcomed and did the MOC, Shilpa introduced









the guest and Pooja gave vote of thanks.

Chetan Business School

Sankalp



2020-21 Year

## MR. DEEPAK SHETTY ON CAREER EXPERIENCES IN CIVIL SERVICES

RETIRED DIRECTOR GENERAL OF SHIPPING & FORMER SECRETARY TO GOVT OF INDIA.

SESSION TOPIC. MY CAREER EXPERIENCES IN CIVIL SERVICES.

The guest spoke about the civil services, entry, postings, challenges and competencies required, the learning experience variety of situations, the people and system challenges, management rationale behind putting responsibility at young age, the changes taking place due technology, how civil service is a function of



time and society needs. In the Q and A session he answered the questions raised by the students.

Ms Sahana conducted the program and Mahalaxmi introduced the guest while Purvi gave vote of thanks.

## SHRI. SHRIKRISHNA HEGDE ON GST

#### ASST. COMMISSIONER OF TAXES, BELAGAVI

He explained various aspects of GST both concepts and application areas.

Dr Veda organized the session and student Manasa coordinated it.



Chetan Business School

Sankalp



2020-21 Year

## MR. SANJEEV RATHOD ON MICRO FINANCE

## CONSULTANT ON THE NETHERLANDS PROJECT ON AGRICULTURE. RURAL DEVELOPMENT AND ERADICATION OF HUNGER.

He spoke about his project, its scope and quantum of funds committed. The work and the rural environment. The career in micro finance and rural areas, the scope and satisfaction.

He spoke about the fellowship he got and how that helped him and gave inputs to the students on how to get the fellowship.

He spoke about the career opportunity in CSR area.



#### MS. SNEHA AIRANI STRESS RELIEVER

#### THE PROFESSIONAL DANCE COACH BASED IN CALIFORNIA, USA

Ms. Sneha runs her company Bollyworkout and coaches on dance held a on line session to the students and Invitees and entertainment was well received. The students and participants joined in the dance sequence she presented. This was stress reliever event for all during the lock down time and home confinement.

All had a great time in the program held in the evening.



Sankalp



2020-21 Year

## SRI. HEMAL DESAI ON CONTROL SYSTEMS AND PRACTICES COO OF HOTEL MAYUR ADITYA HUBLI.

Hemal Desai began the session by speaking on the need for systems for the smooth functioning of the organization and controls are essential to ensure that systems work as desired. Further he touched upon conceptual part of control systems and then went on to deal with the various control system practices followed in his organization. The people, process, quality, quantity and cost control.

Explaining elaborately each of these aspects he brought out the difference between the



control and practices. Practice is way of doing and control is ensuring that is done he added. Further how the detective, preventive and corrective controls are put to practice he explained. Dealing with the importance of good MIS as a base for good control system he explained the MIS put in place.

On the importance of written communication in his set up

he narrated how written form of communication helps solve many ambiguities and thereby helps the customer satisfaction as well as internal flow of information puts all the concerned in chain on the same page.

In cost control how the technology is helping he explained. Each process needs the audit which helps the improvement hence the audit is essential.

In spite of all such systems and controls what is only ensured is the shocks and surprises are avoided but sometimes control problems do occur he concluded.

He showed various samples of reports generated in his organization and how they are helping in taking actions he explained.

## VACCINATION DRIVE

Vaccination drive for the students and staff and others. A step towards fighting covid and securing health and safety.



Sankalp



2020-21 Year

## FAREWELL TO PROF. NAVEEN HANAGANDI

Wish you good luck for future endeavors. We are happy to see you joining MICA Ahmedabad for full time PhD (Dr) Naveen. We cherish your association and contributions.





Sankalp 2020-21 Year



Sankalp 2020-21 Year

### **FAREWELL**

Farewell to the Batch of 2018-20 organized on  $2^{nd}$  November, 2020.



Sankalp



2020-21 Year

#### ALUMNI CHALLENGERS' TROPHY

It was sports time for Alumni. Challengers Trophy held 6.12.2020 for the alumni. Great to see many enthusiast alumni participant. We'll done students, staff and alumni.



Sankalp



2020-21 Year

### FRESHERS DAY 2021

Mr. Fresher: Kalyanakumar

Miss. Fresher: Kavya Bangalore





Sankalp 2020-21 Year



Sankalp



2020-21 Year

# ವೆಬಿನಾರ್ ಇಂದು

ಹುಬ್ಬಳ್ಳ: ಇಲ್ಲಿಯ ಚೇತನ್ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ಆಶ್ರಯದಲ್ಲಿ ಅಂತಾರಾಷ್ಟ್ರೀಯ ವೆಬಿನಾರ್ ಆ. 25ರಂದು ಸಂಜೆ 5.30ಕ್ಕೆ ಆಯೋಜಿಸಲಾಗಿದೆ. ನ್ಯೂಯಾರ್ಕ್ ನ ಬಿಂಗ್ ಹ್ಯಾಮ್ಟನ್ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪೊ. ಸಾಲ್ ಆಗ್ನಿಹೋತ್ರಿ ಅವರು ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಮಾತನಾಡುವರು. ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗೆ ಮೊ. 9986049942 ಸಂಪರ್ಕಿಸಲು ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ ಕೋರಿದ್ದಾರೆ.

### ಇಂದು ಅ.ರಾ. ವೆಬಿನಾರ್

ಹುಬ್ಬಳ್ಳಿ ಇಲ್ಲಿನ ಉಣಕಲ್ಲ ಶ್ರೀನಗರದ ಚೇತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ವತಿಯಿಂದ ಆ.25ರಂದು ಸಂಜೆ 5:30 ಗಂಟೆಗೆ ಅಂತಾರಾಷ್ಟ್ರೀಯ ವೆಬಿನಾರ್ ನಡೆಯಲಿದೆ. ನ್ಯೂಯಾರ್ ನ ಬಿಂಘಟೌನ್ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪ್ರಾಧ್ಯಾಪಕ ಪ್ರೊ1 ಸಲ್ ಅಗ್ನಿಹೋತ್ರಿ ಅವರು ಮೊಬೈಲ್ ಹೆಲ್ತ್ ಅಪ್ಲಿಕೇಶನ್ ಟು ಇಂಪ್ರೂ ಕ್ವಾಲಿಟಿ ಆಫ್ ಕೇರ್ ಆ್ಯಟ್ ಎ ಹೈಪರ್ಟೆನೈನ್ ಕ್ಲಿನಿಕ್ ವಿಷಯವಾಗಿ ಉಪನ್ಯಾಸ ನೀಡಲಿದ್ದಾರೆ. ಮಾಹಿತಿಗೆ ಮೊ. 9986049942ಗೆ ಸಂಪರ್ಕಿಸಬೇಕೆಂದು ಪ್ರಕಟಣೆ ತಿಳಿಸಿದೆ.

## ಚೇತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನಲ್ಲಿ ವೆಬಿನಾರ್ ಇಂದು

ಹುಬ್ಬಳ್ಳ: ಉಣಕಲ್ ಶ್ರೀನಗರದಲ್ಲಿನ ಚೀತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನಲ್ಲಿ ಸೆ. 10ರಂದು ಮಧ್ಯಾಹ್ನ 3.30ಕ್ಕೆ 'ಚೇಂಜ್ ಇನ್ ಫ್ಲೇಸ್ಮ್ ಮೆಂಟ್ ಸಿನೇರಿಯೋ-ಡ್ಯೂ ಟು ಕೋವಿಡ್' ಎಂಬ ವೆಬಿನಾರ್ ಏರ್ಪಾಟಾಗಿದೆ. ಪ್ರೊಮಾಕ್ಸ್ ಇಂಟರ್ ನ್ಯಾಷನಲ್ ನ ಸಿಇಒ ಪ್ರದೀಪ ಕುಮಾರ, ಆರ್ವಿ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ನ ನಿರ್ದೇಶಕ ಡಾ. ಪುರುಷೋತ್ತಮ ಬಾಂಗ್, ಫ್ಯೂಚರ್ಸ್ಸ್ ಆ್ಯಂಡ್ ಕರಿಯರ್ ನ ಸಿಇಒ ಗಿರಿ ಕೃಷ್ಣನ್, ರಮಣಿ ವೆಂಕಟ್ ಭಾಗವಹಿಸುವರು ಎಂದು ಸಿಬಿಎಸ್ ನಿರ್ದೇಶಕ ಡಾ. ವಿಶ್ವನಾಥ ಕೊರವಿ ತಿಳಿಸಿದ್ದಾರೆ.

Sankalp



2020-21 Year





Sankalp



2020-21 Year



ಚೇತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಲ್ಲಿ ಕೋವಿಡ್ ಕಾರಣದಿಂದಾಗಿ ಪ್ಲೇಸ್ ಮೆಂಟ್ ಸನ್ನಿವೇಶದಲ್ಲಿ ಬದಲಾವಣೆ ಎಂಬ ವಿಷಯದ ಕುರಿತು ವೆನಿನಾರ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿತು.ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಗಳಾದ ಪ್ರೋಮ್ಯಾಕ್ಸ್ ಇಂಟರನ್ಯಾಷನಲ್ ಸಿಇಒ ಪ್ರದೀಪಕುಮಾರ ಇಂದಿನ ಆರ್ಥೀಕ ಸ್ಥಿತಿಯ ಕುರಿತು ಮಾತನಾಡಿದರು.

ಡಾ. ಮರುಷೋತ್ತಮ ಭಂಗ್, ಗಿರಿ ಕೃಷ್ಣನ್, ರಮಣಿ ವೇಂಕಟ್, ಈ ವೆಬಿನಾರದಲ್ಲಿ ಭಾಗವಹಿಸಿದ್ದರು.

ರಮಾಕಾಂತ ಕುಲಕರ್ಣಿ ಸ್ವಾಗತಿಸಿದರು, ಪ್ರೊ ವಿ.ಎಸ್ ಕೊರವಿ ವೆಬಿನಾರ ಉದ್ದೇಶ ತಿಳಿಸಿದರು. ಡಾ ನಾಗರಾಜ ಗೌಡರ ಕಾರ್ಯಕ್ರಮ ನಿರೂಪಿಸಿದರು. ರವಿಕುಮಾರ ಕಬ್ಬಿನಾಡ ವಂದಿಸಿದರು.

Sankalp



2020-21 Year





ಹುಬ್ಬಳ್ಳ: ಕರ್ನಾಟಕ ವಾಣಜ್ಯೋದ್ಯಮ ಸಂಸ್ಥೆಯು ಚೇತನ ಬಿಜಿನಸ್ ಸ್ಕೂಲ್ ಸಹಯೋಗದಲ್ಲಿ ಕರೊನೋತ್ತರ ಭಾರತದಲ್ಲಿ ಎಂಎಸ್ಎಂಇಗಳಿಗಿರುವ ಅವಕಾಶ ಹಾಗೂ ಸವಾಲುಗಳ ಕುರಿತು ಕೆಸಿಸಿಐ ಭವನದಲ್ಲಿ ಸೆ. 22ರಂದು ಮಧ್ಯಾಹ್ನ 3.15ರಿಂದ 5.30ರವರೆಗೆ ವೆಬಿನಾರ್ ಏರ್ಪಡಿಸಲಾಗಿದೆ.

ಕೇಂದ್ರ ಸಚಿವ ಪ್ರಲ್ದಾದ ಜೋಶಿ ವೆಬಿನಾರ್ ಉದ್ಘಾಟಿಸುವರು. ಜಿಲ್ಲಾ ಉಸ್ತುವಾರಿ ಸಚಿವ ಜಗದೀಶ ಶೆಟ್ಟರ್, ಅಹಮದಾಬಾದ್ ಐಐಎಂನ ನಿವೃತ್ತ ಪ್ರಾಧ್ಯಾಪಕ ಡಾ. ಮುಕುಂದ ದೀಕ್ಷಿತ, ಎಸ್ಬಿಐ ವಿಭಾಗೀಯ ವ್ಯವಸ್ಥಾಪಕ ಚಂದ್ರಾ ಜಿ.ಸಿ., ವಾಣಿಜ್ಯ ತೆರಿಗೆ ಇಲಾಖೆಯ ನಿವೃತ್ತ ಉಪ ಆಯುಕ್ತ ಗೋವಿಂದಪ್ಪ ಗೌಡಪ್ಪಗೋಳ, ಜಿಲ್ಲಾ ಕೈಗಾರಿಕಾ ಕೇಂದ್ರದ ಜಂಟಿ ನಿರ್ದೇಶಕ ದೊಡ್ಡಬಸವರಾಜು ಮಾತನಾಡುವರು. ಬೇತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ ಡಾ.ವಿ.ಎಂ. ಕೊರವಿ ಪ್ರಾಸ್ತಾವಿಕವಾಗಿ ಮಾತನಾಡುವರು. ಎನ್ಕ್ ಪಿಸ್ಎಸ್ಎಸ್ಐ ಅಧ್ಯಕ್ಷ ನಿಂಗಣ್ಣ ಬಿರಾದಾರ, ಕೆಸಿಸಿಐ ಅಧ್ಯಕ್ಷ ಮಹೇಂದ್ರ ಲದ್ದಡ ಇತರರು ಉಪಸ್ಥಿತರಿರುವರು. ಜೂಮ್ ಮೀಟಿಂಗ್ ಲಾಗಿನ್ ಐಡಿ: 832 6861 6342, ಜೂಮ್ ಲಿಂಕ್: https://us02web.zoom.us/j/832 6861 6342 ಮೂಲಕ ಭಾಗವಹಿಸಬೇಕೆಂದು ಪ್ರಕಟಣೆ ತಿಳಿಸಿದೆ.

Chetan Business School

Page 80

Sankalp 2020-21 Year



Chetan Business School Page 81

us/j/83268616342 ಮೂಲಕ ಭಾಗವಹಿಸಬೇಕೆಂದು

ಸಂಸ್ಥೆಯು ಪ್ರಕಟಣೆಯಲ್ಲಿ ಕೋರಿದೆ.

Sankalp



2020-21 Year

### 19 ರಂದು ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ 10ನೇ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆ

#### ಉದಯಕಾಲ ನ್ಯೂಸ್

ಹುಬ್ಬಳ್ಳಿ: ನಗರದ ಪ್ರೋ. ಜಗದೀಶ ದ್ಯಾವಪ್ಪನವರ, ಪ್ರೋ. ಮಹೇಶ ದ್ಯಾವಪನವರ, ಡಾ.ವಿಶ್ವಾಥ ಕೊರವಿ, ಮುರಗೇಶ ಸಿದ್ದಾಳ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ಚೀತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ 10ನೇ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆಯನ್ನು ಇದೇ ದಿ 19ರಂದು ಆಚರಿಸಲಾಗುವುದು. ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿಂದು ಮಾತನಾಡಿದ ಡಾ.ವಿಶ್ವನಾಥ ಕೊರವಿ, ಚೇತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ಆವರಣದಲ್ಲಿ ಜರುಗುವ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆಯಲ್ಲಿ ಭಾರತ ದ್ವಿಗುಣಗೊಳಿಸುವುದು ಆಶೋಕ ದಳವಾಯಿ ಅವರನ್ನು ಪ್ರಮುಖ ಗೌರವಿಸಲು



ಸರ್ಕಾರದ ಕೃಷಿ ಮತ್ತು ರೈತರ ಕಲ್ಯಾಣ ಮತ್ತು ಸವಾಲುಗಳು ವಿಷಯದ ಬಗ್ಗೆ ಏಪ್ರಿಲ್7ಿಂದ ಜುಲೈವರೆಗೆ ದೇಶ ಹಾಗೂ ಸಚಿವಾಲಯದ ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾತ್ರಿ ಮಾತನಾಡಲಿದ್ದಾರೆ ಎಂದು ಹೇಳಿದರು. ವಿದೇಶಗಳಿಂದ ಅತ್ಯುತ್ತಮ ಸಂಪನ್ನೂಲ ತಪ್ರದೇಶ ಪ್ರಾಧಿಕಾರ ಮತ್ತು ರೈತರ ಸಂಸ್ಥಾಪನಾ ದಿನದಂದು ಸಾಧನೆಗೈದ ಒಬ್ಬ ವ್ಯಕ್ತಿಗಳೊಂದಿಗೆ ಸುಮಾರು 35 ದ್ವಿಗುಣಗೊಳಿಸುವ ಗಣ್ಯರನ್ನು ಆರಿಸಿ ಆವರಿಗೆ 'ಚೀತನ್ರತ್ರಿ ಸೆಮನಾರಗಳನ್ನು ನಡೆಸಲಾಯಿತು ಎಂದು ಆಧ್ಯಕ್ಷರ ಸಮಿತಿ ಸಿಇಒ ಐಎಎಸ್ ಅಧಿಕಾರಿ ೇ 2021, ಎಂಬ ಪ್ರಶಸ್ತಿಯನ್ನು ನೀಡಿ ಡಾ. ವಿಶ್ವನಾಥ ಕೊರವಿ ತಿಳಿಸಿದರು. ನಿರ್ಧರಿಸಲಾಗಿದೆ, ಭಾಷಣಕಾರರನ್ನಾಗಿ ಆಹ್ವಾನಿಸಲಾಗಿದೆ, ಅದರನ್ನಯಮೊದಲನೇಯವರಾಗಿವಿಆರ್ ಕುಲಕರ್ಣ ಸೇರಿದಂತೆ ಮತಿತರರು

ಹಾಗೂ ಆಧ್ಯಕ್ಷ ಡಾ.ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರನ್ನು ಆಯ್ಕೆಮಾಡಲಾಗಿದೆ ಇದು ಪ್ರತಿ ವರ್ಷವೂ ಮುಂದುವರಿಯಲಿದ್ದು ಬೇರೆ ಬೇರೆ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಸಾಧನೆ ಮಾಡಿದವರನ್ನು ಆಯ್ದು ಸನ್ಮಾನಿಲಾಗುತ್ತದೆ ಎಂದರು.

ಸಂಸ್ಥೆಯು ಕಳೆದ ವರ್ಷ ಕೋವಿಡ್ ನಿಂದಾಗಿ ಉಂಟಾದ ಲಾಕಡೌನ್ ನಲ್ಲಿಯೂ ಸಹ ತಂತ್ರಜ್ಜಾನ ಬಳಸಿಕೊಂಡು ಆನ್ ಲೈನ್ ಶೈಕ್ಷಣಿಕ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅನುಕೂಲವಾಗುವಂತೆ ಮಾಡಿದೆ. ತಂತ್ರಜ್ಞಾನ ಬಳಕೆಯಿಂದ ಅವಕಾಶಗಳು ಶೈಕ್ಷಣಿಕ ತರಗತಿಗಳ ಜೊತೆಗೆ 2020 ರ

ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ.ರಮಾಕಾಂತ ಆದಾಯವನ್ನು ಎಲ್ ಸಂಸ್ಥೆಯ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕರು ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

Udayakala Published & I Building, 3360/4, Gond news printed). Co



ethana Publication and Prin om Anikethana Publication an All rights reserved. Reproduc

Sankalp



2020-21 Year



ಹುಬ್ಬಳ್ಳಿಯಲ್ಲಿ ನಡೆದ ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ದಶಮಾನೋತವ ಕಾರ್ಯಕೃಮದಲ್ಲಿ ಉದ್ದಮಿ ಡಾ.ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರಿಗೆ ಚೇತನಶ್ರೀ ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಮಾಡಲಾಯಿತು. ಹುಬ್ಬಳ್ಳ: ಉಣಕಲ್ ನ ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ದಶಮಾನೋತ್ಸವ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ ದ್ವಾವಪನವರ-ಕೊರವಿ-ಸಿದ್ದಾಳ ಎಜ್ಜುಕೇಶನ್ ಟ್ರಸ್ಟ್ ಚೀತನ ಸಮೂಹ ಸಂಸ್ಥೆ ವತಿಯಿಂದ ಶುಕ್ರವಾರ ಚೇತನಶ್ರೀ ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಸಮಾರಂಭ ನಡೆಯಿತು

ಪ್ರಶಸ್ತಿ ಸ್ವೀಕರಿಸಿ ಉದ್ಯಮಿ ಡಾ.ವಿಜಯ ಸಂಕೇಶ್ವರ ಮಾತನಾಡಿ, ಯಾವುದೇ ಉದ್ಯಮದಲ್ಲಿ ಮಧ್ಯವರ್ತಿಗಳಿಗೆ ಅವಕಾಶ ನೀಡದೇ, ನೇರವಾಗಿ ವಹಿವಾಟು ಮಾಡಿದರೆ, ಉದ್ಯಮದಲ್ಲಿ ಪ್ರಗತಿ ಕಾಣಲು ಸಾಧ್ಯವಿದೆ ಎಂದು ಹೇಳಿದರು. ಸ್ವಾವಲಂಬಿಯಾಗಿ ಉದ್ಯಮ ಆರಂಭಿಸಿದರೆ ಉತ್ತಮ ದೇಶ ನಿರ್ಮಾಣ ಸಾಧ್ಯ. ನಮ್ಮ ದೇಶದಲ್ಲಿ ಅನೇಕ ಅವಕಾಶಗಳಿವೆ. ಅವನ್ನು ಸದ್ಗಳಕೆ ಮಾಡಿಕೊಂಡು ಸಾಧನೆ ದಾರಿಯಲ್ಲಿ ಸಾಗಬೇಕು ಎಂದರು. ಇದೇ ವೇಳೆ ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾತ್ರಿತ ಪ್ರದೇಶ ಪ್ರಾಧಿ ಕಾರದ ೫೦ಒ ಅಶೋಕ ದಳವಾಯಿ ಅವರನ್ನು ಸನ್ಮಾನಿಸಲಾಯಿತು. ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ.ವಿ. ಎಂ.ಕೊರವಿ, ಚೀತನ ಬಸಿನೆಸ್ ಸ್ಕೂಲ್ ಪ್ರತಿಭೆಸರ್ ಎಮಿರಿಟಸ್ ಡಾ.ಅಶೋಕ ಚಚಡಿ, ಪ್ರಾಚಾರ್ಯ ಡಾ.ಅಶೋಕ ವಡಕಣ್ಣವರ, ಡಾ.ರಮಾಕಾಂತ ಕುಲಕರ್ಣಿ, ಪ್ರೊ.ಎಂ.ಬಿ.ಹೂಲಿ, ಡಾ.ಬಿ.ಸಿ.ಮೃತ್ಯುಂಜಯ ಸೇರಿದಂತೆ ಇತರರು ಇದ್ದರು.

### ಚೇತನಾ ಬಿಸಿನೆಸ್ ಸೂ ಸಂಸಾಪನಾ ದಿನಾಚರಣ

ಹುಬ್ಬಳಿ: ದ್ಯಾವಪ್ಪನವರ-ಕೊರವ್ರಿ-ಸಿದ್ನಾಳ ಶಿಕ್ಷಣ ಟ್ರಸ್ಟ್ ಚೇತನ ಹುಣಕ್ಕೆ ಗಳ ಹೊಂದಿದ್ದು, ಮೊದಲ 'ಚೇತನ್ರಿಲ್-2021' ಪ್ರಶಸ್ತಿಯನ್ನು ಉದ್ಯಮಿ ವಿಜಯ ಸಂಕೇಶ್ವರ ಚೇತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಲ್ಲಿ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿದೆ ಎಂದು ಸಂಸ್ಥೆಯ ಟ್ರಸ್ಟ್ ನಂದ ರೈತರಿಗೆ ಅನುಕೂಲವಾಗುವಂತೆ ಗಾಮನೆಗಟ್ಟಿ ರೈತ ಸಂಘದ ಸಹಯೋಗದಲ್ಲಿ ಹೇಳಿದರು. ಮಂಗಳವಾರ ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಶಿಟೀಲ್ ಮಳಿಗೆ ತೆರೆಯಲಾಗಿತ್ತು. ಅದೇ ಮಳಿಗೆ ಹೋಲ್ ಸೇಲ್ ಮಳಿಗೆಯಾಗಿ ಮಾರ್ಚ್ 19ರಂದ ಮಾತನಾಡಿದ ಅವರು, ಮುಖ್ಯ ಅತಿಥಿಯಾಗಿ ನಿವೃತ್ತ ಐಎಎಸ್ ಅಧಿಕಾರಿ ಅಶೋಕ ದಳವಾಯಿ

ಟ್ರಸ್ಟ್ ನಿಂದ ರೈತರಿಗೆ ಅನುಕೂಲವಾಗುವಂತೆ ಗಾಮನೆಗಟ್ಟಿ ರೈತ ಸಂಘದ ಸಹಯೋಗದಲ್ಲಿ ರಿಟೇಲ್ ಮಳಿಗೆ ತೆರೆಯಲಾಗಿತ್ತು. ಅದೇ ಮಳಿಗೆ ಹೋಲ್ ಸೇಲ್ ಮಳಿಗೆಯಾಗಿ ಮಾರ್ಚ್ 19ರಂದು ನಿವೃತ್ತ ಐಎಎಸ್ ಅಧಿಕಾರಿ ಅಶೋಕ ದಳವಾಯಿ ಬೆಳಗ್ಗೆ 10ಕ್ಕೆ ಇಲ್ಲಿನ ಎಪಿಎಂಸಿಯಲ್ಲಿ ಆಗಮಿಸುವರು. ಗೌರವ ಅತಿಥಿಯಾಗಿ ಪ್ರೊ.ಡಾ ಉದ್ಘಾಟನೆಗೊಳ್ಳಲಿದೆ ಎಂದು ಹೇಳಿದರು. ತೃತ್ತಣಿಕ ಆಶೋಕ ಚಚಡಿ ಆಗಮಿಸಲಿದ್ದು, ಟ್ರಸ್ಟ್ ನ ರಾಜಣ್ಣ ನಿರ್ದೇಶಕ ಡಾ. ರಮಾಕಾಂತ ಕುಲಕರ್ಣ ಕೊರವಿ ಉಪಸ್ಥಿತರಿರುವರು ಎಂದರು. ಡಾ.ಮೃತ್ಯುಂಜಯ, ಡಾ.ಎಂ.ಬಿ. ಹೂಲ ಸಾಮಾಜ ಸೇವೆಯಲ್ಲಿ ತೊಡಗಿರುವ ಸಾಧಕರಿಗೆ ಗೋಷ್ಠಿಯಲ್ಲಿದ್ದರು.

Sankalp

2020-21 Year





Sankalp

n,



2020-21 Year

8th

## 'Measures being taken to double farmers' income'

48% people in country directly dependent on agriculture: Dalwai

HUBBALLI, DHNS

Programment of 2024, there is a plan of setting up or organisations (FPOs) from the existing 6,700 in the country, to facilitate small, marginal, and landless farmers to enhance their income, stated National Rainfed Area Authority CEO & Committee on Doubling Farmers Income Chairman Ashok Dalwai.

He noted this while delivering a special lecture on 'Doubling Farmers' Income Issues & Challenges', organised by Chetan Group of Institutions as part of the 10th c Foundation Day, at Chetan Busilaness School (CBS) in Hubballi on Friday.

ness School (CBS) in Hubbail on Friday.

Palwai said, out of 130 crore population in the country, 62 crore people (48%) are directly dependent on agriculture for food, employment, and livelihood. With its allied sectors, agriculture is the largest source of livelihood in India. 70% of the rural households still depend primarily on agriculture for their livelihood, with 82% is a specific productivity, livestock productivity, livestock productivity, effective use of resources or platforms are being given for

of farmers being small and mar-

He said, In 2016, Prime Minister Narendra Modi-led Central
er government had set a target of
doubling the farmers incomes by
2022. A committee on doubling
for recommend strategies to achieve
dt this goal. Since then, the government has adopted several develtee pomental programmes, schemes,
reforms, and policies which focus
on higher incomes for the farmers,
he added.
Agriculture is the first field that

he added.
Agriculture is the first field that turned into a business. Most of the countries with the highest population are facing food insecurity. At present, farmers are getting towork only for 185 days per year. Hence, basic changes should be made and farmers should be made towork for 365 days, which further leads to doubling their income, he opined.

National Rainfed Area Authority CEO & Committee on Doubling Farmers' Income Chairman Ashok Dalwai (centre) goes through the organic farm products displayed during the 10th foundation ay programme of Chetan Business School in Hubballi on Friday. DH

savings in the cost of production, savings in the cost of production, increase in the cropping intensity, promoting micro-irrigation, diversification towards high-value crops, improvement in real prices received by farmers, and shift from farm to non-farm occupations will help to double the income of farmers, he added.

Along with reserving funds in

farmers, which will help them at large in future. Hence, farmers should come together and make use of emerging technologies to generate good income, he advised.

Award
On the occasion, the 'Chetan
Shree-2021' award was conferred
on VRL Logistics Chairman &
Managing Director Vijay Sankeshwar, by Chetan Group of Insti-

CBS Professor Ashok Chachadi was the guest of honour. CBS Director V M Koravi, BJP leader Rajanna Koravi, and others were present on the occasion.

### Business school helps FPO enter wholesale trade

SPECIAL CORRESPONDENT

In a first, the decennial foundation day celebrations of a business school will coincide with a Farmer Producer Organisation (FPO) setting up an office at the APMC Yard at Amaragol in Hubballi to begin dealing in wholesale trade.

This FPO formed by a group of 25 farmers from Gamanagatti village is being mentored by Chetan Business School, which is celebrating its decennial foundation day

on Friday. Director of Chetan Business School Vishwanath Koravi said that CEO of National Rainfed Area Authority and Chairman of Committee on Doubling Farmers Income Ashok Dalwai would inaugurate the farmers firm at the APMC Yard before inaugurating the decennial celebrations.

He said that the FPO was being mentored in line with Prime Minister Narendra Modi's dream of doubling farmers income.

Sankalp



2020-21 Year

# ಉದ್ಯೋಗ ಸೃಷ್ಟಿಯಿಂದ ಬದಲಾವಣೆ'

ವಿಚ್ಚಾನದ ಕೃಷಿಕರು ಹೊಸತನಗಳ ಅಳವಡಿಕೆಗೆ ಒಗ್ಗಿಕೊಳ್ಳುವ ಮನೋಭಾವ ಬೆಳೆಸಿಕೊಳ್ಳಬೇಕು. ಅನ್ನದಾತರಿಗೆ ವರ್ಷಪೂರ್ತಿ ಉದ್ಯೋಗಿ ಕೃಷ್ಟಿಯಾದರೆ ಕೃಷಿ ವಲಯದಲ್ಲಿ ಬದ ಲಾವಣೆ ಕಾಣಲು ಸಾಧ್ಯ ಎಂದು ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾಶ್ರಿತ ಪ್ರದೇಶ ಪ್ರಾಧಿಕಾರಮತ್ತುರೈತರಆದಾಯದ್ವಿಗುಣ ಗೊಳಿಸುವ ಅಧ್ಯಕ್ಷರ ಸಮಿತಿಯ ಸಿಇಒ ಅಶೋಕ ದಳವಾಯಿ ಅಭಿಪ್ರಾಯಪಟ್ಟರು.

ದ್ಯಾವಪ್ಪನವರ ಕೊರವಿ ಸಿದ್ನಾಳ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ಚೀತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ 10ನೇ ಸಂಸ್ಥಾಪನಾ ದಿನ ಅಂಗವಾಗಿ ಶುಕ್ರವಾರ ನಡೆದ ಮಾತನಾಡಿ 'ಪ್ರತಿಯೊಬ್ಬರಿಗೂ 'ಫಂಡಮೆಂಟಲ್ ಮಾರ್ಕೆಂಟಿಂಗ್' ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾತನಾಡಿದ ಅವರು ತಮ್ಮ ವೃತ್ತಿ ಬಗ್ಗೆ ಅಭಿಮಾನ ಹಾಗೂ ಪುಸ್ತಕ ಬಿಡುಗಡೆ ಮಾಡಲಾಯಿತು. 'ಸದ್ಯ ದೇಶದಲ್ಲಿ ವರ್ಷಕ್ಕೆ 185 ದಿನ ಮಾತ್ರ ಗೌರವ ಇರಬೇಕು. ಸರ್ಕಾರದ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ 'ಸದ್ಯ ದೇಶದಲ್ಲಿ ವರ್ಷಕ್ಕೆ 185 ದಿನ ಮಾತ್ರ ಗೌರವ ಇರಬೇಕು. ಸರ್ಕಾರದ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ ರೈತರಿಗೆ ಉದ್ಯೋಗ ಸಿಗುತ್ತಿದೆ. ಆದ್ದರಿಂದ ಯಾವುದೇ ಕಚೇರಿಯಲ್ಲಿ ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ, ನಿರ್ದೇಶಕ ವಾಗಿದೆ. 2022ರ ವೇಳೆಗೆ ರೈತರ ಆದಾಯ ದ್ವಿಗುಣಗೊಳ್ಳಬೇಕು ಎನ್ನುವುದು ಪ್ರಧಾನಿ ಆಶಯವಾಗಿದೆ' ಎಂದರು.



ಹುಬ್ಬಳ್ಳಿಯಲ್ಲಿ ನಡೆದ ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆಯಲ್ಲಿ ಉದ್ಯಮಿ ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರಿಗೆ 'ಚೇತನ ಶ್ರೀ' ಪ್ರಶಸ್ತಿ ನೀಡಲಾಯಿತು

ಎಂದರು.

ಶ್ರೀ' ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಮಾಡಲಾಯಿತು. ಮುರುಗೇಶ ಸಿದ್ಧಾಳ ಇದ್ದರು.

ಉದ್ಯಮಿ ವಿಜಯ ಸಂಕೇಶ್ವರ ಡಾ. ಪವನ ಅಪರಂಜಿ ಬರೆದ

ಮೂಲ ಕೃಷಿಯಲ್ಲಿ ಬದಲಾವಣೆ ಮಾಡಿ ಉದ್ಯೋಗಿಗಳಲ್ಲಿ ಭಕ್ತಿ ಹಾಗೂ ವೃತ್ತಿ (ಅಕಾಡೆಮಿಕ್) ಡಾ. ರಮಾಕಾಂತ ಕೊಂಡು ವರ್ಷಪೂರ್ತಿ ಕೃಷಿಯಲ್ಲಿ ಪ್ರೀತಿ ಕಾಣುವುದಿಲ್ಲ. ನವೋದ್ಯಮಿಗಳಿಗೆ ಕುಲಕರ್ಣಿ, ಚೇರ್ಮನ್ ಜಗದೀಶ ಉದ್ಯೋಗ ದೊರೆಯುವಂತೆ ಮಾಡು ಸಾಕಷ್ಟು ಅವಕಾಶಗಳಿದ್ದು, ಕಠಿಣ ದ್ಯಾವಪ್ಪನವರ, ಸಂಸ್ಥೆ ಟ್ರಸ್ಟಿ ರಾಜಣ್ಣ ವುದು ಕೇಂದ್ರ ಸರ್ಕಾರದ ಉದ್ದೇಶ ಪರಿಶ್ರಮ ಪಟ್ಟು ಯಶಸ್ಸು ಕಾಣಬೇಕು' ಕೊರವಿ, ಪ್ರಾಧ್ಯಾಪಕರಾದ ಡಾ. ಅಶೋಕ ಎಂದರು. ಚಚಡಿ, ಎಂ.ಬಿ. ಹುಲಿ, ಮೃತ್ಯುಂಜಯ ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರಿಗೆ 'ಚೇತನ ಬಿ.ಸಿ., ಡಾ. ಆಶೋಕ ವಡಕಣ್ಣವರ,

700-1200 2337 28

#### ಯವಾಣಿ

ಹುಬ್ಬಳ್ಳಿ-ಧಾರವಾಡ ಸಿಟಿ ಎಕ್ಸ್ ಪ್ರೆಸ್

## ಚೇತನ ಶ್ರೀ ಪ್ರಶಸ್ತಿಗೆ ಡಾ. ಸಂಕೇಶ್ವ ದ್ಯಾವಪ್ಪನವರ- ಕೊರವಿ- ಸಿದ್ನಾಳ ಎಜುಕೇಶನ್ ಟ್ರಸ್ಟ್ ದಶಮಾನೋತ್ಸವದಲ್ಲಿ ಪ್ರದಾನ

 ವಿಜಯವಾಣಿ ಸುದ್ದಿಜಾಲ ಹುಬ್ಬಳ್ಳಿ ದ್ಯಾವಪ್ಪನವರ- ಕೊರವಿ- ಸಿದ್ವಾಳ ಎಜುಕೇಶನ್ ಟ್ರಸ್ಟ್ ನೀಡುತ್ತಿರುವ ಚೊಚ್ಚಲ 'ಚೇತನ ಶ್ರೀ' ಪ್ರಶಸ್ತಿಗೆ ವಿಆರ್ಎಲ್ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ವಿಆರ್ಎಲ್ ಸಮ್ಯಾಹ ಸಂಕ್ಷೇತ್ರ ಚೇರ್ಮನ್ ಡಾ. ವಿಜಯ ಸಂಕೇಶ್ವರ ಭಾಜನರಾಗಿದ್ದಾರೆ. ನಗರದ ಉಣಕಲ್ ನ ಚೀತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನ

ಇನ್ನು ಮುಂದೆ ಪ್ರತಿ ವರ್ಷ ನೀಡಲಿದ್ದಾರೆ. ಉಪನ್ಯಾಸಕ ಡಾ. ಅಕ್ಕೋಕ ಚಚಿಡಿ, ಸಂಸ್ಥಾಪನಾ ದಿನದಂದು ವಿವಿಧ ಕ್ಷೇತ್ರದಲ್ಲಿ ಪಾಲಿಕೆ ಮಾಜಿ ಸದಸ್ಯ ರಾಜಣ್ಣ ಕೊರವಿ ಮತ್ತಿತರರು ಸಾಧನೆಗೈದ ಒಬ್ಬರಿಗೆ 'ಚೀತನ ಶ್ರೀ' ಪ್ರಶಸ್ತಿ ಪಾಲ್ಗೊಳ್ಳಲಿದ್ದಾರೆ ಎಂದು ಹೇಳಿದರು. ನಮ್ಮ ಸಂಸ್ಥೆಯಲ್ಲಿ ಇದುವರೆಗೆ 700 ಜನ ಎಂಬಿಎ ನೀಡಲು ದ್ಯಾವಪ್ಪನವರ- ಕೊರವಿ-ಸಿದ್ಯಾಳ ಎಜುಕೇಶನ್ ಟ್ರಸ್ಟ್ ನಿರ್ಧರಿಸಿದೆ. ನೆದಕ್ಷಳ ಪರ್ವಕ್ತಿಯನ್ನು ಖ್ಯಾತ ಉದ್ಯಮಿ ಡಾ. ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರಿಗೆ ನೀಡಲಾಗುವುದು ಎಂದರು.

ಲಾಣಕಲ್ ನ ಚೀತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನ ದಶಮಾನೋತ್ಸವದ ಅಂಗವಾಗಿ ಮಾ. 19ರಂದು ಬೆಳಗ್ಗೆ 10.30ಕ್ಕೆ ಕಾಲೇಜು ಅವರಣದಲ್ಲಿ ಆಯೋಜಿಸಿರುವ ಬೃಹತ್ ಸಮಾರಂಭದಲ್ಲಿ ಈ ಪ್ರಕ್ಕಿಯನ್ನು ಪ್ರದಾನ ಮಾಡಲಾಗುತ್ತಿದೆ. ಮಂಗಳವಾರ ಪತ್ರಕರ್ತರ ಭವನದಲ್ಲಿ ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಮಾತನಾಡಿದ ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ ಈ ವಿಷಯ ತಿಳಿಸಿದರು.

ನಮ್ಮ ಸಂಸ್ಥೆಯಲ್ಲಿ ಇದುವರೆಗೆ 700 ಜನ ಎಂಬಿಎ ಪದವಿ ಪಡೆದಿದ್ದು, ವಿವಿಧ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ವೃತ್ತಿಜೀವನ ರೂಪಿಸಿಕೊಂಡಿದ್ದಾರೆ. ಸಂಸ್ಥೆಯಲ್ಲಿ ಆಧುನಿಕ ತಂತ್ರಜ್ಞಾನ ಆಧರಿತ ಬೋಧನಾ ಸೌಲಭ್ಯಗಳನ್ನು ಅಳವಡಿಸಿಕೊಂಡಿದ್ದು, ಸ್ವರ್ಧಾತ್ಮಕ ಯುಗಕ್ಕೆ ತಕ್ಕಂತೆ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು

Chetan Business School

Page 86

Sankalp



2020-21 Year



## ಹುಬ್ಬಳ್ಳಿ–ಧಾರವಾಡ

# ಕುಂದಾನಗರಿ

### ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆ

ನಗರದ ಪ್ರೋ. ಜಗದೀಶ ದ್ಯಾವಪ್ಪನವರ, ಇ. ಮಹೇಶ ದ್ಯಾವಪನವರ. ದ್ಯಾವಪ್ಪನವರ. ಮುರಗೇಶ ಡಾ.ವಿಶ್ವನಾಥ ಕೊರವಿ. ಸಿದ್ದಾಳೆ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ಜೀತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ 10 ನೇ ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆಯನ್ನು ಇದೇ ದಿ 19 ರಂದು ಆಚರಿಸಲಾಗುವುದಾ.

ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಮಾತನಾಡಿದ ಡಾ.ವಿಶ್ವನಾಥ ಕೊರವಿ, ಚೇತನ ಬಿಜನೆಸ್ ಮಾತನಾಡಿದ ಡಾ.ಎಶ್ರನಾಥ ಕೊರಿಎ, ಜೀತನ ಜವನೆಗೆ ಸ್ಥೂರ್ ಆವರಣದಲ್ಲಿ ಜರುಗುವ ಸಂಸ್ಕೃತನಾ ದಿನಾಚರಣೆಯಲ್ಲಿ ಭಾರತ ಸರ್ಕಾರದ ಕೃಷಿ ಮತ್ತು ರೈತರ ಕೆಲ್ಲಾಣ ಸಚಿವಾಲಯದ ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾತ್ರಿತ ಪ್ರದೇಶ ಪ್ರಾಧಿಕಾರ ಮತ್ತು ರೈತರ ಆದಾಯವನ್ನು ದ್ವಿಗಾಣಗೊಳಸುವ ಆಧ್ಯಕ್ಷರ ಸಮಿತಿ ಸಿಇಒ ಐಎಎಸ್ ಆಧ್ಯಕ್ಷರ ಸಮಿತಿ ಸಿಇಒ ಐಎಎಸ್ ಆಧಿಕಾರ ಆಶೋಕ ದಳವಾಯ ಆದರನ್ನು ಪ್ರಮುಖ ಪ್ರಮ ಪ್ರಮುಖ ಪ್ರಮು ಪ್ರಮುಖ ಪ್ರಮುಖ ಪ್ರಮುಖ ಪ್ರಮು ಪ್ರಮುಖ ಪ್ರಮು ಪ್ರಮುಖ ಪ್ರಮು ಪ್ರಮಿಸಿದ ಪ್ರಮು ಪ್ರಮಿಸಿದ ಪ್ರಮು ಪ್ರಮು ಪ್ರಮು ಪ್ರಮು ಪ್ರಮಿಸಿದ ಪ್ರಮು ಪ್ರಮಿಸಿದ ಪ್ರಮು ಪ್ರಮಿಸಿದ ಪ್ರವಿಸ ರನ್ನಾಗಿ ಆಹ್ವಾನಿಸಲಾಗಿದೆ. ರೈತರ ಜನಾನಿಸಲಾಗಿದೆ. ಭಾಷಣಕಾರರನ್ನಾಗಿ ಆವರು



ದ್ದಿರುಣಗೊಳಿಸುವುದು ಅವಕಾಶಗಳು ಮತ್ತು ಸವಾಲುಗಳು ವಿಷಯದ ಬಗ್ಗೆ ಮಾತನಾಡಲಿದ್ದಾರೆ ಎಂದು ಹೇಳಿದರು. ಸಂಸ್ಥಾಪನಾ ದಿನದಂದು ಸಾಧನೆಗೆದ

ಬ್ಬು ಗಣ್ಯರನ್ನು ಆರಿಸಿ ಅವರಿಗೆ 'ಜೇತನಶ್ರೀ 2021' ಎಂಬ ಪ್ರಶಸ್ತಿಯನ್ನು ನೀಡಿ ಗೌರವಿಸಲು ನಿರ್ಧರಿಸಲಾಗಿದೆ, ಅವರನ್ನಯ ವರನ್ನು ಪ್ರಮುಖ ಮೊದಲನೇಯವರಾಗಿ ವಿ.ಆರ್.ಪಿಲ್ ಆಹ್ವಾನಿಸಲಾಗಿದೆ. ಸಂಸ್ಥೆಯ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕರು ಆದಾಯವನ್ನು ಹಾಗೂ ಆಧ್ಯಕ್ಷ ಪಾ.ವಿಜಯ ಸಂಕೇಶ್ವರ ವರ್ಷವಾ ಮುಂದುವರೆಯಲಿದ್ದು ಬೇರೆ ಬೇರೆ ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಸಾಧನೆ ಮಾಡಿದವರನ್ನು ಆಯ್ನು ಸನ್ಮಾಲಾಗುತ್ತದೆ ಎಂದರು,

ಸಂಸ್ಥೆಯು ಕೋವಿಡ್ ನಿಂದಾಗಿ ಕಳದ ಕುಂಟಾದ ಜೀಪರ್ಧನಿರವಾಗಿ ಉಂಟಾದ ಬಕ್ಕಡೇನ್ನಲ್ಲಿಯೂ ಸಹ ತಂತ್ರಜ್ಞಾನ ಬಳಸಿಕೊಂಡು ಅನ್ಇಲ್ಲಿನ್ ಶೈಕ್ಷಣಿಕ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜನಿಕೂಲವಾಗುವಂತೆ ಮಾಡಿದೆ. ತಂತ್ರಜ್ಞಾನ ಬಳಕೆಯಿಂದ ಶೈಕ್ಷಣಿಕ ತರಗತಿಗಳ ಜೊತೆಗೆ 2020 ರ ಏಪ್ರಿಲ್ ನಿಂದ ಜಲೈವರೆಗೆ ದೇಶ ಹಾಗೂ ವಿದೇಶಗಳಿಂದ ಆಷ್ಕತ್ತಮ ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಗಳೊಂದಿಗೆ ಸುಮಾರು 35 ಸೆಮಿನಾರ್ಗಳನ್ನು ನಡೆಸಲಾಯಿತು ಎಂದು ಡಾ. ವಿಶ್ವನಾಥ

ಕೊರವಿ ತಿಳಿಸಿದರು. ಸುಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ.ರಮಾಕಾಂತ ಕುಲಕರ್ಣಿ ಸೇರಿದಂತೆ ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

### ಬದುಕಿನ ಯಶಸ್ತಿಗೆ ಸಮಯ, ವೇಗ ಮುಖ್ಯ



ಹುಬ್ಬಳ್ಳಿ: ಚೇತನ ಪಬ್ಲಕ್ ಸ್ಕೂಲ್ ಸಂಸ್ಥೆಯು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರದಲ್ಲಿ ಒಳ್ಳೆಯ ಹೆಸರು ಮಾಡಿದೆ. ಸಂಸ್ಥೆಯ ವತಿಯಿಂದ ನನಗೆ ಸನ್ಮಾನಿಸಿ ಗೌರವಿಸಿದ್ದಕ್ಕಾಗಿ ಅಭಿನಂದನೆಗಳು. ಇದೇ ಸಂಸ್ಥೆಯಿಂದ ಕಲಿತು ಉದ್ಯಮ ಕ್ಷೇತ್ರದಲ್ಲಿ ತಮ್ಮನ್ನು ತೊಡಗಿಸಿಕೊಂಡವ ರಿಗೆ ಸನ್ಮಾನ, ಗೌರವ ಸಲ್ಲಿಸಬೇಕು. ಇದರಿಂದಾಗಿ ಎದ್ಯಾರ್ಥಿಗಳಿಗೆ ಉತ್ತಮ ಪ್ರೋತ್ಸಾಹ ದೊರೆಯ ಎಂದು ಪದ್ಮಶ್ರೀ ಡಾ.ವಿಜಯ ಸಂಕೇಶ್ವರ ಹೇಳಿದರು.

ಉಣಕಲ್ ನ ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ದಶ ಉಣಕಲ್ ನ ಚೀತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ ದಶ ಮಾನೋತ್ಸವ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ ದ್ಯಾ ವಪ್ಪನವರ-ಕೊರವಿ-ಸಿದ್ಧಾಳ ಎಜುಕೇಶ್ವರ ಟ್ರಸ್ ವ್ಷ ಚೀತನ ಸಮೂಹ ಸಂಸ್ಥೆ ವತಿಯಿಂದ ಶುಕ್ರವಾರ ಆಯೋಜಿಸಲಾಗಿದ್ದ ಚೀತನಶ್ರೀ ಪ್ರಶಸ್ತಿ ಪ್ರಧಾನ ಸ ಮಾರಂಭದಲ್ಲಿ ಪ್ರಶಸ್ತಿ ಸ್ವೀಕರಿಸಿ ಮಾತನಾಡಿದರು. ಸಮಯ ಮತ್ತು ವೇಗ ಎನ್ನುವುದು ಜೀವನಗಳಿ

ದಲ್ಲಿ ತುಂಬಾ ಮಹತ್ವದ್ದು. ನನ್ನ ವೃತ್ತಿ ಜೀವನದಲ್ಲಿ ಇಂದಿಗೂ ನಾನು ಒಂದೇ ಒಂದು ದಿನ ರಜೆ ತೆಗೆ ದುಕೊಂಡಿಲ್ಲ. ವೃತ್ತಿ ಜೀವನದ ಬಗ್ಗೆ ಅಭಿಮಾನ, ಗೌರವ ಮುಖ್ಯ. ಯಾವುದೇ ವೃತ್ತಿ ಆಗಿರಲಿ ಸ ಮಯ ಹಾಗೂ ವೇಗದ ಶಿಸ್ತು ಇದ್ದಲ್ಲಿ ಸಾಧನೆ

ಸಾಧ್ಯ ಎಂದರು.

ಸಾಧ್ಯ ಎಂದರು.

ಯಾವುದೇ ಉದ್ಯಮದಲ್ಲಿ ಮಧ್ಯವರ್ತಿಗೆ 
ಳಿಗೆ ಅವಕಾಶ ನೀಡಬಾರದು. ನೇರವಾಗಿ ವಹಿ 
ವಾಟು ಮಾಡಿದರೆ ಉದ್ಯಮ ಪ್ರಗತಿ ಕಾಣಲಿದೆ. 
ಯಾವುದೇ ಉದ್ಯಮ ಆರಂಭಿಸಿದರೂ ಸ್ವಂತ, ಸ್ವಾ 
ವಲಂಬಿಯಾಗಿ ಉದ್ಯಮ ಆರಂಭಿಸಬೇಕು. ಆಗ 
ಮಾತ್ರ ಉತ್ತಮ ದೇಶ ನಿರ್ಮಾಣ ಸಾಧ್ಯ . ನಮ್ಮ 
ದೇಶದಲ್ಲಿ ಅನೇಕ ಸದಾವಕಾಶಗಳಿವೆ. ಅದನ್ನು 
ಸದ್ಭಳಕೆ ಮಾಡಿಕೊಳ್ಳುವ ಮೂಲಕ ಸಾಧನೆ ದಾರಿ 
ಯಲ್ಲಿ ಸಾಗಬೇಕು ಎಂದರು. ಯಲ್ಲಿ ಸಾಗಬೇಕು ಎಂದರು.

ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾತ್ರಿತ ಪ್ರದೇಶ ಪ್ರಾಧಿ ಕಾರದ ಸಿಇಒ ಅಶೋಕ ದಳವಾಯಿ, ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ.ವಿ.ಎಂ.ಕೊರವಿ, ಚೇತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನ ಪ್ರೊಫೆಸರ್ ಎಮಿರಿಟಸ್ ಡಾ.ಅಶೋಕ ಚಚಡಿ, ಡಾ.ರಮಾಕಾಂತ ಕುಲಕರ್ಣಿ, ಪ್ರೊ.ಎಂ. ಬಿ.ಹೂಲಿ, ಡಾ.ಬಿ.ಸಿ.ಮೃತ್ಯುಂಜಯ ಅನೇಕರು ಇದ್ದರು.

ಪ್ರಾಚಾರ್ಯ ಡಾ.ಅಶೋಕ ವಡಕಣ್ಣವರ ಸ್ವಾ ಗತಿಸಿದರು.

Chetan Business School

Sankalp



2020-21 Year

# ಸಂಸ್ಥಾಪನಾ ದಿನಾಚರಣೆ 19ಕ್ಕೆ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಹುಬ್ಬಳ್ಳಿ: ದ್ಯಾವಪ್ಪನವರ ಕೊರವಿ ಸಿದ್ನಾಳ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ಚೇತನ ಸಮೂಹ ಸಂಸ್ಥೆಗಳ 10ನೇ ಸಂಸ್ಥಾಪನಾ ದಿನದ ಅಂಗವಾಗಿ ಮಾ.19ರಂದು ಬೆಳಿಗ್ಗೆ 11 ಗಂಟೆಗೆ ಚೇತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ಅವರಣದಲ್ಲಿ ಕಾರ್ಯಕ್ರಮ ಆಯೋಜಿಸಲಾಗಿದೆ.

ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನನಿರ್ದೇಶಕ ಡಾ. ವಿ.ಎಂ. ಕೊರವಿ ಮಂಗಳವಾರ ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಮಾತನಾಡಿ '77 ವಿದ್ಯಾರ್ಥಿಗಳೊಂದಿಗೆ ಆರಂಭವಾದ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆ 700 ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಶಿಕ್ಷಣ ನೀಡಿ ವೃತ್ತಿ ಜೀವನಕ್ಕೆ ನೆರವಾಗಿದೆ. 2016ರಲ್ಲಿ ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಮೊದಲ ಮತ್ತು ಎರಡನೇ ಶ್ರೇಯಾಂಕಗಳನ್ನು

ನಮ್ಮ ಕಾಲೇಜು ಪಡೆದುಕೊಂಡಿತ್ತು ಎಂದರು.

'ಶತಮಾನೋತ್ಸವದ ನೆನಪಿಗಾಗಿ ಈ ವರ್ಷದಿಂದ ಪ್ರತಿವರ್ಷ 'ಚೇತನ ಶ್ರೀ' ಪ್ರಶಸ್ತಿ ನೀಡಲಾಗುವುದು. ಈ ಬಾರಿ ಉದ್ಯಮಿ ವಿಜಯ ಸಂಕೇಶ್ವರ ಅವರು ಪ್ರಶಸ್ತಿಗೆ ಭಾಜನರಾಗಿದ್ದಾರೆ. ರಾಷ್ಟ್ರೀಯ ಮಳೆಯಾಶ್ರಿತ ಪ್ರದೇಶ ಪ್ರಾಧಿಕಾರ ಮತ್ತು ರೈತರ ಆದಾಯ ದ್ವಿಗುಣಗೊಳಿಸುವ ಅಧ್ಯಕ್ಷರ ಸಮಿತಿಯ ಸಿಇಒ ಅಶೋಕ ದಳವಾಯಿ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಪಾಲ್ಗೊಳ್ಳಲಿದ್ದಾರೆ' ಎಂದು ತಿಳಿಸಿದರು.

ಬಿಸಿನೆಸ್ ಸ್ಕೂಲ್ ನಪ್ರಾಧ್ಯಾಪಕ ಡಾ. ಅಶೋಕ ಎಚ್. ಚಚಡಿ, ನಿರ್ದೇಶಕ (ಅಕಾಡೆಮಿಕ್) ಡಾ. ರಮಾಕಾಂತ ಕುಲಕರ್ಣಿ, ಪ್ರಾಧ್ಯಾಪಕರಾದ ಎಂ.ಬಿ. ಹುಲಿ, ಮೃತ್ಯುಂಜಯ ಬಿ.ಸಿ. ಇದ್ದರು.

Sankalp 2020-21 Year



### 22ರಂದು ವೆಬಿನಾರ್

ಹುಬ್ಬಳ್ಳ: ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯೋದ್ಯಮ ಸಂಸ್ಥೆಯು ಇಲ್ಲಿನ ಚೇತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನಸಹಯೋಗದೊಂದಿಗೆ ಕೊರೊನೋತ್ತರ ಭಾರತದಲ್ಲಿ ಎಂಎಸ್ಎಂಇಗಳಿಗೆ ಇರುವ ಅವಕಾಶಗಳು ಹಾಗೂ ಸವಾಲುಗಳ ಕುರಿತು ಸೆ. 22 ರಂದು ಮಧ್ಯಾಹ್ನ 3.15 ರಿಂದ 5.30ರವರೆಗೆ ವೆಬಿನಾರ್ ಆಯೋಜಿಸಲಾಗಿದೆ. ಕೇಂದ್ರ ಸಚಿವ ಪ್ರಹ್ಲಾದ ಜೋಶಿ ಅವರು ಉದ್ಘಾಟಿಸುವರು. ಬೃಹತ್ ಹಾಗೂ ಮಧ್ಯಮ ಕೈಗಾರಿಕಾ ಸಚಿವ ಜಗದೀಶ ಶೆಟ್ಟರ ಅವರು ಮಾತನಾಡುವರು. ಪರಿಣಿತರಾದ ಡಾ.ಮುಕುಂದ ದೀಕ್ಷಿತ, ಚಂದ್ರಾ ಜೆ.ಸಿ. ಹಾಗೂ ಗೋವಿಂದಪ್ಪ ಗೌಡಪ್ಪಗೋಳ, ದೊಡ್ಡಬಸವರಾಜು ಮಾತನಾಡುವರು. ಚೇತನ ಬಿಜಿನೆಸ್ ಸ್ಕೂಲ್ ನಿರ್ದೇಶಕ ಡಾ. ವ್ಹಿ.ಎಂ. ಕೊರವಿ, ಎನ್ ಕೆಎಸ್ಎಸ್ಐ ಅಧ್ಯಕ್ಷ ನಿಂಗಣ್ಣ ಬಿರಾದಾರ, ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಮಹೇಂದ್ರ ಲದ್ವಡ ಉಪಸ್ಥಿತರಿರುವರು. ಸಂಸ್ಥೆಯ ಸದಸ್ಯರು ಈ ವೆಬಿನಾರ್ ದಲ್ಲಿ ಭಾಗವಹಿಸವವರು ಲಾಗಿನ್ ಮಾಡಿಕೊಳ್ಳಲು ಟಾರುಟ ಬಜ: 832 6861 6342 ಹಾಗೂ Zoom link: https://us02web.zoom.us/ರ/83268616342 ಭಾಗವಹಿಸಬಹುದು ಎಂದು ಪ್ರಕಟಣೆ ತಿಳಿಸಿದೆ.

Sankalp



2020-21 Year



Sankalp



2020-21 Year



#### FIRST VENTURE

### Dharwad prof's book published internationally

DHARWAD, DHNS

The Cambridge
Scholars Publishing,
United Kingdom,
has published a book written by Dr Veda Malagatti,
who is a faculty at Chetan
Business School.
Dr Veda, who holds a
PhD from Kousali Institute of Management
Studies, Karnatak

Studies, Karnatak University, Dharwad, and CMA-Inter from Institute

CMA-Inter from Institute of Cost Accountant of India, has written the book "Costing for Service Industries" and it has been published by Cambridge Scholars Publishing.

The relevance and importance of the book lies in the fact that the service sector is contributing major portion, i.e., 60% towards the GDP of the country, and the computation of cost in service is a challenging task.

Dr Veda said, costing forms a foundation for measuring the elements

appropriately, and hence it needs a deep research for writing on this topic. This book covers explora-tion related to education sector, agriculture sector, sector, agriculture sector, and transport sector, and the application of different costing techniques for each sector.

This was her first book and has been published internationally.

The e-book is also available on 12 websites, including Google play book, Gardners, Summons, Overdrive, ESCORB, and others. The price of this book is around pounds £59.

Felicitation
Dr Veda Malagatti was felicitated in an event organised by the institution, and the book was released by IIM-Ahmedabad retired professor Muleum

by IIM-Anmedabad retired professor Mukund Dixit. Dr M R Sholapur, Dr Ashok Chachadi, Dr V M Koravi, and others were

Page 91 Chetan Business School

Sankalp



2020-21 Year



ಹುಬ್ಬಳ್ಳ: "ತರಕಾರಿ ಬೆಳೆಗಳಲ್ಲಿ ಆಧುನಿಕ ಬೇಸಾಯ ಕ್ರಮಗಳು , ಕೊಯ್ಲೋತ್ತರ ತಂತ್ರಜ್ಞಾನ ಮತ್ತು ಮಾರುಕಟ್ಟೆ" ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಡಾ. ಲಕ್ಷ್ಮಣ ಕುಕನೂರ , ಪ್ರಾದೇಶಿಕ ತೋಟಗಾರಿಕೆ ಸಂಶೋಧನೆ ಮತ್ತು ವಿಸ್ತರಣಾ ಘಟಕ , ಧಾರವಾಡ ಚೀತನ ಬಿಸಿನೆಸ್ ಸ್ಕೂಲನಲ್ಲಿ ರೈತ ಸಂಘಟನೆಯ ಪದಾಧಿಕಾರಿಗಳು ಮತ್ತು ಇತರ ರೈತರತರಿಗೆ ಉಪನ್ಯಾಸ ನೀಡಿದರು. ಡಾ. ಲಕ್ಷ್ಮಣ ಕುಕನೂರ, ಡಾ. ಎ.ಎಚ್.ಚಚಲಿ, ಡಾ.ಎಮ್.ಬಿ.ಹೂಲಿ, ಮಯೂರ ಕಾಂಬ್ಲೆ, ಮಹಾದೇವಪ್ಪ ಯಡಣ್ಣ, ಡಾ.ಶ್ರೀಪಾದ ವಿಶ್ವೇಶ್ವರ, ಜಿ ಬಿ ಗೋಪಾಲ, ಅರುಣಕುಮಾರ ಭಾವಿದೊಡ್ಡಿ, ಡಾ. ಪ್ರಶಾಂತ ಗಾಮನಗಟ್ಟಿ, ಡಾ.ಪವನ ಅಪರಂಜಿ, ಡಾ.ವಿಶ್ವನಾಥ ಕೊರವಿ, ಕವಿತಾ ಪಾಟೀಲ ಮತ್ತಿತರರು ಉಪಸ್ಥಿತರಿದ್ದರು.



Chetan Business School,
Institute of Management and Research,
100ft Road, Srinagar, Unkal, Hubli – 31
E-mails:
<a href="mailto:dkseducationtrust@gmail.com">dkseducationtrust@gmail.com</a>

chetanmba.hubli@gmail.com

ramakantkv@yahoo.co.in

Website: www.chetanmba.com

Chetan Business School

Page 93